IBUS 3381 - Understanding the European Union

**Course Description/Overview**

This course will identify the opportunities and problems brought about by economic union of independent European countries. Topics will include economic and monetary unification, common trade policy, the common agricultural policy, the EU Transport Policy and their economic and social impacts. The course will be enhanced by a walking tour "Frankfurt: the Euro and Banking City," and by visits to Deutsche Bank in Frankfurt, the John Deere plant in Mannheim, Germany, the Hansgrohe faucet factory in Schiltach, Germany, WeberHaus home construction in Linx, Germany, the Antwerp World Diamond Centre and the Port of Antwerp in Antwerp, Belgium.

**Prerequisites**

**Knowledge**
Ability to write essays at the college level.

**Technology**
Word, Internet access and search engines, retrieve materials from Blackboard

**Classroom Philosophy**
To keep both the students and the professor focused on the material, drinks, food, hats, chewing tobacco, pagers, text messaging, and cellular phones are not allowed in class.

**Class Meeting Times**
Please see the Course Outline section as the times vary.

**Technical Support**
The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1-866-942-2911 or by email at helpdesk@angelo.edu

**Faculty/Instructor Information**

**Dr. Norman A. Sunderman**
Professor of Accounting, Economics, and Finance
Office: Rassman 246
Phone: (325) 486-6498
E-mail: norman.sunderman@angelo.edu
Office Hours: No office or office hours in Europe during program. Professor is with group most days until 3:00 pm or later. I may be reached via email when not in person.

**Course Objectives/Learning Outcomes**

**Objectives:**

1. To experience living and traveling in Europe
2. To learn about the history, goals, economy and institutions of the European Union
3. To visit seven businesses in Europe
4. To visit historical castles and sites in Europe
Learning Outcomes:
Upon completion of this course, students will be able to...
1. assimilate to European Union society and culture through lectures and tours.
2. evaluate the EU's history, goals, economy and institutions by completing essays and lectures.
3. interrelate European businesses with those in the US by writing article summaries.
4. reflect on the significance of sites and castles in Europe within a written essay

Course Textbook and Required Readings


Other readings are assigned in a timely manner as needed and are provided to you in PDF or WORD format, or I will link you directly to the web site of interest.

Grading Policies

This course employs essays, quizzes and reports to measure student learning.

This course employs the following to measure student learning.

<table>
<thead>
<tr>
<th>Grade Calculations</th>
<th>Points</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fill-in homework #1</td>
<td>156</td>
<td>March 3</td>
</tr>
<tr>
<td>Map assignment</td>
<td>84</td>
<td>March 3</td>
</tr>
<tr>
<td>Fill-in homework #2</td>
<td>174</td>
<td>April 7</td>
</tr>
<tr>
<td>My Three Goals for Study Abroad essay</td>
<td>80</td>
<td>April 7</td>
</tr>
<tr>
<td>Article summaries</td>
<td>50</td>
<td>April 21</td>
</tr>
<tr>
<td>Brexit article summaries</td>
<td>50</td>
<td>April 28</td>
</tr>
<tr>
<td>Map quiz-2 ½ minutes</td>
<td>28</td>
<td>May 5</td>
</tr>
</tbody>
</table>
Angelo State University employs a letter grade system. Grades in this course are determined on a point scale: Both study abroad courses are integrated so the courses are graded together

A and A = 720
A and B = 670
B and B = 620
B and C = 580
C and C = 540
D and D = 480
F and F = 439 or less

**Attendance**
- Attendance required at the risk management group meeting for all Study Abroad students.
- Attendance required at the five on-campus Friday afternoon classes.
- Attendance required at all classes taught at the University of Strasbourg in France

**Participation**
- Participation in all planned events in Europe
- Promptness to all classes and events
- Courteous behavior toward other members of the group, the professor and others met on the trip
- No excessive alcohol consumption

**Homework**
Homework is assigned as you move through the course. All assignments are relevant to materials and experiences being conveyed within the course to help you better understand Business Etiquette and Culture in Europe.

**Please note:**
The homework assignments from “*The European Union: A Very Short Introduction*” are to be completed by each student. *No teamwork or sharing* of information is allowed.

**Response Time**
Homework will be returned at the next class meeting in the spring. Response to emails will normally be within 24 hours Monday through Friday. Emails will not be answered during the European portion of the trip. Students will see the professor every day, except for the free weekend, during that time.

**Missed/Late Work**
- 5 points per day for missing deadlines.
- 5 points per day for not shaving
- 5 points for being late to events.

Community service, one letter grade deduction for not doing service (March 4).

**Writing Guidelines**
Each writing assignment deals with the topic under discussion. These writing assignments cumulatively account for a large portion of the student's grade.

