DIGITAL PAINTING WITH ADOBE PHOTOSHOP - SECTION F 52
Schedule: Fall 2017 TR 11:00 AM–11:50 AM; Carr 202
Information: Edwin.cuenco@angelo.edu; Carr 242; 942-6019
Office Hours: MWF 7am–8am/10am–11am; TR 7am–8am/4pm–5pm; before/during/after class; or by appt

Catalogue Description
Signature Courses create a classroom environment where first-year students can interact with faculty regarding intellectual topics of mutual interest and can engage in shared inquiry and the practice of reasoning. 2 Credits hours

Signature Courses are structured around
1. Written communication
2. Oral communication
3. Familiarizing students with campus resources and activities

Course Outline
The digital painting with Adobe Photoshop is a crash course into the world of graphic design. Whether you’re a freshmen or high school graduate looking for more insight into graphic design and fine arts, or just someone looking to learn something new, everyone will get something out of this design class. Students will be challenged to develop design solutions using the elements of design while exploring the expressive potential of type and digital imaging to create dynamic, visual compositions. Through hands-on projects, collaborative learning and client-based works—students will learn the language and process for design thinking, gain foundation in visual literacy and understanding of rhythm, balance, emphasis, and scale using appropriate design elements such as line, texture, grid, color and type. In this class, everyone is encouraged to express their creativity while working within the constraints of a given assignment, participate in class critiques, conduct visual research and report writing. Creativity and experimentation is highly encouraged.

Recommended Textbooks
The Digital Designer 101 by Stephen Pite; A History of Graphic Design by Philip Meggs

Recommended Supplies
Pencils, pens, erasers, scissors, sketchpad, USB portable drives, online backup, foamboards, spray adhesive, box cutter, steel rule

Course Objectives
The class provides studio experience in graphics design and the creative possibilities of computer graphics. Emphasis is placed on the visual-problem solving process through the use of current software applications while applying creative solutions.
1. Develop, interpret and express ideas through effective oral and visual communication.
2. Gather, analyze, evaluate, and synthesize information relevant to a question or design proposal.

Student Learning Outcomes
The course is design to provide a foundation for knowledge in the field of graphic design and to develop the capacity for students to expand that knowledge in their studies. Upon completion of the course, students will be able to
1. Demonstrate awareness for creativity by producing original designs in class.
2. Develop a basic understanding of art fundamentals and graphic design processes.
3. Acquire entry-level skills in the use of the computer as a tool for creative expression.

Student Learning Assessment
Student learning will be assessed via submission of two (2) graphic design projects with written summaries, oral presentation, participate in class critiques and department activities, exposure to various academic support services, and participation in the Faculty Lecture Series.
Faculty Lecture Series
The Faculty Lecture Series gives first-year students an opportunity to interact with leading members of the faculty—scholars, scientists, and civic leaders who are nationally renowned. Freshmen Seminar students will be required to attend one of the offered lectures, each designed to create a campus-wide conversation.

General Education Goals
The general education curriculum of the College of Arts and Humanities is designed to provide a foundation for knowledge to educate people and develop the capacity for an individual to expand that knowledge over their lifetime. At the end of the semester students will be able to:

a. Communicate effectively and think critically.

b. Develop ethical perspectives.

c. Apply scientific and quantitative reasoning.

d. Demonstrate knowledge of the arts and humanities.

e. Understand wellness concepts.

Course Assessment
To do well in this course, plan an average of at least 6-8 hours of work per week outside of class. Project schedules are designed to give students time for critical and creative revisions. The initial draft layouts leading to the final version of a project should represent active experimentation, critical self-assessment, and personal commitment to the work. Arrive at class on time with your materials, your projects prepared, and ready to work. There will be regular breaks in class. While in class, you are expected to work on class assignments and web/online usage should be limited to class-related research. Class presence and participation points are given to encourage your active class participation and discussion. You are expected to be an enthusiastic participant in this class and take proud ownership of your work and development as a creative professional. The function of class critiques is to receive feedback on your work while building essential skills of presentation, sales and marketing. Commitment as indicated above includes meeting deadlines, class participation interest, technical skill effort, level of craftsmanship and evidence of having a strong, consistent work ethic.

