

Academic Master Goal #4

Develop and expand both undergraduate and graduate curricula and co-curricula to support students' intellectual and personal growth, to address issues relevant to society, and to meet the demands of State of Texas initiatives and the marketplace.

Goal 4.1 – Develop new undergraduate and graduate programs relevant to society that address Closing the Gaps 2015, Texas Workforce Cluster Initiatives, and market demand.

Strategy 4.1.1 – Focus on developing new programs in the high demand areas of Geology, Education, English, Environmental Science, Food Science, Mathematics, Modern Languages, Nursing, Psychology, and Security Studies.

Objective 4.1.1.1 – By Fall 2010, implement new undergraduate programs in Geology, Muscle Food Science and Marketing, Second degree Bachelor of Science in Nursing (BSN), Generic BSN, and Licensed Vocational Nurse-BSN.

Objective 4.1.1.2 – By Fall 2012, implement new undergraduate programs in Computational and Applied Mathematics and Modern Languages.

Objective 4.1.1.3 – By Fall 2010, implement new graduate programs in Creative Writing, Curriculum and Instruction Advanced Instructor, Curriculum and Instruction with Teacher Certification, Community Counseling, Guidance and Counseling, Licensed Professional Counselor, Curriculum and Instruction Doctor of Practice, Special Education, and Professional Education.

Objective 4.1.1.4 – By Fall 2012, implement new graduate programs in Clinical Nurse-Leader Track, Healthcare Administration, Interdisciplinary Community Development, Environmental Science, and Latin-American Studies.

Strategy 4.1.2 – Explore the opportunity of offering new or existing programs through Hill Country Initiative sites.

Objective 4.1.2.1 – By Fall 2010, identify high demand programs at Hill Country Initiative sites with implementation of these programs beginning Fall 2011.

Goal 4.2 – Enhance existing undergraduate and graduate programs relevant to society that address Closing the Gaps 2015, Texas Workforce Cluster Initiatives, and market demand.

Strategy 4.2.1 – Focus on enhancing undergraduate and graduate programs in high demand areas and in programs of distinction.

Objective 4.2.2.1 – By Fall 2013, enhance undergraduate programs in Accounting, Animal Business, Art Education, Associate of Applied Science in Nursing, Athletic Training, Computer Science, Criminal Justice, Ecology and Evolutionary Biology, Economics, English Language Learner programs, Finance, Management, Government, Marketing, Music Education, Physics, Professional and Technical Writing, Radio/TV and Convergence, and Secondary Certification in Biology.

Objective 4.2.2.2 – By Fall 2013, enhance graduate programs in Applied Psychology, Curriculum and Instruction, First Nurse Practice, Kinesiology with Exercise and Sport Administration, Master of Business Administration, Master of Public Administration, and Professional Education.

Goal 4.3 – Support student intellectual and personal growth.

Strategy 4.3.1 – Focus on the enhancement of student intellectual and personal growth opportunities.

Objective 4.3.1.1 – By Fall 2013, increase co-curricular opportunities for students through campus jobs, career planning, community outreach and service, cross-discipline learning communities, cultural awareness, field experiences, internship opportunities, leadership training, participation in professional activities, readership programs, study abroad experiences, study-skills seminars and workshops, student lounges, tutoring services, undergraduate research experiences, and a wellness program.