All papers should have 1-inch margins all around. You are expected to use a standardized font - preferably Times New Roman, 12 point. Cite your references in EVERY instance and include a properly formatted reference list with every paper assignment. Formal academic writing uses standardized styles and citation
formats. The preferred format is the APA style. To access the APA writing guidelines go to this link: 
http://owl.english.purdue.edu/owl/resource/560/01/.

Every writing assignment should be submitted as a WORD or PDF document. If you do not have Microsoft 
Office or Adobe Acrobat, then copy the text you have written directly into the assignment section of 
Blackboard during the appropriate week. Do NOT submit writing assignments in Word Perfect, Microsoft 
Works, or some e-mail format. They will not be accepted.

Final Exam
This is a study abroad course and does not utilize a final exam to evaluate student learning. In lieu of a final 
exam, students are expected to complete their final assignment, which is an evaluation of the course 
experience.

Course and University Policies

Academic Honesty and Other Important Issues

Academic Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic 
pursuits. Students are responsible for understanding and complying with the university Academic Honor Code 
and the ASU Student Handbook.

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pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both 
print and web versions of the Student Handbook.

a. It is the professor’s intention to be as fair and impartial as is humanly possible. Therefore, all students 
will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or 
documented extenuating circumstances that have been discussed with the professor and the Student 
Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait 
until the problem is compounded by poor class performance, poor attendance, etc.

b. Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, 
unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes 
that all students can be trusted. Please do no violate this trust. Violation of academic integrity will 
result in a failing grade for the course.

Courtesy and Respect

Courtesy and Respect are essential ingredients to this course. We respect each other's opinions and respect 
their point of view at all times while in our class sessions. The use of profanity & harassment of any form is 
strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, life style, race (ethnicity), 
religion, etc., violations of these rules will result in immediate dismissal from the course.

Accommodations for Disability

As stated in the Angelo State University Operating Policy and Procedure (OP 10.15 Providing 
Accommodations for Students with Disabilities), the Student Life Office is the designated campus department 
charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on 
a disability, and it is the student's responsibility to initiate such a request by contacting the Student Life Office 
at (325) 942-2191 or (325) 942-2126 (TDD/FAX) or by e-mail at StudentLife@angelo.edu to begin the 
process. The Student Life Office will establish the particular documentation requirements necessary for the 
various types of disabilities.
Student absence for religious holidays
As stated in the Angelo State University Operating Policy and Procedure (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

Course Drop
To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit [http://www.angelo.edu/services/registrars_office/course_drop_provisions.php](http://www.angelo.edu/services/registrars_office/course_drop_provisions.php).

Incomplete as a Course grade
As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I’s.

Grade Appeal Process
As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: [http://www.angelo.edu/content/files/14196-op-1003-grade-grievance](http://www.angelo.edu/content/files/14196-op-1003-grade-grievance).

Course Outline

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Topic</th>
<th>Detail</th>
<th>Assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Trip</td>
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</tr>
<tr>
<td>9 December</td>
<td>1:00pm-2:30pm</td>
<td>Travel Preparation</td>
<td>RAS 104</td>
<td>First Fill-in homework (156) and map (84) due</td>
</tr>
<tr>
<td>3 March</td>
<td>1:00pm-2:30pm</td>
<td>Lucerne</td>
<td>RAS 104 Video - Rick Steves’ Travel Tips</td>
<td></td>
</tr>
<tr>
<td>7 April</td>
<td>1:00pm-2:30pm</td>
<td>Business Etiquette in EU</td>
<td>RAS 104 Germany</td>
<td>Second fill-in homework (174).</td>
</tr>
<tr>
<td>21 April</td>
<td>1:00pm-2:30pm</td>
<td>Business Etiquette in EU</td>
<td>RAS 104 France Video - Rick Steves’ &quot;Paris: Creme Brulee&quot;</td>
<td>Summaries of five news articles from</td>
</tr>
</tbody>
</table>
### Travel Period