Grading Criteria
Your grade will be based upon your performance in a mid-semester and final project presentation. A project will be evaluated by the following criteria:

1. Showing initiative to the project, class participation, following instructions and meeting deadlines.

2. Appropriateness of solution to a project design brief.

3. Uniqueness of application, demonstration of creativity, and experimentation.

4. Craftsmanship and attention to detail.

5. Oral presentation and class participation.

6. Regular class and Art major/minor attendance.

Grade Breakdown
Projects are determined by specific criteria, each assigned with a value (1)—(4) and calculated equally per project to arrive at a final course grade at the end of the semester. Grading is based upon the standard system of A, B, C, D, F. Missed work will be reviewed on an individual basis and accepted only in case of a valid documented excused; or otherwise be considered late and reduced to a full letter grade upon submission during the next class meeting—no exemptions. Failure to do so will result in an F grade. The student may be given a failing grade for any assignment, course work, examination, or class project involved in the act of misconduct. No makeup class project will be given unless the absence was the result of an excused absence. The student must provide official documentation in advance if they cannot perform certain tasks such as oral presentations in front of audiences and clients during project deadlines.

Coursework
Students are expected to complete all assignments ON TIME. This means putting forth your best effort and producing work that addresses the parameters and demonstrates the concept of the assignment, is well edited and adequately presented—an artwork that you are proud of and is worthy to represent an honorable approach to the subject. Each project will be provided with a detailed project Spec Sheet.
Be sure to follow the instructions carefully. Read the directions prior to handing in your projects. Failure to comply with these instructions will affect your grade. We will critique work-in-progress as well as finished projects. Class and faculty critiques are meant to develop skills of presentation and discussion, and should be approached in a professional manner. The presentation of work is an essential part of the project as well as your development as a creative professional. Creating the work is only part of the process—you must be able to present your work as the right solution to the design problem. Students are expected to contribute actively to a positive classroom environment and expected to treat each other with utmost respect. Asking questions in a constructive, supportive and positive manner will be encouraged and expected. Unexcused absences, late arrivals and early departures, inappropriate use digital mobile devices, lack of preparation, Inattentiveness or unwilling to discuss your project will affect your ability to contribute to a positive classroom environment and will be graded accordingly. Unless instructed otherwise, work must be in the following formats (PDF, JPG, AI, PSD) to be accepted for review, class viewing or grading. Any work brought into class after a graded class critique has started will be counted as late and reduced to lower grade unless allowed by faculty. All artworks will be due at specific dates as outlined in the project Spec Sheet schedule. Class assignments must be submitted at the start of class and will include the following: (PDF, JPG, AI, PSD); labeled color printout 11”x17” size; written summary; and student oral presentation.

Visual Art Themes
A fine arts education is an open-minded tolerance for ideas and modes of expression that might sometimes conflict with one’s personal values. By being exposed to such ideas or expressions, students are not expected to endorse or adopt them but rather to understand that they are part of the free flow of information upon which higher education depends. To this end, you may find that certain class requirements may include engaging certain materials, such as themes/ideas, persons/characters, books, films, songs, literature, history, social and/or political beliefs, wars, religions, graphic images, photographs and artworks, which may, in whole or in part, indirectly offend you. These materials are equivalent to required information and might be essential to the course content. However, if you choose to decline to engage the required material by not reading, viewing, or performing material you consider unpleasant, you will still be required to meet the class requirements in order to earn credit. This may require responding to the content of an alternative course material or topic amenable both to you and the faculty for appropriate grade completion.

Backing Up Your Digital Files
Carr 202 is an open classroom lab. It is the responsibility of all students to secure their personal safety and property before, during, and after class hours at all times while in university premises. Losing assignments and work due to a failed digital media, lost, or overwritten files is not an excuse for missed and late work. Please note that lab computer student files are normally deleted by end of day.

Software Training
Basic computer knowledge is required, so a certain amount of familiarity with the software used in class is at least expected. Please note that while there will be adequate software tutorials covered in class—it is your utmost responsibility to further develop the essential technical software skills needed to complete your assignments.

