SPORTS BROADCASTING COMM 3360

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

Develop communication skills through effective oral and visual communication, operate Television production equipment and produce and direct live broadcast events.

(CT-1-Critical Thinking Skills)
Gather, analyze, evaluate, and synthesize information relevant to a question or problem

(CS1-- Communication Skills)
Develop, interpret, and express ideas through effective oral communication

(CS2-- Communication Skills)
Acquire skills in working with others as a member of a team

(TW1-- Teamwork)
Demonstrate the ability to work various production positions as a member of a sports broadcast team and/or member of a Play by Play/Color Commentator team.

(SR2 -- Social Responsibility)
Identify and describe equipment used for sports broadcast and produce a live sports event using production techniques commonly used in sports broadcasting.

COURSE OBJECTIVES

• Do research and interviews to prepare for live event broadcasts.
• Develop sports broadcasting performance techniques for roles of live event play-by-play, color analyst and reporter.
• Develop sports broadcasting production techniques.
• Students will learn the proper way to produce a sporting event, including proper equipment set up, proper camera settings, what to look for when shooting, and proper tear down.
• Students will learn each of the following positions: Camera Operator, TriCaster/Director, Replay (ThreePlay) Operator, Play by Play and/or Color Commentary.

CLASS:
The Sports broadcasting class will meet every Tuesday and Thursday at 9:00am. Attendance is mandatory (10 percent of your grade) During class time, you will receive lectures from myself as well as guest interviews with persons who currently work in the sports broadcasting industry, either in person or via Skype. There will be weekly chapter reading assignments followed by a weekly quiz, that will be taken Online through Blackboard (30 percent of your grade).

For training, the class will be divided into rotating teams. Each team will have specific responsibilities and roles to fill which will switch out weekly. This is to ensure you will receive opportunities to gain experience with each role available the roles that interest you most (60 percent of your grade).
The sports broadcasting class is primarily a hands-on production class. Approximately half of our class time will take place training in the Ram TV studios, however, opportunities will be available for you to earn money and class credit by putting your new found skills to work at various Angelo State University sporting events. These opportunities are volunteer only and participation is not mandatory to pass this class.

GRADING SCALE

- 90-100: A
- 80-89: B
- 70-79: C
- 60-69: D
- 50-59: F

REQUIRED TEXTBOOK
Television Sports Production
Edition: 5th
Author: Owens
ISBN: 9781138781306
Copyright Year: 2015
Publisher: Taylor & Francis

- You can find this on Amazon. Renting it for the semester will be your cheapest option. https://www.amazon.com/Television-Sports-Production-Jim-Owens/dp/1138781304/ref=sr_1_fkmr0_1?ie=UTF8&qid=1484658222&sr=8-1-fkmr0&keywords=Television+Sports+Production+Edition%3A+5t

Course Policies

1. Attendance
Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. The student is allowed to miss 3 days (MWF), 2 days (T/R), and 1 day (if class meets once a week) without penalty to the final grade. However, a student’s absence will result in a zero for all work/assignments completed on that day. Once a student misses more than the allotted absences mentioned above, two (2) points will be deducted from the student’s FINAL average for each additional absence. This number includes both EXCUSED and UNEXCUSED absences. You will be counted absent if you are not present for the entire class. Three tardies (more than 10 minutes) will result in an absence.

To be considered excused for a class absence, the student must be excused through the school as they will be attending a school sponsored event. In these cases, it is the responsibility of the student to complete any assignments they will be missing prior to their departure. Please come talk to me if as soon as you know you will be missing a class.

2. Academic Misconduct
Plagiarism in your speech will result in a zero for the assignment, and the instructor may pursue additional measures.
3. Class Etiquette
Please be a courteous student and peer. Use of cell phones in class will result in you being counted absent for the day, and will result in a 0 for any work completed on that day. Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their performance in the classroom. Failure to comply with this rule will result in you being reported to the Dean of Student Life.

4. Dress Requirement
Appropriate dress is required for each speech. Specific requirements will be announced by the instructor prior to the speech.

5. Honor Code Policy
Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf

6. Disability Statement
The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student’s responsibility to initiate such a request by contacting:

Mrs. Dallas Swafford, Director of Student Development
325-942-2047 office or 325-942-2211 Fax
dallas.swafford@angelo.edu
University Center, Suite 112B

7. Religious Holiday Observance
A. “Religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.
B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.
C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.