SACS Comprehensive Standard 3.3 Institutional Effectiveness

3.3.1 The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas:

3.3.1.1 Educational program, to include student learning outcomes.

1. TheBBA MIS program identification it achieves these outcome: In Compliance	ies expected outcomes and assesses the extent to which
	program have drafted an assessment plan than ith the appropriate level university learning goals. The program are listed below.
Expected Outcome: Demonstrate competent systems environment or an applied problem.	cy in interpersonal, oral, and written communications in a
Assessment Results: Mean embedded assessment score on 1 (Low	to 4 (High) scale
Oral Criteria - Presentation	3.39
Oral Criteria - Audience Connection	3.15

Expected Outcome: Demonstrate understanding of the influence of globalization on our society.

Formative Assessment Results:

Final comprehensive exam in international	3.22
business	

Expected Outcome: Demonstrate knowledge of contemporary theory and practice in MIS.

Mean Overall MFT results for MIS majors:

2010-2011 = 55th percentile as compared to goal of 50th percentile.

2009-2010 = 50th percentile as compared to goal of 50th percentile.

2008- 2009 = 70th percentile as compared to goal of 50th percentile.

Mean Information Systems Assessment Indicator for MIS majors:

2010- 2011 = 70th percentile as compared to goal of 75th percentile.

2009- 2010 = 95th percentile as compared to goal of 75th percentile.

2008- 2009 = 95th percentile as compared to goal of 75th percentile.

2.	The	BBA MIS	program provides evidence of improvement based on
analysi	s of the res	ults: <mark>In Com</mark>	<mark>lliance</mark>

MIS LG: Expected Outcome: Demonstrate competency in interpersonal, oral, and written communications in a systems environment or an applied problem.

The rubric used for assessing this learning goal was applied resulting in a mean score of 3.39 on the presentation and 3.15 for audience connection. The stated goal was a mean of 4.0 or above on both criteria.

In order to strive for better results in the 2012 Spring Semester, students will be required to do two presentations on an applied problem involving a systems environment instead of only one presentation. Feedback provided during the first iteration of the assignment should help performance on the second application, which will be the assessment activity for this learning goal in the spring. In addition, students will be asked to review videos of the their first presentation with feedback provided by the faculty member and their classmates on ways to improve competency in interpersonal and oral communications. This was not done during the fall.

MIS LG: Expected Outcome: Demonstrate understanding of the influence of globalization on our society.

The mean score of 3.22 on this assessment was below the stated goal of 4.0. Intensified coverage of this topic will be given during the next offering of the course in the 2012 Fall Semester to include two additional case assignments and devoting a full week of lecture/discussion of the topic instead of only one class session as was the case in the 2011 Fall Semester.

MIS LG: Expected Outcome: Demonstrate knowledge of contemporary theory and practice in MIS.

MIS majors scored in the 70th percentile on the MIS component of the MFT compared to the stated goal of the 75th percentile. Although actual performance on this assessment was close to the stated goal, there were inconsistencies in several other areas for ASU business students regarding their performance on the MFT. Several faculty members have begun to question the validity and reliability of the MFT for business. A proposal is pending to substitute an alternative standardized business test (Ivy) for the MFT. A decision will be made early in the spring regarding if the alternative test will be adopted and the timing of this change should it be approved by the administration.