Communication Technologies  
COMM 4338.D10  
100% Online Course  
https://blackboard.angelo.edu/

Instructor: Leah Mangrum  
Office: Library Building, Room B336  
Virtual Office Hours: By Appointment M/W 11:30-1:00pm, T/TH 12:30–2:00pm (Blackboard Collaborate)  
Phone: 325-486-6084 Email: leah.mangrum@angelo.edu  
(allow 24-48 hours for thorough responses to your questions)

There will 1 required online synchronous meetings for this course:  
(a poll will be provided to sign up for meeting times)

Required Text: paperback or digital copy  
Communication Technology Update, 15th ed.  
Author: August Grant  
Publisher: Taylor & Francis  

Recommended Text: paperback or digital copy  
New New Media  
Author: Paul Levinson  
Publisher: Pearson  

Student Learning Outcomes:  
This course is designed to acquaint you with the field of communications – both the mass media of newspapers, magazines, books, radio, television, films and cable, and the new interactive media of the Internet, wireless telephony, computers and information services. We will introduce these as increasingly integrated and converging elements of a global information society.

This course will help students to:  
- Explore the concept of media convergence and its economic, political and social implications.  
- Examine elements of communications media and information technologies  
- Analyze affordances and limitations of communication technologies  
- Interpret and critically evaluate ideas, arguments and points of view  
- Establish online socialization and collaboration with classmates  
- Create a written product that demonstrates use of communication technologies  
- Develop specific skills, competencies and points of view by professionals in the media industry

Methods for Assessing Learning Outcomes:  
Media Usage Diary  
Keep a diary of your communications activities and your use of technologies. You must record every time you watch television, read a book, surf the Internet, listen to music, play a video game or consume other media.

Course Journal  
Journal writing assignments are another medium for reflective learning. You will be required to reflect on your group collaboration activity in a written journal.
Google Hangout Chat
A required synchronous meeting will be conducted using Google Hangouts to describe, demonstrate and discuss collaboration with online Internet technologies.

Consumer Access to Content
Mock trial case. Present web-article analysis and arguments.

Group Collaboration – Internet Timeline
In randomly assigned groups design an Internet timeline using Google Drive technology tools for construction, collaboration and communication.

Media Technology Paper
Write a 5-page research paper on a digital communications technology. You must cite at least four different sources. You must include in-text citations and a bibliography.

Quizzes
In addition to a syllabus/course navigation quiz, there will be four library literacy quizzes to complete in preparation for the research paper. These quizzes will draw from the material and activities covered in the library course module. You will have only one attempt at these quizzes and they must be completed within the time frame.

Discussion Topics
You will be graded on informed participation in online discussions. You will be expected to contribute to class discussions based on the text, assigned readings, audio/video material and other information sources, as well as your own thoughts. Discussion topics must be posted in a timely manner.

DO NOT WAIT UNTIL THE LAST DAY TO BEGIN POSTING!

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<th>Weekly Assessment</th>
<th>Summative Assessment</th>
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<td>25 points Postings on time and responds to 2 other posts in a very insightful and reflective manner.</td>
<td>Your activity log in Blackboard shows you logged in regularly.</td>
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<td>15 points Postings on time, however with limited insight or analysis (posted for the sake of having to post).</td>
<td>Your activity log in Blackboard shows you logged in fairly regularly.</td>
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<td>5 points Last minute postings. No reflection or critical thinking involved in contributions.</td>
<td>Your activity log in Blackboard shows you logged in at the last minute, that is, mostly on the specified due date.</td>
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<td>0 points No postings.</td>
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How final grades will be calculated:

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Grading Criteria:
Your competency in this course will be measured by involvement in four participation activities, seven assignments, and five quizzes. You will be evaluated on the following:
1) the level of your engagement with the course materials (as evidenced in written work and discussion)
2) your capacity to explain your ideas and analysis in articulate and well-written forms
3) your ability to creatively explore systems and theories

Assignments: (70% of overall grade)
- Media Usage Diary
- Consumer Access to Content
- Technology Analysis & Critique
- Creating & Formulating Google Docs
- Internet Timeline
- Course Journal
- Media Technology Paper

Participation: (20% of overall grade)
- Introductions Discussion Topic
- Google Hangout Chat
- Social Networking VoiceThread
- Previous Knowledge Assessment

Quizzes: (10% of overall grade)
- Course Navigation Quiz
- Library Tutorial Quizzes (4)

The Lessons section in Blackboard lists weekly module pages that identify each task to be completed for that week. The weekly folders include links to readings, assignments, discussions and related media.

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<th>Tentative Course Outline</th>
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The Course Schedule, in the Course Resources section on the left-hand light-blue panel in Blackboard, provides an illustration of all due dates in the course. Assignments will be due on Tuesdays (excluding the Final Paper), Course Journal on Wednesday, Discussion Topics will be due on Thursdays and Quizzes on Fridays, all by 11:59pm on date specified - **No Exceptions**

To be successful in this course, check **Announcements & Lessons** Daily

**Online Etiquette Expectations:**
- What you write is public, be mindful of proper tone, mechanics and respect for others’ opinions.
- Use humor, joking, or sarcasm with caution.
- Distribute contributions evenly during the discussion period (not concentrated all on one day or at the beginning and/or end of the period).
- Jot down notes as you read; and before you post, think about the discussion question in the context of the readings/videos. Address the discussion questions as much as possible.
- Review your comments carefully for grammar and punctuation before you post. Well-formulated, grammatically correct.

**Honor Code:**
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both the print and web versions of the Student Handbook.

**American Disability Act:**
Request for accommodations may be reviewed on a case-by-case basis, taking into account the essential elements of the academic course and/or the degree being sought. To the extent practical, the faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statues and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Student Life Office, Room 112 University Center, (325) 942-2191.
URL: [http://www.angelo.edu/services/student_life/policystatement.html](http://www.angelo.edu/services/student_life/policystatement.html)

**Grade Appeal Process:**
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at [http://www.angelo.edu/opmanual/docs/Section_10_Academic_Polices-Students/OP_10.03_Grade_Grievance.doc](http://www.angelo.edu/opmanual/docs/Section_10_Academic_Polices-Students/OP_10.03_Grade_Grievance.doc).

**Student Handbook:**
The current student handbook is found on the ASU web site under ‘publications’ [http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web](http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web)