
Start Up Costs

1. Inventory	_____
2. a. Real Estate Purchase or	_____
b. First Month's Rent and	_____
Rent Security (usually 2 or 3 months)	_____
3. Insurance (paid in advance)	_____
4. Advertising and Grand Opening Promotions	_____
5. Deposit on Utilities	_____
6. Phone Installation and Deposit	_____
7. Legal and Accounting Fees	_____
8. Sales Supplies	_____
9. Improvements (decorating/remodeling)	_____
10. Purchase of Van or Truck	_____
11. Equipment and Fixtures	_____
12. Registering Trade Name	_____
13. License and Permits	_____
14. Incorporating Costs (if applicable)	_____
15. Alarm System/Other Security Requirements	_____
16. Signs	
a. Inside	_____
b. Outside	_____
c. On Vehicle(s)	_____
17. Other Expenses Specific to Own Business	_____
18. Reserve	_____
TOTAL	_____