Student Honor Code and Academic Integrity
ASU expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both print and web versions of the ASU Student Handbook. Plagiarism will not be treated lightly in this course. This class is focused on generating and developing your own ORIGINAL DESIGNS. This does not mean that references can not be used—but copying, tracing, or using the actual work of others without documenting or showing significant changes (80% modification from copied artwork) in creating your own new design can lead to failing the assignment. Online tutorials may be used to learning a technique, however the student must apply that technique to their own original concept and not include images supplied by the tutorial. Make sure to post references of your sources and keep working in creating your original ideas.
**Attendance Policy**

Attendance is vital since a good deal of learning involving concepts, skills, and interaction with other students take place in class. Students are required to attend all scheduled class meetings, arrive on time, stay for the entire class period, and participate in all activities. Regular class attendance will be taken daily by a sign-up sheet. It is the responsibility of the student to sign the attendance sheet if they want to be counted present. **FAILURE TO SIGN THE ATTENDANCE SHEET WILL RESULT IN AN UNEXCUSED ABSENCE.** You will be marked late if you are more than fifteen (15) minutes tardy; or leave class thirty (30) minutes early without faculty permission. Any false signatures will result in zero participation grades for all parties involved. Failure to attend class or arriving late may impact your ability to achieve course objectives, which could affect your final grade. In fairness to everyone in class, students must provide official documentation if they cannot arrive to class on time due to medical, personal, emotional, physical, mental, geographic location, transportation and residential challenges, or prior departmental and/or faculty exemption to be excused. If the faculty is late in arriving to class, you must wait fifteen (15) minutes after the start of class before you may leave without being counted absent, or you must follow any written instructions the faculty may give you about their anticipated tardiness. An absence, excused or unexcused, does not relieve a student of any course requirement. If you are unable to attend class you are responsible for class notes and assignments given or announced on those classes that you did not attend. Excessive absences will be reported to the administration and will affect your final grade. If the student accumulates more than three (3) unexcused absences their grade will be reduced to a full letter grade, and continue to be deducted for each additional unexcused absence. Pls note three (3) tardiness equal one (1) absence. The accumulation of more than six (6) unexcused absences will result in automatic FAILURE from class—no exemptions.

In this regard, it is the student's responsibility to withdraw from class if they do not want to receive a failing grade. A grade of Incomplete can only be granted for documented purposes. In the event of a prolonged illness or family emergency, please contact the faculty or have a family member contact the department as soon as possible. Furthermore, it is the student’s responsibility to contact the Office of Student Services at 942-2193 to document their circumstance. An Incomplete grade will not be granted for students missing more than eight (8) classes and/or for students who do not contact the Office of Student Services.

**NOTE:** An excused absence will be granted for documented reasons and must be verified by an appropriate third party i.e. police report, funeral notice, employment and government letter, official university activity, observance of government and religious holidays, personal or family emergencies, or a note from the student's medical practitioner stating the patient's inability to arrive on time and attend class, missed an assignment, or complete certain project tasks for the duration of the semester.

**Classroom Expectations**

The theme of this class is **RESPECT** and helping everybody in class succeed! I will treat you with respect and I expect the same treatment from you. However no one is perfect in this world—and that is why I ask you to be more respectful, considerate, understanding and supportive of your classmates and faculty in class. Try your best to practice common courtesy at all times. Avoid coming habitually to class. Students, who do not remain in class, take excessive breaks, or who are late after the break will be counted absent. Likewise you are not allowed to work on other art studio or assignments during class time without permission. If you do so, you will be asked to leave and be counted absent. Please wear the proper attire suited to working in an art studio course. The environment for the class must be conducive to learning at all times.

Offensive behavior, loud and disrespectful language will not be tolerated in class. Students who engage in disruptive actions, excessive loud talking, interrupt class with digital mobile devices, or extensive socializing during class hours will be asked to leave and be counted absent. Students who continue to display rude and disrespectful behavior will be given a verbal warning. However if the behavior continues, students will be ask to meet with the faculty, Art Area Coordinator and/or Department Chair to discuss the situation before being allowed back or drop from class for the semester. As part of your educational experience, you may be expected to participate in class exhibitions (print and online), provide pro bono design services to non-profit organizations, university department events, attend field trips and art exhibitions located on/off campus.
Students with Disabilities
Persons with a disability who may warrant academic accommodation must contact the Office of Student Services, Room 112, Houston Harte University Center, or (325) 942-2211, in order to request such accommodation prior to any accommodation being implemented. Students are encouraged to make this request early in the semester so that appropriate arrangement can be made. Furthermore, the instructor is not required to anticipate the needs of students with disabilities.

