Angelo State University
General Studies 1181
“Food Advertising – Helpful or Manipulative?”

Instructor:
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Office Hours:
Monday & Wednesday 9:00 – 11:45|Thursday 1:30-4:00
Open door policy **Appointments are encouraged if you need to visit for an extended amount of time**

Class schedule & Location:
MW 12:00 – 12:50 VIN 160

Course Description:
Students starting college face new challenges both in and out of the class room. In addition to facing new academic responsibilities, students are often tasked with making their own nutritional choices for the first time. This course is designed to help navigate these challenges by developing critical thinking, investigative and communication skills. Students will hone these skills while learning about food advertising tactics and labeling requirements, learning to critically evaluate advertising and food packaging in order to make the best decisions for their particular needs.

Core Objectives for GS 1181:
- Critical Thinking 1: Gather, analyze, evaluate, and synthesize information relevant to a question or issue.
- Communication Skills 1: Develop, interpret, and express ideas through effective written communication.
- Personal Responsibility 1: Demonstrate the ability to evaluate choices, actions and consequences as related to ethical decision-making.

Student Learning Outcomes:
At the conclusion of GS 1181, students will be able to:
1) Develop, interpret, and express ideas through effective written communication
2) Locate campus resources to solve problems/answer questions
3) Gather, analyze, evaluate, and synthesize information relevant to common livestock breeds

Student Learning Assessment:
Student learning outcomes will be assessed from 2 written summaries, 1 group “chalk-talk”, and course participation.
Grading Scale
A = 90.0% of points or more
B = 80.0 to 89.99%
C = 70.0 to 79.99%
D = 60.0 to 69.99
F = less than 60.0% of total points

Grading Calculation
2 Summaries (50 points each) 100
Discussion Posts (5 @ 20 pts each) 100
Scavenger Hunt PowerPoint 50
Participation 25
-points will come from course active participation. (You get the full 25 points if: You turn in ALL of your assignments by the due date and you participate in peer discussion/revision activities)
Random Assignments (3 @ 25 pts each) 75

Total 350

Attendance:
Students are expected to attend class daily and daily roll sheets will be recorded. Attendance is important and required. Authorized absences may include: (1.) University approved activities (A memo from sponsoring faculty member should be provided) (2.) Death or serious illness of immediate family (3.) Serious personal illness (A physicians note should be provided).
**4 or more unexcused absences will result in reduction of 1 letter grade**

Student absence for observance of religious holy days:
A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence.

Academic Honesty Statement:
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is available on the web at [http://www.angelo.edu/forms/pdf/honorcode5.pdf](http://www.angelo.edu/forms/pdf/honorcode5.pdf).
Scholastic dishonesty includes but is not limited to, cheating, plagiarism, falsifying academic records, misinterpreting facts, and any act designed to give unfair academic advantage to the student or the attempt to commit such an act.

Students with Disabilities:
Angelo State University is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments Act of 2008 (ADAAA), and subsequent legislation. Student Contact: The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by contacting the Student Life Office, Room 112 University Center, at (325) 942-2191 or (325) 942-2126 (TDD/FAX) or by e-mail at Student.Life@angelo.edu to begin the process. You are encouraged to make this request early in the semester so that appropriate arrangements can be made.
GUIDELINES FOR WRITING AN EFFECTIVE SUMMARY

1. Read the selection carefully to identify the author’s purpose. Distinguish between important ideas and less important ideas. You must understand the reading perfectly in order to do this. Look up unfamiliar words.

2. Re-read the selection.
   - Divide it into sections. (paragraphs or other obvious divisions the author may have used)
   - Identify important information in each section by making a note of it on notebook paper. This would include the thesis, main ideas of body paragraphs, and major details.
   - Write the definitions of unfamiliar words in the margins as well.
   - When you write your notes, do not use the same words the author used in the essay.
   - Avoid including minor ideas or details.

3. Write a sentence for the thesis, each main idea, and for the major details in the entire selection.

4. Write a “discovery draft” (rough draft) of your summary.
   - Write the author’s purpose or main subject (thesis), the title of the reading, and the author’s name in an opening sentence for the summary.
   - Add sentences for each of the main ideas and major details in the reading’s sections. Avoid trying to summarize every single paragraph in the selection. The ideas in short paragraphs can be combined with longer paragraphs.
   - Follow the same order in your summary as is in the original selection.

5. Revise your draft for content, including accuracy and completeness.
   - Maintain the same order as in the reading.
   - Eliminate repetition and less important information.
   - Disregard minor details.
   - End the summary with the same idea the reading ends with, but use different words. (That is, add an ending sentence that restates the author’s ending, but do not use the exact same words the author used.)
   - Consider the length of the summary. (1/4 to 1/3 the length of the original reading)

6. Revise your draft to eliminate errors in grammar, mechanics, etc.
   - Insert transitional words and phrases where needed.
   - Check for style. Your summary should reflect the style of the reading’s author.
   - Combine sentences for a smooth, logical flow of ideas. Avoid a series of short, choppy sentences. Eliminate repetition. (transitions: in addition, also, then, next, later, therefore)
   - Revise for grammatical correctness, punctuation and spelling.

7. Create a final draft of your summary. Use Times New Roman, size 12, font. Double-space the entire paper.