B.B.A. Marketing Degree Plan Checklist

Norris-Vincent College of Business

Angelo State University

120 total hours

Texas Core Curriculum

Required Courses	Hours	Grade
COMM 1315	3	
GS 1181	1	
Creative Arts Choice	3	
ART 1301, 1302, 1303, 1304, MUS 1306, 1310, 1313, TH 1310		
ENGL 1301	3	
ENGL 1302	3	
HIST 1301	3	
HIST 1302	3	
Language, Philosophy, or Culture Choice	3	
CUL 2323, ENGL 2307, 2321, 2326, 2329, 2331, PHIL 1301, 2306		
Life and Physical Science Choice	4	
Life and Physical Science Choice	4	
BIOL 1408, 1409, 2323, 2324, CHEM 1405, 1401, GEOG 1301 and 1101, GEOL 1403, 1404, PHYS 1303 and 1103, 1304 and 1104 PS 1315 and 1115, 1317 and 1117		
MATH 1324	3	
POLS 2305	3	
POLS 2306	3	
ECON 2301	3	
Total Hours:	**42**	

Bachelor of Business Administration Core

ACCT 2301	3	
ACCT 2302	3	
BUSI 1301	3	
BUSI 2301	3	
BCIS 1305	3	
ECON 2302	3	
MGMT 2331	3	
COMM 3352	3	
FINC 3361	3	
MGMT 3301	3	

MGMT 3305	3	
MGMT 3343	3	
MGMT 4303	3	
MKTG 3321	3	
MKTG 4321	3	
Total Hours:	**45**	

Marketing Major Courses

MGMT 3332	3	
MKTG 3322	3	
MKTG 3323	3	
MKTG 4325	3	
MKTG Adv. Elective	3	
MKTG Adv. Elective	3	

Any MKTG course that is 3000-4000

SOC 2301 or PSYC 2301	3	
BUSI Adv. Elective	3	
BUSI Adv. Elective	3	

Any COB course offered that is 3000-4000

Includes MGMT, MKTG, ACCT, FINC, ECON, BUSI, BCIS

Total Hours: 27

Electives

General Elective	3	
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Total Hours:	**6**	

This degree checklist is to be used as a guide for the student. Student must still see their assigned advisor each semester before registration for the following semester.