Reminder
Carr 202 is an open classroom lab. Student artworks, digital files, art supplies and other personal materials left in Carr 202 after the last day of class will be deleted, recycled, donated and/or disposed of according to department policy.
SIGNATURE COURSES
Signature Courses create a classroom environment where first-year students can interact with faculty regarding intellectual topics of mutual interest and can engage in shared inquiry and the practice of reasoning—covering an array of topics, allowing first-year students to interact with their professors and classmates, investigate contemporary or interdisciplinary issues, or simply explore a major.

SIGNATURE COURSES ARE STRUCTURED AROUND
1. Written communication
2. Oral communication
3. Familiarizing students with campus resources and activities

WRITING REQUIREMENT
Because practicing writing skills is a key component of Signature Courses, students are required to write summaries of at least two of these types of assignments:
1. Reviews of books, articles, design, lectures and films
2. Peer evaluations

RESOURCES
1. Students visit the Writing Center for help with their writing assignments.
2. Students using the library to research class assignments and get help finding resources.

ACTIVITIES
1. Students respond to another’s work, either in an online forum or a paper submitted to the instructor.
2. Analyze a paper or work of art via overhead projector.
3. Students meet in small groups and revise their designs.
4. Students doing in-class writing assignments about their projects.

INFORMATION LITERACY
1. Signature Courses will incorporate ways for students to learn and critically examine valid sources of information. Most first-year students know how to get answers from the internet, but for many, the ability to find other types of resources and to think critically about all of the information they find may be a skill that has yet to be honed.
2. Signature Courses provide a distinct opportunity to ensure that all first-year students receive instruction in basic research and information evaluation skills, otherwise known as information literacy skills, which will serve them throughout their time at the university.

LIBRARY ASSISTANCE
Librarians can meet with students to discuss information literacy as it pertains to their course and class projects. They have built LibGuides and offer library tutorials for students on how to request their services. Feel free to contact the library for more information.

UNIVERSITY RESOURCES
One of the goals of Signature Courses is to make new students aware of the resources available to them on campus. Students can learn about these opportunities for academic assistance:
1. Porter Henderson Library
2. Academic Tutoring
3. Graduate School Opportunities

CAMPUS INTERACTION
Signature Courses will help students see the campus as a viable area for engagement. University lectures, plays, musical performances and other events show students that the campus is an engaging and intellectually stimulating place. Faculty will choose events that they can connect to their course.
REQUIRED COURSE REQUIREMENTS
Two (2) Graphic Design Assignments
   Project 1: Nepal Study Abroad Poster Design (Individual)
   Project 2: West Texas Collection Library Poster Design (Group)

Two (2) Written Summaries
   Project 1: Nepal Study Abroad Poster Design (Individual)
   Project 2: West Texas Collection Library Poster Design (Group)

One (1) Oral Presentation
   Project 1: West Texas Collection Library Poster Design (Group)

Attend (3) Campus Events
   1. Library Orientation
   2. University Center and West Texas Collection Art Display
   3. Fine Arts Exhibition

TENTATIVE COURSE SCHEDULE
These approximate dates may change or overlap. Dates and information will be given in project spec sheets throughout the semester.

Week 1  Lecture and Exercises
Week 2  Lecture and Exercises
Week 3  Library Orientation
Week 4–5  Project 1
   Initial project ideas, research and revisions
   Lab hour production work
   Written summary and oral presentation
Week 6  University Lecture
Week 7  Fine Arts Exhibition
Week 8–9  Project 2
   Initial project ideas, research and revisions
   Lab hour production work
   Written summary and oral presentation

IMPORTANT DATES
   Sept 4   Labor Day
   Oct 16–20  Midterms
   Nov 3   Last Day to Drop/Withdraw
   Nov 22–24  Thanksgiving Break
   Dec 11–14  Finals
   Dec 16  Commencement

Disclaimer: This syllabus is subject to change or revisions at any time during the semester. It is the responsibility of the student to be aware of any changes if they occur.