

## **SPORTS BROADCASTING**

COMM/MM 3360.010

Tuesday /Thursday 11:00am – 12:15pm Class/  
Academic 139

Third Floor of the Porter Henderson Library

### **SPORTS BROADCASTING COMM 3360**

#### **STUDENT LEARNING OUTCOMES**

Upon completion of this course, students will be able to:

Develop communication skills through effective oral and visual communication, operate Television production equipment and produce and direct live broadcast events.

(CT-1-Critical Thinking Skills)

Gather, analyze, evaluate, and synthesize information relevant to a question or problem

(CS1-- Communication Skills)

Develop, interpret, and express ideas through effective oral communication

(CS2-- Communication Skills)

Acquire skills in working with others as a member of a team

(TW1-- Teamwork)

Demonstrate the ability to work various production positions as a member of a sports broadcast team and/or member of a Play by Play/Color Commentator team.

(SR2 -- Social Responsibility)

Identify and describe equipment used for sports broadcast and produce a live sports event using production techniques commonly used in sports broadcasting.

#### **COURSE OBJECTIVES**

- Develop an understanding about sports broadcast on how it operates.
- Develop sports broadcasting performance techniques for roles of live event play-by-play, color analyst and side line reporter.
- Develop sports broadcasting production techniques.
- Students will learn the proper way to produce a sporting event, including proper equipment set up, proper camera settings, what to look for when shooting, and proper tear down.
- Students will learn about and in some cases work in each of the following positions: Camera Operator, TriCaster/Director, Replay (ThreePlay) Operator, Play by Play and/or Color Commentary.

#### **CLASS:**

The Sports broadcasting class will meet every Tuesday at 11:00am. Attendance is mandatory (10 percent off your grade) During class time, you will receive lectures from myself as well as guest interviews with local and national sports casters currently working the sports broadcasting industry. These interviews will be held either in person, via video conferencing or posted online. There will also be power point lectures and quizzes on various chapter in your book. **(30 percent of your grade).**

Each class member will work as part of a sports production team. There will be several ASU home games this semester that will be televised by Ram TV. You will work in specific roles during a live broadcast from set up to tear down. There are many opportunities to fill many roles during these games. Students will be required to attend work no less than 10 games during the semester. **(60 percent of your grade).**

The sports broadcasting class is primarily a hands-on production class. Approximately half of our class time will take place training in the Ram TV studios, and on location at the various ASU sports venues.

### **GRADING SCALE**

- 90-100: A
- 80-89: B
- 70-79 C
- 60-69 D
- 50-59: F

### **CLASS ATTENDANCE POLICY**

Regular attendance is mandatory for this course. Attendance will be taken and counted beginning the first day of class. For each class or lab missed, you will be required to provide a typed/photocopied excuse. Acceptable excuses are from medical staff, police, lawyer, mortician, official university notice and any other recognized authority.

- i) Failure to provide an excuse for your absence will result in a ZERO for the day missed.
- ii) Exams or assignments missed due to an unexcused absence will result in ZERO. No makeup exam will be given.
- iii) Work handed in late without an excused absence will result in a ZERO for the assignment.
- iv) You will be counted absent if you are not present for the entire class/lab. This will result in a ZERO for that day.
- v) Three tardies (more than 10 minutes) will result in an absence.
- vi) For your photography/video production assignments you will be working in groups. You are expected to be available to the rest of your group for these assignments. Peer reviews of each member of the group will be submitted and may influence your final project grade. Failure to participate in the group could result in ZERO for the assignment.

One (1) point will be deducted from the student's final participation average for each unexcused absence.

### **SAFETY STANDARDS (EFFECTIVE AUG. 16, 2021)**

- Students, faculty and staff are required to complete the **wellness check** every day before coming to campus or leaving their residence hall.
- Masks are optional everywhere on campus. Anyone who feels more comfortable wearing a face covering should know your decision is supported.
- Washing hands is highly encouraged to prevent the spread of all germs.
- Students who do not pass the wellness check should contact their instructors, just as they would for any illness.
- Students who do not feel comfortable coming back to in-person classes should look for online class opportunities or seek an **ADA accommodation**.

Please address any questions to **Sam Spooner**, director of risk and emergency management.

We encourage the Ram Family to follow guidance from the **Centers for Disease Control and Prevention** and **keep the Ram Fam Healthy**.

## **UNIVERSITY SPONSORED EVENTS**

Students who will be absent from class due to a university sponsored event must be excused through the university. In these cases, it is the responsibility of the student to complete any assignments they will be missing and to inform their groups prior to their departure. Please come talk to me if as soon as you know you will be missing a class.

## **DEPARTMENT ATTENDANCE POLICY**

The Department of Communication and Mass Media has a departmental attendance policy requiring *students to be present at a minimum of 75% of all class meetings* in order to pass the class. *If you fall under that percentage, you will fail the class regardless of your current grade.* This number includes both EXCUSED and UNEXCUSED absences.

## **LATE TESTS**

If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member, etc.) you must make the test up within a reasonable length of time (no more than one week or less.) It is the responsibility of the student to make all arrangements prior to the absence, if possible. A typed, signed and dated explanation must be given to the instructor upon returning to class.

## **COURSE COMMUNICATION:**

I am available to answer questions just before and after class, during posted office hours and after office hours by appointment.

## **QUIZZES AND EXAMS**

There will be 10 quizzes based on lectures and interviews.

Final Exam: The final exam will cover all of the lectures and readings given since the beginning of the semester.

## **CLASS ETIQUETTE**

Please be a courteous student and peer. **UNAUTHORIZED USE OF SMARTPHONES** in class will result in an absence for the day, and will result in a ZERO for any work completed for that day. *Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their presentations in the classroom. Recording students or faculties inside the classroom is forbidden.* Failure to comply with this rule will result in you being reported to the Dean of Student Life.

## **DRESS REQUIREMENT**

This is a hands-on class in which you will be operating equipment in the studio, lab, and on campus. You are expected to dress appropriately and practice good hygiene in class and when you are out on assignment.

## **RELIGIOUS HOLIDAY OBSERVANCE**

A. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20. B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence. C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily

## **HONOR CODE POLICY**

Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly

representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at [http://www.angelo.edu/cstudent/documents/pdf/Student\\_Handbook.pdf](http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf)

### **DISABILITY STATEMENT**

The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student's responsibility to initiate such a request by contacting: Mrs. Dallas Swafford, Director of Student Development 325-942-2047 office or 325-942-2211 Fax [dallas.swafford@angelo.edu](mailto:dallas.swafford@angelo.edu) University Center, Suite 112B

### **GRADE APPEAL PROCESS**

As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at [http://www.angelo.edu/opmanual/docs/Section\\_10\\_Academic\\_Policies-Students/OP\\_10.03\\_Grade\\_Grievance.doc](http://www.angelo.edu/opmanual/docs/Section_10_Academic_Policies-Students/OP_10.03_Grade_Grievance.doc).

This syllabus is subject to change without notice.