

Cathy Johnson

Academic Degrees

Ph.D. University of North Texas, College & University Teaching in Journalism
M.A. Assemblies of God Theological Seminary, Cross Cultural Communication
B.A. Southwestern Assemblies of God University, Bible

Professional Experience

1999-present Angelo State University, associate professor, journalism
1991-1999 Evangel University, assistant professor, communication
1988-1991 Culver-Stockton College, assistant professor, journalism
1983-1988 Southwestern Assemblies of God University, public relations director

Professional Memberships

Association for Education in Journalism and Mass Communication
Texas Association of College Teachers

Scholarship

Grants

2009 Faculty Development Grant, Angelo State University
2007 Research Enhancement Grant, Angelo State University
1999-2000 PT3 educational technology grant, Angelo State University
1995 Poynter Institute, Poynter Fellow, journalism education workshops, St. Petersburg, FL

Research/panel presentations

2010 “Virtual Internships,” panelist, AEJMC convention, Denver, CO
2007 “Teach-in: How to teach the first journalism writing class,” panelist, AEJMC convention, Washington, D.C.
“Teach-in: How to teach the first journalism writing class,” AEJMC convention, Washington, D.C.
2005 “Lone star state of magazines: From travel to song, a voice for ya’ll, panel organizer/moderator, AEJMC convention, San Antonio
panelist, “Where have all the women gone? Life in a mostly male academic world—Teaching at small, medium and large universities”
panel co-organizer, “Recruiting Latino Student Journalists”
2004 Poster presentation of Houston Harte research for Texas State University System Board of Regents meeting at Angelo State University
2004 annual AEJMC convention, Toronto
refereed paper presentation, Newspaper Division, “Houston Harte: Setting the Standard for Community Journalism by Building a Better Community”
refereed paper research session moderator, “Magazines as History and Teaching Tools”
panelist, “Voices in the Wilderness Revisited: How are small programs greeting the teaching challenges of the future?”
panelist, “Coping Skills for Journalism Educators”
2002 The K-College Christian Education Conference, Amarillo, Texas
roundtable discussant, “Challenges to Christians in Education”
panel moderator, “Choosing Christian schooling or public schooling: Key considerations for parents, students and teachers”
annual AEJMC Convention, Miami
refereed teaching tip best entry finalist, Great ideas for teachers (GIFT), “The Chocolate Chip Cookie Taste Test—How to recognize the relevance of brand names in the world of advertising”
2001 Texas Intercollegiate Press Association convention
Organized and directed student Newspaper Design competition for the annual AEJMC convention, Washington DC, panelist
2000 annual AEJMC convention, Phoenix
conducted business meeting of Small Programs Interest Group while serving as SPIG head
1997 AEJMC convention, Chicago
moderator, refereed paper research session, “The Faculty/Student Relationship”
panelist, “Journalism Education at Small Religious Schools”

- 1996 AEJMC convention, Anaheim
 panelist, "From News Writing to Media Writing: Strategies for Teaching the New Basic Course"
 panelist, "Maximizing the Internship"
- 1995 "The who, what, why, where & how of internships," Associated Collegiate Press convention,
- 1994 "Teaching Free Speech from a Responsibility Perspective," invited presentation to the Evangel University faculty
- 1993 "Teaching Free Speech from a Responsibility Perspective" paper presentation, Coalition of Christian Colleges

Professional Service/Leadership

- 2009-present Editorial Board member, Journal of Magazine and New Media Research
 Editorial Board member, Southwest Mass Communication Journal
- 2008-2010 Research paper judge—Small Programs Interest Group of AEJMC
- 2004-2005 AEJMC Magazine Division Professional Freedom and Responsibility co-chair
- 2003 Journal article reviewer for the Southwestern Mass Communication Journal
- 2002-2004 AEJMC Magazine Division membership chair
- 2002 pro bono consulting with TexWomen magazine
- 2001-2007 AEJMC Small Programs Interest Group webmaster, involved a total redesign of the Website plus routine maintenance and updating
- 2000, 2001, 2002, 2003, 2004, 2008, 2009
 Research paper competition judge for Magazine Division of Association of Education in Journalism and Mass Communication
- 2000, 2004 Convention paper competition judge for Magazine Division of AEJMC Southeast Regional Colloquium
- 2000-2003 Board of Regents member, Christian Institute of the West
- 2001 textbook reviewer for a Prentice-Hall
 Advertising: Principles and Practice, by Wells/Burnett/Moriarty
- 2000 judge for best overall category, magazine competition of the Associated Church Press
- 1999-2000 AEJMC Small Programs Interest Group head
- 1998-1999 AEJMC Small Programs Interest Group vice head
- 1997, 1998 judge for Evangelical Press Association
 Higher Goals stories competition, first person category
- 1997 textbook manuscript reviewer for NTC/Contemporary Publishing Company
 Magazine Publishing: Strategies and Applications
- 1996-1999 executive board member, American Heart Association, Greene County division
- 1996 reviewer of textbook proposal for Pine Forge Press
 Visualizing the News
- 1995 referred research paper judge, AEJMC Public Relations Division
- 1995-97 AEJMC Small Programs Interest Group newsletter editor
- 1995 Jostens Publishing technology panel member
- 1993 referred research paper judge, AEJMC Southeast Colloquium,
- 1992-99 book reviewer for Journalism Educator, national journal of the AEJMC
- 1992-93 College Media Advisers board of judges