

Jeffrey B. Schonberg
Associate Professor of English
Curriculum Vitae

Education

PhD, 1992, Texas A&M University, College Station, Texas

Major: Rhetoric/Composition

Minor: Linguistics, Modern American Literature, Modern British Literature,
Anthropology

PhD Dissertation: *Plato and Textual Authority: An Examination of Plato's
Dominative Influence in Four Genres of Ethnography Leading
to a Postplatonian Rhetorical Model of Textual Authority*

Dissertation Director: Dr. Claude Gibson

The dissertation describes Plato's development of a sense of textual authority through three dialogues representative of his early, middle, and late writing periods and shows the influence of this model of authority on four ethnographic genres. This description and analysis form the starting point for a new model of ethnographic textual authority based on the rhetorics of the sophists, Aristotle, and Ernesto Grassi.

MA, 1980, New Mexico State University, Las Cruces, New Mexico

Major: Rhetoric/Composition

Minor: Linguistics

MA Thesis: *Invention Beyond Prewriting: An Annotated Bibliography of
Strategies of Invention for the Revision Process*

Thesis Director: Dr. Charles W. Bridges

The thesis shows the amount of research performed in neurological studies as related to the revision process in composition and issues a call for further research in areas remaining either minimally investigated or uninvestigated.

BA, 1974, The University of New Mexico, Albuquerque, New Mexico

Major: Anthropology and English

Minor: Geology and History

Faculty Status

Tenured Associate Professor of English

Years teaching at ASU: 10

Year of Appointment: 1997

Years of College Teaching: 31 (1 as a graduate assistant teaching two classes each semester)

Teaching Experience

August, 1997-present: Angelo State University, San Angelo, Texas

Undergraduate Courses Taught

English 1301 (Freshman Composition, traditional, computerized classroom, and on-line)

English 1302 (Writing Across the Curriculum)

English 2321 (Forms of Literature)

English 2323 (Readings in British Literature)

English 2325 (Readings in World Literature)

English 2342 (World Literature After 1600)

English 3331 (Early American Literature)

English 3332 (Later American Literature)

English 3351 (Technical Writing)

English 4358 (Advanced Composition)

English 4360 (Advanced Grammar)

English 4361 (History of the English Language)

English 4373 (The Professional Writer)

Graduate Courses Taught

English 6361 (Studies in Language)

English 6378 (College Composition)

August, 1980-August, 1997: Hardin-Simmons University, Abilene, Texas

Highest Rank Achieved: Tenured Associate Professor of English

Titles: Director of the Writing Center, Director of the Graduate Program in English, Director of Composition

August, 1978-May, 1980: New Mexico State University, Las Cruces, New Mexico; Basic Writing and English 101

August, 1975-May, 1978: Deming High School, Deming, New Mexico; Ninth Grade English, Twelfth Grade English, Humanities

January, 1975-June, 1975: Belen Junior High School, Belen, New Mexico; Ninth Grade English

Professional Affiliations

Conference on College Composition and Communication
National Council of Teachers of English
Rhetoric Society of America
Linguistic Society of America
Society for Technical Communication

Honors

2011: President's Award for Faculty Excellence in Leadership/Service, College of Liberal and Fine Arts, Angelo State University
2007: Faculty Service Award, Department of English, Angelo State University
2006: Faculty Service Award, Department of English, Angelo State University
2000: Outstanding Service Award, Department of English, Angelo State University
1994-1997, 2006: Inclusion, *Who's Who Among American Teachers* (membership is based upon recommendations from students on *The National Dean's List*)
1988: Research Sabbatical, Hardin-Simmons University
1979: Participant Fellowship, New Mexico State Writing Project
1979-80: Graduate Assistantship, Department of English, New Mexico State University

Publications

"Stars and Double-Edged Swords: The Service[wo]man's Rhetorics of Victimage and Exclusion." *JAC* (forthcoming).

"Magical Rhetoric, Medical Narrative: Traditional Medical Practice in Rural China." *Journal of Advanced Composition* 21.2 (June, 2002): 231-54.

"Revisiting Synthesis: A Syntactic Hypothesis." *Language* 78.950-67 (2002).

"Projects in Progress: Rhetoric in Cyberspace: The Creation of 2J Consulting." *Kairos* 6.2 (Fall, 2001).

"When Worlds Collide: Rhetorics of Gain and Rhetorics of Loss." *Alternative Rhetorics: Challenges to the Rhetorical Tradition*. Eds. Laura Gray-

Rosendale and Sibylle Gruber. New York: State University of New York Press, 2001. 235-55.

"Tagmemics and the Generative Rhetorics of Sentences and Paragraphs: The Problems with Applied Models." New Mexico State Writing Institute *Journal* 1 (April 1980): 1-4

Grants Proposed and Received

Research grant to begin studying the effects of population migration on indigenous dialects in South-Central China (\$5,000 grant proposal submitted 12-1-95 to National Science Foundation, Washington, D.C.)

