MGMT 6313

Course Description/Overview

This is an advanced case course dealing with the wide range of management problems involving policy and strategy decisions faced by executives in both domestic and international markets. A capstone course that requires integration of all materials covered in the MBA curriculum in the policy formulation process.

Prerequisites

Knowledge
Students should have completed most if not all of their MBA courses.

Technology
Access to Blackboard is required to submit assignments and the final International business plan.

Virtual Classroom Philosophy
Even though this is an online class, you are encouraged to reach out to the instructor via e-mail, phone at any time - or in person during office hours.

Class Meeting Times
Classes meet Monday and Wednesday from 3 until 4:30 on campus and off campus at the SBDC and at local businesses.

Faculty/Instructor Information
Larry Hettick, MBA
Instructor of Management and Marketing
Office: Rassman 243
Phone: (559) 942-0062 (mobile)
E-mail: lhettick@angelo.edu
Office Hours: by appointment
Course Objectives

**Learning Objectives:**
Upon completion of this course, students will be able to: Upon successful completion of the MBA degree program, our graduates should be able to:
- Demonstrate knowledge of contemporary theory and practice in the field of strategic management. Explain the influence of globalization and international strategies on organizational strategic choices.
- Demonstrate competency in team building skills as well as oral and written communication formats by preparing and presenting professional-quality business case studies.
- Demonstrate analytical thinking, critical analysis, problem solving, use of technology and current information resources in the research and preparation of professional-quality business case studies.

Course Textbook and Required Readings

There is no text for this class. Students will be supplied with material when they participate in each class session and with each site visit.

Grading Policies

Grades are based on your total points.
- A = 1000 - 900 points
- B = 899 - 800 points
- C = 799 - 700 points
- F = 600 - 0 points
The table below shows how assignment points are allocated.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Each worth</th>
<th>Course Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar and Site Visit Reports</td>
<td>25</td>
<td>375</td>
</tr>
<tr>
<td>International Business Plan Outline</td>
<td>225</td>
<td>225</td>
</tr>
<tr>
<td>International Business Plan</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Course Total</td>
<td>-</td>
<td>1000</td>
</tr>
</tbody>
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Exams

The business plan serves as the final exam, and it must be submitted by May 4 on Blackboard.

Course and University Policies

Academic Honesty and Other Important Issues

Academic Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code and the ASU Student Handbook.

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It is the professor’s intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do not violate this trust. Violation of academic integrity will result in a failing grade for the course.

A special note on plagiarism
Your research paper and essays will be submitted using “Turn it In” to check for plagiarism and originality, so please cite your sources when quoting from others. The proper way to cite your source is to put quotation marks (“…” ) when quoting directly, and in all cases to use either MLA format or APA format to credit the original source. Failure to do so is considered plagiarism and it will earn you a failing grade on the assignment and may result in a failing grade for the course. Please contact the ASU writing center if you need assistance with proper citations or formatting.
College of Business Code of Ethics

Students, faculty, administrators and professional staff of the College of Business should always:
• Be forthright and truthful in dealings with all stakeholders
• Take responsibility for one’s actions and decisions
• Serve as an example of ethical decision-making and behavior to others
• Admit errors when they occur, without trying to conceal them
• Respect the basic dignity of others by treating them as one would wish to be treated

Courtesy and Respect

Courteous and Respect are essential ingredients to this course. We respect each other's opinions and respect their point of view at all times while in our class sessions. The use of profanity & harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, life style, race (ethnicity), religion, etc., violations of these rules will result in immediate dismissal from the course.

Accommodations for Disability

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA) and subsequent legislation. The Office of Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by contacting: Dallas Swafford, Director of Student Disability Services, Office of Student Affairs, 325-942-2047, dallas.swafford@angelo.edu, University Center, Room 112

Course Drop

To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit http://www.angelo.edu/services/registrars_office/course_drop_provisions.php.

Incomplete as a Course grade

As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I’s.

Grade Appeal Process

As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at:
http://www.angelo.edu/content/files/14196-op-1003-grade-grievance