Hybrid or Blended learning is described by the university as the combination of traditional (face-to-face) and e-learning (online) practices.

There will be required face-to-face campus meetings for this course:

(1/16/18, 1/23, 1/25, 1/30, 2/6, 2/8, 2/13, 2/15, 2/27, 3/1, 3/6, 3/20, 3/29, 4/5, 4/10, 4/17, 4/19, 5/1, 5/3, 5/10)

Face-to-Face meetings will be located in Library Building, Room: LC304
Most course communication and activities will be in Blackboard Learn: https://blackboard.angelo.edu/

Course Description: This is an introductory course in news writing and production for the broadcast industry. Students will work on studio and field news reporting.

Student Learning Outcomes
Upon completion of this course, students will be able to:

- gather, analyze, evaluate, and synthesize information relevant to a question or issue. (CT 1 – Critical Thinking)
- develop, interpret, and express ideas through effective oral communication. (CS2 – Communication Skills)
- develop, interpret, and express ideas through effective visual communication (CS 3 – Communication Skills).
- acquire skills in working with others as a member of a team. (TW1 – Teamwork)
- demonstrate civic knowledge and responsibility by developing news judgment through the ability to decide what the news is and how the element of the story should be reported (SR2 – Social Responsibility).
- demonstrate technical and analytic skills that are appropriate to their fields of study and applicable to future careers.

Method for Assessing Student Learning Outcomes:
Productions 1-5: Students create news segments that help to demonstrate the process of writing, filming and editing for news production as well as explore civic responsibility by reporting and delivering relevant content, exercising ethics and recognizing news judgment. Projects in this course require students to engage with the community and develop a visual story surrounding topics, researched. Students reflect on the significance of the story to the community and to themselves, they highlight what was learned and describe the challenges and successes of creating the production.

News Production Journal and Final Exam: Students will develop specialized knowledge and skills appropriate to enter into professional news markets by; demonstrating research skills, practicing vocabulary for critical discourse and applying classroom learning in a combination of reflective practice and experiential education.
Text:

Course Materials:
Students may need the following supplies
- 16 GB SDHC memory card
- 16 GB flash drive
- 1 set of headphones/earbuds

Equipment and Editing Systems:
Adobe Creative Cloud CC applications and Encore CS6 are available for your use to complete course activities. You will be assigned one external hard drive, which will be checked in and out of the editing lab. Should you need them we also have access to After Effects, PhotoShop and Illustrator. It is recommended that students supply their own headphones for use during shooting and in the editing facility.

Attendance:
The Department of Communication & Mass Media has a departmental attendance policy requiring students to be present at a minimum of 75% of all class meetings in order to pass the class. Exams or assignments missed due to an unexcused absence will receive a zero. Work handed in late without a proper excuse will not be accepted.

Attendance will be taken and counted beginning the first day of class and the subsequent lab. The student is allowed to miss 2 days (T/R), without penalty to the final grade. However, a student’s absence will result in a zero for all work/assignments completed on that day.

Once a student misses more than the allotted absences mentioned above, two (2) points will be deducted from the student’s FINAL average for each additional unexcused absence. You will be counted absent if you are not present for the entire class, this includes lab. Three tardies (more than 10 minutes) will result in an absence.

The following are considered to be acceptable absences providing the student presents a typed, signed and dated excuse from a professional (Doctor, police officer, funeral director, university sponsor/advisor, etc.) Excuses will not be accept form family members and/or friends.

1) illness
2) automobile accident
3) death of a family member
4) University sponsored event (sports, band, competition, etc.)
Projects (70% of grade)

Project Guidelines
Each News segment will be between 2:30 to 3:00 minutes in length. Each group must acquire personal and location releases for each news segment. The final project, the class will be divided into three groups. Each group produce and anchor a 15 minute (minimum) LIVE newscast from the Ram TV studio.

Business Reporting – opinion in studio, on location footage
resources: economics department, business organizations on campus

Sports Reporting – studio or on location interview of guest, panel format, includes game highlights.
resources: ASU basketball, baseball, softball practices, games and ASU athletes and coaches.

Health & Medical – on location stand-up, interview
resources: ASU health clinic hospitals, medical centers, interview-staff member

Entertainment – interview, studio & field production, bridges, incorporate footage
resources: plays, art, concerts.

Final Project-Live news broadcast. Group member will produce a run down and anchor a newscast that will be broadcast live from ram TV. You will be responsible for finding news content, creating a rundown and anchor the cast. This will require packages and news readers.

Group members will share the responsibilities for shooting and editing the packages and will be graded on their total participation in the project. Each member of the crew will be graded by the other members. Treatments will be turned in during scheduled production meetings.

Journal (10% of overall grade)
You will complete exercises and review questions at the end of each reading assignment. You will be required to type the answers to these exercises and questions and submit in a folder with brads during midterm. You are to come to class prepared each day to discuss the topics from this section of the chapters. You will be called on at random to answer questions from the book.