Research grant to begin studying the effects of population migration on rhetorics of social and family cohesion in South-Central China (\$2,200 grant proposal submitted 12-1-95 to Abilene Academic Foundation, Abilene, Texas)

Research grant to study Hardin-Simmons University administrative, faculty, and student attitudes toward writing and the relationship of those attitudes to academic progress, pedagogical and scholarly development, and curricular and university cohesion (\$2,100 grant proposal submitted 4-1-93 to Abilene Academic Foundation, Abilene, Texas)

Professional Conference Responsibilities

Speaker: "*Actus/Stasis, Categoria/Apologia: Stasis and Kairos in Chinese Literacy and Religious Discourse.*" Rhetoric Society of America, May 28-31, 2010

Speaker: "Stars and Double-Edged Swords: The Service[wo]man's Rhetorics of Victimage and Exclusion." Conference on College Composition and Communication, March 22-25, 2006

Speaker: "Ritualized Performances Versus Identification With Computer-Assisted Revision by Experienced Student Writers." Computers and Writing, June 16-19, 2005

Speaker: "Debugging Audience: Computer-Based Composition's Impact on Experienced Student Writers' Conceptions of Audience." Computers and Writing, June 10-13, 2004

Speaker: "A Dialectic for Concern: Personal and Governmental Well-Being in South Central China." Rhetoric and Democracy: About an African Athens, June 7-11, 2004

- Speaker: "A Tension-Filled Dialogue: Department Identity versus Government Mandates." National Council of Teachers of English, November 21-25, 2002
- Speaker: "Revisiting Our Understanding of Synthesis: A Syntactic Hypothesis." Conference on College Composition and Communication, March 20-23, 2002
- Speaker: "Continuing the Odyssey: Employing Rhetorical Strategies Against Mediocrity." National Council of Teachers of English, November 15-18, 2002
- Speaker: "Cyber Scylla and Cyber Charybdis: Group Anxiety and Writing Apprehension in Technical Writing and Business Writing." Conference on Computers and Writing, May 28-31, 2001
- Speaker: "From Plato to Geertz to Jarratt and Swearingen: Rhetorics of Authority and Rhetorics of Ethnography." Conference of College Teachers of English, March 1-3, 2001
- Speaker: "CyberInterns in Technical Writing: Learning to Participate in Global Communities." Conference on Computers and Writing, May 25-28, 2000
- Speaker: "Us and Them: Magically Realistic Rhetoric in South Central China." College Composition and Communication Convention, April 12-15, 2000
- Speaker: "Rhetorics of Profit, Rhetorics of Loss: The Effects of Literacy Programs on One Rural Society in South Central China." Biennial Thomas R. Watson Conference on Rhetoric and Composition, October 7-11, 1998
- Speaker: "Rhetorics of Profit, Rhetorics of Loss: The Effects of Literacy Programs on One Rural Society in South Central China." Third International Conference for Global Conversations on Language and Literacy, August 5-7, 1998 (Note: I withdrew from this conference because funding for travel, lodging, etc. was not provided by Angelo State University)
- Speaker: "Narrative Authority vs Collaborative Voices: Moving from Traditional to Revolutionary Theory." National Council of Teachers of English, November 18-21, 1995
- Speaker: "Collaborative Learning: Theory and Praxis." Annual Meeting of the Big Country Council of Teachers of English, September 30, 1995

Speaker: "Rhetorical Opposition in Ethnographic Discourse." College Composition and Communication Convention, March 19-22, 1995

Speaker: "Linguistically Sound Basic Writing Programs." College Composition and Communication Convention, March 16-19, 1984

Workshop Leader: "Using Reading-Writing Relationships as Teaching Tools." State Meeting of the Texas Joint Council of Teachers of English, February 14, 1984

Respondent-Recorder: "Perspectives on Invention." College Composition and Communication Convention, March 18-20, 1982

Session Chair: "A Workshop on Heuristics." College Composition and Communication Convention, March 26-28, 1981

Other Professional Activities

Field Consultant, Project Outreach, New Mexico State Writing Institute In-Service Program, since 1980

Linguistic and Rhetoric Consultant, People's Committees on Education, Henan and Shaanxi Provinces, People's Republic of China, 1996-present

Workshop Participant: "Preparing the NCTE/NCATE Report of English Language Arts," March, 2008

Workshop Participant: "Preparing the NCTE/NCATE Report of English Language Arts," November, 2007

Workshop Participant: "Preparing the NCTE/NCATE Report for English Language Arts," November 15-17, 2006

In-Service Training Program: "Successfully Using Heuristics." San Angelo Independent School District, San Angelo, Texas, August 2006.