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 May</td>
<td>Tuesday</td>
<td>Fly to Frankfurt</td>
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</tbody>
</table>
| 31 May | Wednesday | **FRANKFURT**  
- Kaiserdom  
- Kleinmarkthalle  
- Dinner at Paulaner am Dom |
| 1 June | Thursday | **FRANKFURT**  
- City Walk: Frankfurt the Euro and Banking City, including Main Tower  
- Fressgass          |
| 2 June | Friday  | **FRANKFURT-MANNHEIM-STRASBOURG**  
- Transfer to the Citadines Apartment Hotel in Strasbourg by bus  
- Boat cruise around island |
| 3 June | Saturday | **STRASBOURG**  
- Strasbourg Walking tour  
- Musée des Beaux-Arts and Musée des Arts Décoratifs  
- Welcome dinner. Zuem Strissel |
| 4 June | Sunday  | **STRASBOURG**  
- Cathedral  
- Historical Museum |
| 5 June | Monday  | **STRASBOURG**  
- Guest lecture "Doing Business With the French" - Dr. Kevin MacGabhann  
- “How the EU is Governed”- Dr. Norman Sunderman |
| 6 June | Tuesday | **STRASBOURG**  
- Haut-Koenigsburg chateau,  
- Lunch Ami Fritz in Ribeauville  
- Louis Sipp Winery in Ribeauville |
<table>
<thead>
<tr>
<th>Date</th>
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<th>Location</th>
<th>Activities</th>
</tr>
</thead>
</table>
| 7 June    | Wednesday | STRASBOURG | - Visit the European Parliament  
           |          | - Single Market-Single Currency- Dr. Norman Sunderman                       |
| 8 June    | Thursday  | STRASBOURG| - Weberhaus Home Construction, Linz, Germany  
           |          | - Triberg Waterfalls                                                        |
| 9 June    | Friday   | STRASBOURG| - Free weekend to go to Switzerland, Colmar or Munich                       |
| 10-11 June| Sat./Sun.| FREE WEEKEND |                                                                                 |
| 12 June   | Monday   | STRASBOURG| - Visit Steecase  
           |          | - Guest lecture “Medical Care in France”                                     |
| 13 June   | Tuesday  | STRASBOURG| - Visit to Mercedes truck assembly plant in Woerth, Germany  
           |          | - Farewell dinner                                                            |
| 14 June   | Wednesday | STRASBOURG| - Travel to Trier, Germany  
           |          | - St. Paul's Church and cemetery  
           |          | - Cathedral (Dom)                                                          
           |          | - Church of Our Lady (Liebfrauenkirche)  
           |          | - St. Gandolf's church                                                     
           |          | - Dinner at Hotel Romischer Kaiser                                           |
| 15 June   | Thursday | TRIER    | - Porta Nigra  
           |          | - House of the Three Magi (DreiKonigenhaus)  
           |          | - Market Square with Market Cross (Hauptmarkt)  
           |          | - Franco's Tower (Frankenturm)  
           |          | - Town Hall (Stiepe)                                                       
           |          | - Steeple of Church of St. Gangolf                                         
           |          | - St. Peter's Fountain                                                     
           |          | - Viehmarkt Square, Thermen am Forum-purchase lunch                        
           |          | - Imperial Baths (Kaiserthermen)-eat lunch                                 
           |          | - Amphitheater                                                              |
| 16 June   | Friday   | TRIER to PARIS| - Travel from Trier to Paris by train  
           |          | - Orsay Museum                                                              
           |          | - Bateau Parisiennes boat cruise                                            
           |          | - Dinner at the Hippopotamus restaurant                                   |
| 17 June   | Saturday | PARIS    | - Saint Chapelle                                                            
           |          | - Notre Dame Cathedral                                                     
<pre><code>       |          | - Basilique du Sacré-Coeur de Montmartre                                    |
</code></pre>
<p>| 18 June   | Sunday   | PARIS    | - Palace of Versailles                                                    |
| 19 June   | Monday   | PARIS    | - Free day to visit the Louvre, wander the city and laundry                |
| 20 June   | Tuesday  | PARIS to AMSTERDAM | - Canal cruise                          |</p>
<table>
<thead>
<tr>
<th>Date</th>
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<th>Location</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>21 June</td>
<td>Wednesday</td>
<td>AMSTERDAM</td>
<td>• Anne Frank's House</td>
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<td></td>
<td></td>
<td></td>
<td>• Aalsmeer Flower Auction</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Van Gogh Museum</td>
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<tr>
<td>22 June</td>
<td>Thursday</td>
<td>AMSTERDAM</td>
<td>• Maritime Museum</td>
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<td></td>
<td>• Museum Het Rembrandthuis</td>
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<td></td>
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<td></td>
<td>• Willet-Holthuysen</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>• Museum Van Loon</td>
</tr>
<tr>
<td>23 June</td>
<td>Friday</td>
<td>AMSTERDAM</td>
<td>• Rijksmuseum</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Heineken Brewery</td>
</tr>
<tr>
<td>24 June</td>
<td>Saturday</td>
<td>AMSTERDAM - SAN ANGELO</td>
<td>• Return to United States</td>
</tr>
</tbody>
</table>

**Post-Trip**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 July</td>
<td>By 10am</td>
<td>Reflections</td>
<td>Reflections essay  (minimum 250 words)</td>
</tr>
</tbody>
</table>