Senior Seminar
COMM 4301.D10
Online Instructional Method
https://blackboard.angelo.edu/

Instructor: Professor Mangrum
Office: Library Building, Room B336
Virtual Office Hours: By Appointment M/W 11:30-1:00pm, T/TH 12:30–2:00pm (Blackboard Collaborate)
Phone: 325-486-6084 Email: leah.mangrum@angelo.edu
(allow 24-48 hours for thorough responses to your questions)

There will be up to 4 required online synchronous meetings for this course:
(a poll will be provided to sign up for meeting times)

There is no required textbook for this course, however, online readings may be assigned or suggested.

This is an ASU CONNECT! Course, STUDENTS gain enhanced learning by exploring and applying course materials in a hands-on, real world community context.

CONNECT! Program Level Outcome –Civic Responsibility

Connecting Civic Knowledge and Responsibility – integrates knowledge from one's own field of study with civic responsibility and one’s own civic participation.

Civic Communication – Demonstrates ability effectively express, listen, and adapt to others to establish relationships to further civic action; accompanied by reflective insights about the aims and accomplishments of one’s action.

Student Learning Outcomes:
This course investigates the role of race, ethnicity, gender and culture in a variety of media contexts.

Upon completion of this course, students should be able to:
- Describe the interrelationships of his/her course of study in CMM and how these courses relate to a career in the discipline.
- Prepare a professional portfolio
- Complete a capstone content test in his/her discipline to demonstrate mastery level of coursework
- Complete a mock interview and independent screening of his/her resume
- Determine a variety of potential career alternatives and learn the expectations of professionals in those fields
- Demonstrate your role as an informed and critical consumer/creator of media content

Methods for Assessing Learning Outcomes:
The Portfolio: (45% of Final Grade)
Students will plan and complete an electronic portfolio that encompasses their academic career in Communication or Mass Media.

Peer-Review for Academic Artifacts: (30% of Final Grade)
Peers will be assigned to review resumes, cover letters, scholarly writing papers, and creative works. Serving as a peer reviewer is important, not only to validate your own ideas but to also share with others. This review process is multifold: You will post your reviews for your peer’s work as a reply to their original post in the
discussion board. You will read over your peer’s critiques, revise your academic artifacts and post the final revised version in the Blackboard Assignment Submission Window.

The Capstone Content Examination for all major coursework: (10% of Final Grade)
Students will complete capstone tests on standard content for all their major emphasis in CMM.

The Portfolio Presentation: (10% of Final Grade)
Presenters will have 15 minutes to present their portfolio. The presentation must involve four portions:
- 30 second “elevator pitch”
- 10 minutes to introduce coursework featured in their portfolio
- 3 minutes of “putting your best foot forward”
- 1.5 minutes wrap-up

Class Participation: (5% of grade)
Includes attendance at synchronous meetings, prompt delivery of materials and meaningful contribution to asynchronous discussions, during meetings and with assignments.

You will be expected to contribute to discussions based on assigned readings, audio/video material and other information sources, as well as your own thoughts.

Discussion topics must be posted in a timely manner.

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<thead>
<tr>
<th>Weekly Assessment</th>
<th>Summative Assessment</th>
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<tbody>
<tr>
<td>25 points</td>
<td>Postings on time and responds to 2 other posts in a very insightful and reflective manner.</td>
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<tr>
<td>15 points</td>
<td>Postings on time, however with limited insight or analysis (posted for the sake of having to post).</td>
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<tr>
<td>5 points</td>
<td>Last minute postings. No reflection or critical thinking involved in contributions.</td>
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<tr>
<td>0 points</td>
<td>No postings.</td>
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Grading Criteria:
You will be evaluated on the following:
1) the level of your engagement with the course materials (as evidenced in written work and discussion)
2) your capacity to explain your ideas and analysis in articulate and well-written forms
3) your ability to creatively explore theories and methodologies

How final grades will be calculated:
90-100% A
80-89% B
70-70% C
60-69% D
under 60% F

The Lessons section in Blackboard lists weekly module pages that identify each task to be completed for that week. The weekly folders include links to readings, assignments, discussions and related media.
<table>
<thead>
<tr>
<th>Week 1</th>
<th>Course Overview and Communication</th>
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<tbody>
<tr>
<td>Week 2</td>
<td>Building Portfolio Progressively</td>
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<tr>
<td>Week 3</td>
<td>Resume Revision, tentative online synchronous meeting in Blackboard Collaborate</td>
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<td>Week 4</td>
<td>Career Paths and Graduate School, Explore electronic portfolio building environments</td>
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<tr>
<td>Week 5</td>
<td>Career Paths and Graduate School, Explore electronic portfolio building environments</td>
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<td>Week 6</td>
<td>Professional Overview</td>
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<td>Week 7</td>
<td>Creative Works</td>
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<td>Week 8</td>
<td>Building Portfolio Progressively</td>
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<tr>
<td>Week 9</td>
<td>Interviewing, tentative online synchronous meeting Blackboard Collaborate</td>
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<tr>
<td>Week 10</td>
<td>Building Portfolio Progressively</td>
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<td>Week 11</td>
<td>Academic Writing</td>
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<td>Week 12</td>
<td>Review for Capstone Test</td>
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<tr>
<td>Week 13</td>
<td>Building Portfolio Progressively</td>
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<td>Week 14</td>
<td>Portfolio Presentation on 12/6 at 7:30pm in Blackboard Collaborate</td>
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<tr>
<td>Week 15</td>
<td>Portfolio Presentation on 12/7 at 7:30pm in Blackboard Collaborate</td>
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<tr>
<td>Week 16</td>
<td>Final Exam submit on Blackboard by 12/14/17</td>
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The Course Schedule in the Course Resources section on the left-hand light blue panel in Blackboard, provides an illustration of all due dates in the course. All course activities, excluding the portfolio presentation are due by 11:59pm on date specified - No Exceptions

**Online Etiquette Expectations**

- What you write is public, be mindful of proper tone, mechanics and respect for others' opinions.
- Use humor, joking, or sarcasm with caution.
- Distribute contributions evenly during the discussion period (not concentrated all on one day or at the beginning and/or end of the period).
- Jot down notes as you read; and before you post, think about the discussion question in the context of the readings/videos. Address the discussion questions as much as possible.
- Review your comments carefully for grammar and punctuation before you post. Well-formulated, grammatically correct.

**Honor Code**

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both the print and web versions of the Student Handbook.


**American Disability Act**

Request for accommodations may be reviewed on a case-by-case basis, taking into account the essential elements of the academic course and/or the degree being sought. To the extent practical, the faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statues and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Student Life Office, Room 112 University Center, (325) 942-2191.

URL: [http://www.angelo.edu/services/student_life/policystatement.html](http://www.angelo.edu/services/student_life/policystatement.html)
Grade Appeal Process
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at http://www.angelo.edu/opmanual/docs/Section_10_Academic_Polices-Students/OP_10.03_Grade_Grievance.doc.

Student Handbook
The current student handbook is found on the ASU web site under ‘publications’ http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web