Text: Design Principles and Problems by Paul Zelanski and Mary Pat Fisher second ed., ISBN no 0-15-501615-6 the book is required. This is not available in the bookstore. Please check Half.com This can be ordered and in most cases the delivery charges are more than the book so have it 2 day delivered

Introduction to the elements of visual design (line, color shape, form, texture, value, and space). Includes skill development in organizing these elements and applying the principles of visual design (harmony, variety, balance, tension, unity, repetition, rhythm, and emphasis.

Design I: is a basic course required of art majors, as well as major in a number of related areas of study. While no particular media, value system, or point of view will be emphasized, students should be exposed to approaches to visual organization, which deals with both the processes of abstraction from nature, and also visual organization by means of non-objective principles of design.

Attendance Policy: Absences from classes are counterproductive to learning. Attendance is part of your grade. Arriving late and leaving early will also affect your grade. Arriving 15 or more min. late is an considered an absence. For every 3 absences I will lower your grade by one letter grade. Absences from every Art-major/minor art meeting you lose 3.3 points from your total grade. I will accept work only one day late after that it will not be graded, as an example if a project is due on Thursday you have until Friday at noon the very next day to get it to me that means in my hands or the art dept. secretary, EFA room 183.

Criteria:
1. Successful completion of assignment specifications.
2. Understanding and successful use of design elements and principles of composition covered in your calls and text.
3. Proficient craftsmanship in production and presentation with specific criteria indicated for each media project.
4. Regular class and monthly meeting attendance in accord with class syllabus.
5. A basic understanding of the evolution of art and aesthetic values.
6. Developing aspects of individual artistic expression.

Specific Criteria of this class:
1. Craftsmanship: Clean cuts, no smudges, stray marks, no glue marks, or spots.
2. Quality of design: completion of work in such a way to satisfy the artistic and or function of the given assignment and the instructor.
3. Instruction, material and techniques: use the proper material and techniques to the professor’s instructions.

Grade Determination: Final grade is based upon the average of your class projects, plus the final project and your attendance. There is no Final “Exam” but there is a final presentation of your work. The class projects are due on specific day. Projects are due at the beginning of class. I will grade down for late work. I only accept work one day late after that I will not accept the work. You are not allowed to work on your work during the class critique. If your work is not ready at the beginning of class it is considered LATE. (Consider yourself forewarned!!!)

<table>
<thead>
<tr>
<th>GRADE Marks</th>
<th>Grade Meaning</th>
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<tbody>
<tr>
<td>A</td>
<td>Superior work. Superior quality of design, superior craftsmanship. Clean edges, no smudges, and no glue mark “perfections”.</td>
</tr>
<tr>
<td>B</td>
<td>Above average work/ Excellent quality design, good craftsmanship—good edges, few smudges, and few glue marks.</td>
</tr>
<tr>
<td>C</td>
<td>Average work. Meets requirement assignments, average design quality, average craftsmanship.</td>
</tr>
<tr>
<td>D</td>
<td>Below average. Poor work, poor quality of design, and poor craftsmanship</td>
</tr>
<tr>
<td>F</td>
<td>Failure/ Did not meet requirements.</td>
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</tbody>
</table>

Materials needed:
- Black construction paper
- White drawing paper
- 9x12 newsprint pad
- Ruler or T-Square
- Jars of rubber cement
- Eraser
- Pair of scissors
- X-acto Knife and blades
- #2 pencils
- 1.2 gal. juice carton
- Drafting brush
- Watercolor palette
- Paintbrushes
- Portfolio
- Watercolours: one small tube of each—cadmium yellow pale, Thalo blue, Thalo red, Mars or Ivory Black, and China White

**Project Due Dates:** These dates are subject to change according to the semester workload and at the discretion of the Professor. Remember that projects are due at the beginning of class time—when you walk in the classroom. Working on them during critique is not acceptable and will be considered late. Assignments for Design I/2D) if no format size is stated then always use the 8”x10” measurement.

