ANGELO STATE UNIVERSITY TRADEMARK GUIDE

PRIMARY MARKS

1 2 3 4 5 6



PRIMARY MARKS

7 8 9 10 11 12



SECONDARY MARKS

13 14 15 16 17 18



WORD MARKS

19 20 21 22

ANGELO STATE UNIVERSITY.

ANGELO STATE UNIVERSITY.

ANGELO STATE.

ANGELO STATE.

SCHOOL SEAL

23 24



The marks of Angelo State University are controlled under an internal licensing program.

Any use of these marks will require written approval from Angelo State University's Contract Administration Office, c_admin@angelo.edu. FMI 325-942-2591 or angelo.edu/logo.

MASCOT MARKS

25



26



27



28



29



30



The marks of Angelo State University are controlled under an internal licensing program.
Any use of these marks will require written approval from Angelo State University's Contract Administration Office, c_admin@angelo.edu. FMI 325-942-2591 or angelo.edu/logo.

INTERNAL ORGANIZATION MARKS

31 

32 

33 

34 

35 

36 

INTERNAL ORGANIZATION MARKS

37 

38 

39 

40 

41 

42 

The marks of Angelo State University are controlled under an internal licensing program.
Any use of these marks will require written approval from Angelo State University's Contract Administration Office, c_admin@angelo.edu. FMI 325-942-2591 or angelo.edu/logo.

PRIMARY COLORS

BLUE
PANTONE 287
MADEIRA 1134
ROBISON ANTON 2627

GOLD
PANTONE 123
MADEIRA 1069
ROBISON ANTON 2626

SECONDARY COLORS

DARK BLUE
PANTONE 655

TAN
PANTONE 465

RED
PANTONE 484

CATEGORY INFORMATION

VERBIAGE

Angelo State®

Angelo State University®

ASU™

Angelo State Rams™

ASU Rams™

Rams™

Rambelles™

ASU Rambelles™

Angelo State Rambelles™

Belles™

ASU Belles™

Angelo State Belles™

UCPC™

UREC™

GENERAL INFORMATION

Location: San Angelo, Texas

Nickname: Rams/Rambelles

Established: 1928

Conference: Lone Star Conference-NCAA Div. II

School Colors: Blue and Gold

Website: angelo.edu

ADDITIONAL PERTINENT INFORMATION

University seal permitted on products for resale: TBD

Alterations to seal permitted: TBD

Overlaying / intersecting graphics permitted with seal: TBD

University licenses consumables: TBD

University licenses health and beauty products: TBD

University permits numbers on products for sale: TBD

Mascot caricatures permitted: TBD

Cross licensing with other marks permitted: TBD

NO USE of current player's name, image or likeness is permitted on commercial products in violation of NCAA rules and regulations

NO REFERENCES to alcohol, drugs or tobacco related products may be used in conjunction with university marks.

You must use the approved PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE® color standards.

For the PANTONE® color standards, refer to the current editions of the PANTONE® color publications. PANTONE® is a registered trademark of PANTONE, Inc.

The marks of Angelo State University are controlled under an internal licensing program.
Any use of these marks will require written approval from Angelo State University's Contract Administration Office, c_admin@angelo.edu. FMI 325-942-2591 or angelo.edu/logo.