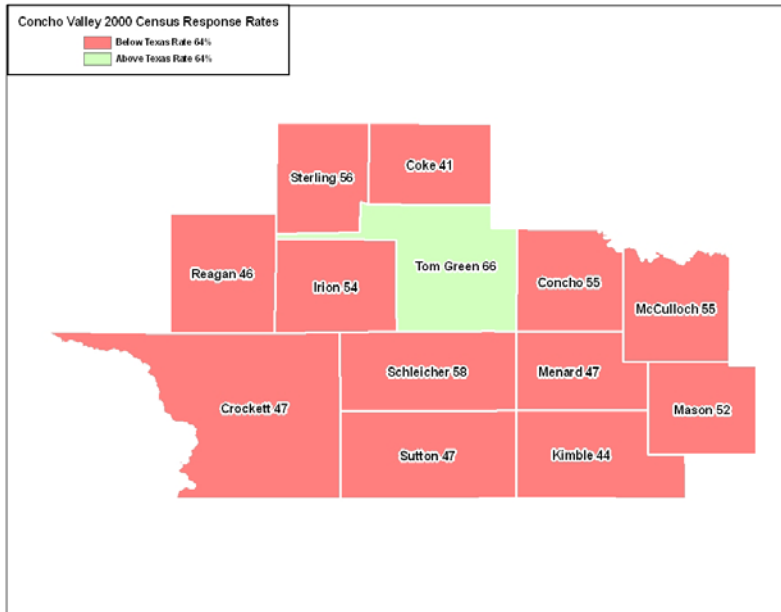




## The 2010 Census is on the Horizon! Form a Complete Count Committee

The U.S. Census Bureau wants to ensure that everyone is counted in the 2010 Census. Participation in partnerships with local governments and community organizations is the key way that you can help make this happen. Residents are more likely to respond to the census questionnaire in March of 2010 if they are informed about the census and understand the census process.



The Concho Valley map tells the story of our local challenge. The response to questionnaires mailed out for the previous Census of 2000 was 64 percent across the State of Texas. Tom Green County responded at a slightly higher rate as the map shows, but other Concho Valley counties were well below the 64 percent statewide benchmark.

The 2010 Census is important because it affects the availability of factual information used in all kinds of state and local planning processes, drawing boundary lines of political districts, and for

distributing billions of dollars of government funding for highways, hospitals and many other purposes. It is important for all these reasons to increase the response rates to the 2010 Census in the Concho Valley region.

**The best way for your community to participate in the 2010 Census is to form a Complete Count Committee (CCC).** CCCs unlock local knowledge, influence and resources to educate residents and promote the census. Local community leaders are most qualified to understand the best way to reach all populations that reside in their area and to ensure that every resident is counted.

The process starts **NOW!** Identify CCC leaders to promote the 2010 Census in your community. Coordinate your CCC plans and activities with those now under development for San Angelo and Tom Green County. Let's work together to make sure that everyone counts in the Concho Valley.

For More Information Contact

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