<table>
<thead>
<tr>
<th>Date</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug. 28, 2017</td>
<td>Assignment Read Chapters 1,2,&amp;3. Line assignment. Chapter 3 line  3.1 a, b, c, d 3.2 a 3.4(8x10 format) 3.8 a, b (8x10 format) 3.9 create a design of a human figure using only lines (8.5x11 format)</td>
</tr>
<tr>
<td>Sept 13, 2917</td>
<td>Line project due. Read Chapter 4. Assign shape and form projects. Chapter 4 Shape and Form 4.1 a, b use only 4”square 4.2 4.3 a (8x10 format) 4.8 a, b use only 6 steps, each step should be roughly 2”x3” 4.9 a. create a design using only square shapes b. Create a design using only rectangular shapes c. Create a design using only biomorphic shapes d. Create a design using only triangular shapes The above projects will have a format of 8x10 each.</td>
</tr>
<tr>
<td>Sept 25, 2017</td>
<td>Shape and form projects due. Read Chapter 5. Assign space project. 5.3 a format 8x10 5.6 format 8x10 5.9 create a design using ambiguous space 8x10 format 5.10 create a design using only rectangular shapes to show shallow space 5.11 create a design using only rectangular shapes to show deep space 5.12 create a design using only positive negative space a. where the objects themselves are dominate (positive space)</td>
</tr>
<tr>
<td>Date</td>
<td>Task Description</td>
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| Oct. 4, 2017 | - Space Project due.  
- Read Chapter 6. Assign texture projects.  
  a. Do one series of prints of the actual textures you have  
  b. Do another series of rubbings of the actual textures  
  c. Do a series of drawings of the textures to create a near photo image.  
- 6.1, 6.5, 6.6, 6.7 the format is 8x10  
- 6.10 Invent a new texture and present it on a 4x4 inch format  
- Final project announcement.                                                                                                                                                                                                                                                                                                                                                      |
| Oct. 16, 2017| - Texture project due.  
- Read Chapter 7. Assign value projects.  
  a. Using only solid values of watercolour  
  b. Using a design, the design should not change the values on the design will change the steps should be a 2x2 inch format in graphite  
- 7.2  
- 7.4 Be original with your design 8 ½ x 11 inches  
- 7.8 8 ½ x 11  
- 7.9 Original can be no smaller than 8 ½ x 11 inches                                                                                                                                                                                                                                                                                                                              |
| Oct. 25, 2017| - Value project due.  
- Read Chapter 8. Assign color project. **Your will create** all the colors you need with the three primary colors and black and white.  
- 8.1 Create a color wheel be original do not copy the one in your book or the one I give you. 8 ½ x 11 format  
- 8.2 Create a values scale (13 steps) using the color red or blue only each one of the 13 steps should be 2”x 2” inches in format (so start with a 2.5”x2.5”                                                                                                                                                                                                 |
### Art 1321 - Design-2D

**Room:** EFA 240

<table>
<thead>
<tr>
<th>Date</th>
<th>Assignment/Dates/Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov. 8, 2017</td>
<td>Color project due. Read Chapter 9. Assign 3-D project. You will need to acquire a ½ gallon juice cardboard carton. This will be filled with plaster at least 3 weeks in advance to give enough drying time.</td>
</tr>
<tr>
<td>Nov. 30, 2017</td>
<td>3-D project due. Final design Create a non-representational design using the following elements and principles; line, shape, colour, texture, space, harmony, variety, balance, tension, unity, repetition, rhythm and emphasis on a 18” x 24” format. The final design must them be matted to 22’ x 29” for final critique. You will be required to communicate your ideas and concepts for the final critique. That infers one must speak about your work, more than I used line here and here is my colour, I like my design, I don t know what I could have done better. Those comments will not leave a positive impression on your Art Professor. Practice your presentation in front of a mirror or to a friend or fellow classmate. This will only help you give a better presentation.</td>
</tr>
<tr>
<td>Dec 11, 2017 10:30am-12:30pm</td>
<td>Final project due.</td>
</tr>
</tbody>
</table>

**Guest in class:** Only officially registered ASU students or registered audit students are allowed in class. If you are parents in the San Angelo Independent School District or the surrounding districts in the event of different school holidays. Please do not bring them to class. You are responsible for furnishing day care for your children. (I have cleared this statement thought the University Marketing and Communications Department.)
Cell Phones: Please silence your cell phones during my class. Texting with friends and family is also not encouraged that is to be on your time not for my class. If I ask you on more that one occasion to turn off the phone or to get off the phone I will ask you to leave and it will be an unexcused absence. If you need to be contacted in the case of emergency the party needs to contact the Department of Visual and Performing Arts at the following number 325.942.2085 ext. 221. The department secretary will make sure you get the message.

I have received, read and understand a copy of this course (Art 1311) syllabus and information sheet.

Name: __________________________________________ Date: __________________________

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