Test: (20% of grade)
One comprehensive multiple choice Final Exam

Course Communication:
I am available to answer questions synchronously if needed. To schedule virtual office hours, you will email lmangrum@angelo.edu 24 hours in advance and prepare to use Blackboard Collaborate or Skype.

Honor Code
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both the print and web versions of the Student Handbook.
URL: http://www.angelo.edu/forms/pdf/Honor_Code.pdf

American Disability Act
Request for accommodations may be reviewed on a case-by-case basis, taking into account the essential elements of the academic course and/or the degree being sought. To the extent practical, the faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statutes and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Student Life Office, Room 112 University Center, (325) 942-2191.
URL: http://www.angelo.edu/services/student_life/policystatement.html

Grade Appeal Process
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade
Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at http://www.angelo.edu/opmanual/docs/Section_10_Academic_Policies-Students/OP_10.03_Grade_Grievance.doc.

Student Handbook
The current student handbook is found on the ASU web site under ‘publications’ http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web

Available Software Purchases
Week 1
1/16 & 1/18
Overview of course objectives and equipment checkout procedure.
Assign students to crews. **Read pgs. 165-181.**

No Lab

Familiarization of camera equipment.

Week 2
1/23 & 1/25
Review editing, equipment and shooting techniques.
**Read the Introduction, Ch. 5 & Ch. 7 (pgs. 123-130)**

Lecture on chapter 7 and material in chapter 5 on use of names, numbers, titles, correcting copy and specialty reporting. **Read Ch. 6, Ch. 7 (pgs. 131-147) & Ch. 8. Complete assigned TYK review questions and exercises at the end of chapter 5.**

Lab: Business Reporting

Week 3
1/30 & 2/1
Pitch Business Reporting

Lab: Business Reporting

Shoot/Edit

Week 4
2/6 & 2/8
Discussion of assigned review questions and exercises. Lecture on material in chapters 6, 7 & 8: rewriting wire and newspaper copy, conventional style, contractions, short sentences and words, verbs and tenses, quotes, the five W’s and H rule, updating leads and constructing the story. **Read chapter 13 and complete assigned review questions at the end of chapters 6, 7 & 8. Prepare for quiz on chapters 5-7 and lecture notes.**

Lab: Business Reporting

Business Reporting (due at the beginning of lecture on 2/8)

Week 5
2/13 & 2/15
Quiz. Discussion of assigned review questions and exercises. Lecture on material in chapter 13: Voiceovers, Packages & Story Formats. **Read chapter 16 and complete assigned review questions and exercises at the end of chapter 13.**

Lab: Sports Reporting

Pitch Sports Reporting on 2/15

Week 6
2/20 & 2/22
Discussion of assigned review questions and exercises. Lecture on chapters 15 and 16: Producing the Radio Newscast and Delivering the News. **Complete assigned review questions and exercises at the end of chapter 16. Prepare for quiz on chapters 13, 16 and lecture notes.**

Lab: Sports Reporting

Shoot/Edit
Week 7: Sports Reporting (due at beginning of lecture on 2/27)
2/27 & 3/1 Lab: Health & Medical Reporting, advising if time permits
   Review Health & Medical examples on Blackboard.
   Read chapters 2 & 3, Locating & Developing News Stories

Pitch Health & Medical on 3/1

Week 8
3/6 & 3/8 Quiz. Lecture and discussion on Finding/Reporting/Interviews & Ethics
   Read chapter 10, Interviewing, and chapter 1, Legal & Ethical Considerations. Complete assigned review questions and exercises at the end of chapters 2 and 3.

Week 9
3/13 & 3/15 SPRING BREAK – No School!

Week 10
3/20 & 3/22 Health and Medical Reporting (due at beginning of class on 3/20)
   Discussion of assigned review questions and exercises. Lecture on chapters 4, 11 and 12. Complete assigned review questions and exercises at the end of chapter 10.

Lab: Entertainment Reporting

Week 11
   Completed assigned review questions and exercises at the end of the chapters 4, 11 & 12.

Lab: Entertainment Reporting, Mobile Demonstration

Week 12
4/3 & 4/5 Shoot/Edit
   Entertainment Reporting (due at beginning of class on 4/5)
   Lab: Nature & Environment or Local Government: Historical/Current

Week 14
4/10 & 4/12 Quiz. Read chapters 4, 11 and 12, Reporting Live, Covering Planned Events, Information from Real & Virtual Documents & Examine scripts in texts and taped TV news programs (p. 262). Complete assigned review questions and exercises at the end of the chapter 1.
   Discussion of Final Project, assign crew.
   Lecture on chapter 17.

Groups released to work on live newscast.

Week 14
4/17 & 4/19 Discussion of Final Project
   Groups released to work on live news cast

Studio newscast practice/Studio newscast practice

Week 13
4/24 & 4/26 Studio newscast practice/ Studio newscast practice
   Completed Journal DUE on 4/24 of start of class

First live newscasts

Week 16
5/1 & 5/3 Second live newscast
   Third live newscast
Week 17

Thursday, May 10, 8:00am
Comprehensive multiple choice test