Text: **Applied Sport Management Skills Programs**  
by: R.N. Lussier and D.C. Kimball

Course Description: Overview of the “umbrella field” known as Sport Management. Issues addressed will include: professionalism, leadership, program design and development, human resource management, facility and equipment management, public relations and marketing, etc. Course is designed for lecture, discussion and applied practical experiences relevant to the real world job market.

**Student Learning Objectives:**

1) Students will learn how to apply information and knowledge to improve problem solving, improve thinking skills (moving outside the box with creative analysis), and improve decision making skills
2) Students will develop a better perspective of professional necessities and personal capabilities needed for successful job performances in the sport field via experiencing and utilizing specific skills, competencies, and points of view.
3) Students will develop and understanding of and being able to implement the basic general principles and fundamental skills necessary to effectively produce results in the profession.
4) By working as both an individual leader and a team member, in various sized and mixed personality work groups, in relation to various professional functions students will develop and working knowledge of the leader-follower paradigm.
5) Students will develop skills related to both oral and written communication and expression, along with listening and interpretation skills.

**Topics Covered in Class**

1) Leadership  
2) Critical Thinking and Analytical Problem Solving  
3) Marketing & Promotions  
4) Product Development & Management  
5) Human Resource Management  
6) Profession Development & Staff Training  
   a) Scheduling  
   b) Budgeting  
   c) Customer Service  
   d) Facilities Management  
   e) Risk Management  
   f) Documentation/ Reporting
Grading: Considerations include;
1) Professional Papers/Book Reviews
2) Mini-Projects
3) Resource Manual Development
4) Article reviews
5) Interactive Laboratories
6) Oral Participation in all Discussions
7) Presentations (individual and group)
8) Tests (50% of final grade)
9) Attendance (should attend all classes, any absences beyond 3 will negatively affect final grade)
10) Professionalism (all work is to be turned in on time and of the highest quality just like the expectations of the professional job world)

READING is of the utmost importance. Reading is what improves comprehension skills, improves vocabulary, and enhances concrete knowledge foundations that allows for greater critical thinking and analysis skills to develop. It is the basis for ability to abstract information and create solutions.
On time completion of all reading and written assignments is expected.
  * Assignments turned in late will receive a grade of “ZERO”.
  * Assignments not turned in at all receive a grade of “DOUBLE ZERO”.

ACADEMIC HONESTY

Academic honesty is expected on all work. Students are expected to maintain complete honesty and integrity in their online experiences. Any student found guilty of any form of dishonesty in academic work is subject of disciplinary action and possible expulsion from ASU.

The Department of Kinesiology adheres to the academic honesty statement as set forth in the Angelo State University Student Handbook (2011-2012) http://www.angelo.edu/content/files/17358-university-honor-code. The University "faculty expects all students to engage in all academic pursuits in a manner that is above reproach and to maintain complete honesty and integrity in the academic experience both in and out of the classroom setting and may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials."

STUDENTS WITH DISABILITIES

“Angelo State University is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of the university, or be subjected to
discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments Act of 2008 (ADAAA), and subsequent legislation."

The Office of Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by contacting the Office of Student Affairs, University Center, Room 112 at (325) 942-2047 or (325) 942-2211 (TDD/FAX) or by e-mail at studentservices@angelo.edu to begin the process. The Office of Student Affairs will establish the particular documentation requirements necessary for the various types of disabilities.

Reasonable accommodations will be made for students determined to be disabled or who have documented disabilities.

**STUDENT ABSENCE FOR OBSERVANCE OF RELIGIOUS HOLY DAYS**

“A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence.”

**PLEASE SEE AND READ THE STUDENT HANDBOOK FOR ALL OTHER RELEVANT INFORMATION.**