Conference Attendee: Lily Conference on College Teaching, November 18-21, 2004

Textbook Reviewer: *Literature*, 4th Edition. McGraw-Hill, 2000

Textbook Reviewer: *The Everyday Writer*, 2nd Edition. St. Martin's Press, 1998

Textbook Reviewer: *Effective Writing: Choices and Conventions*, 3rd Edition. St. Martin's Press, 1994

Textbook Reviewer: *Fundamentals of English*, 9th Edition. Macmillan Publishing Company, October 1987

Textbook Reviewer: *The Conscious Reader*, 3rd Edition. Macmillan Publishing Company, May 1983

Speaker: "The Rhetoric of Ethnography." Southern Methodist University Anthropology Colloquium, October 12-14, 1997

In-Service Training Program: "Using Reading-Writing Relationships as Teaching Tools." Birdville Independent School District, August 1984

In-Service Training Program: "Designing and Implementing a Writing Workshop Teaching Methodology." Abilene High School, Department of English, Abilene Independent School District, March 1983

In-Service Training Program: "Evaluating Writing Across the Curriculum." Jayton Independent School System, Jayton, Texas, January 1983

In-Service Training Program: "Using the Language Arts Across the Curriculum." Jayton Independent School System, Jayton, Texas, August 1982

Administrative Experience

Director, First Year Writing, 2010-present

Interim Director, Angelo State University Writing Center, 2008-09

Faculty Sponsor, *Oasis* (student literary magazine), Angelo State University, 1997-2000

Director, English Proficiency Testing (undergraduate writing portfolio development and evaluation), Hardin-Simmons University, 1980-97

Director of Composition, Hardin-Simmons University, Department of English, 1980-97

Director, Hardin-Simmons University Writing Center, 1980-97

Director of the Graduate Program, Hardin-Simmons University, Department of English, 1995-97

University Committee Experience

Member, Ad Hoc Committee on Common Undergraduate Learning Goals, 2008

Member, Ad Hoc Committee on Distance Education, 2006-2007

Member, University Core Curriculum Committee, 2005-present

Member, Research Enhancement Grant Committee, 2005-2007

Member, University Curriculum Committee, Angelo State University, 2002-present

Member, University Promotion, Rank, and Tenure Committee, 2004-2005

Member and Editor, Institutional Effectiveness Committee, Angelo State University, 1999-2002

Member, Academic Master Plan Steering Committee, Angelo State University, 1998-2000

Chair, Academic Program Review Task Force, Angelo State University, 1998-2000

Chair, University Writing Across the Curriculum Oversight Committee, Hardin-Simmons University, 1993-97

Member, University Graduate Committee, Hardin-Simmons University, 1995-97

Chair, Instructional Technology Committee, Hardin-Simmons University, 1997

Co-Chair, Education Support Services Major Committee for the 1996 SACS Review, Hardin-Simmons University, 1995-97

Member, Teacher Education Council, Hardin-Simmons University, 1980-97

Member, Committee for Advising Undecided Students, Hardin-Simmons University, 1981-95

Additional University Service

Member, Undergraduate Education Advisory Committee, Texas State Higher Education Coordinating Board, 2010-1012

Chair, Executive Committee, ASU Faculty Senate, 2008

Chair, By-Laws and Standing Rules Committee, ASU Faculty Senate, 2008

Graduate School Representative, MA Advisory Committee, Department of Agriculture,
2006

Announcer, Fall, Spring, and Summer Commencements, 2001-present

Announcer, Ring Award Ceremony, Spring 2005-present

Departmental Committee Experience

Co-Writer and Co-Editor, Department of English SPA Report, 2007-2009

Chair, Assessment Committee, Angelo State University, Department of English,
1998-present

Chair, Freshman Committee, Angelo State University, Department of English,
2003-present

Member, Graduate Committee, Angelo State University, Department of English,
1997-present

Member, Teacher Education Committee, Angelo State University, Department of
English, 1997-present

Member, Curriculum Committee, Angelo State University, Department of
English, 1998-2009

Member, Advanced Standing Committee, Angelo State University, Department of
English, 2000-present

Member, Graduate Exam Committee, Angelo State University, Department of
English, Spring 2000, Spring 2003, Spring 2004, Spring 2006, Spring 2007,
Spring 2008, Spring 2010

Member, Faculty Search Committees, Angelo State University, Department of
English, Spring 2002, 2003, 2004, 2006-2007, 2008

Member, MA Thesis Committees, Angelo State University, Department of
English, Fall 2001-2007

Director, Ms. Mellisa Huffman's Thesis Committee, Angelo State University,
Department of English, 2005

Member, Department Head Search Committee, Angelo State University,
Department of English, 2002-03

Member, Advising Committee, Angelo State University, Department of English,
1997-present

Additional Department Duty

Senator, ASU Faculty Senate, 2008-2011

Developer and Instructor, On-line 1301 Course, Angelo State University,
Department of English, Spring 2005-Fall 2006

Advisor, Secondary Certification students, Fall 2006

SOAR (and Preview) Advisor, 1998-2008

New Programs Introduced

English 0110—Basic Writing Hardin-Simmons University

English 2101—Composition Review, Hardin-Simmons University

Rising Junior English Proficiency Testing, Hardin-Simmons University

Technical Writing Program as a vital portion of the Graduate Programs in
Environmental Management and Physical Therapy, Hardin-Simmons
University

Community Service

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2010

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2009

Pronouncer: Santa Rita Elementary Spelling and Vocabulary Competition, Spring 2008

Volunteer: Concho Valley Archeological Association's Archeology Fair, Fall
2006, 2007, 2008

Volunteer: San Angelo Gun Club Construction, 2006-present

Judge: Glenmore Elementary School Science Fair, Spring 2006

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring 2006

President: Country Club Lake Estates Homeowner's Association, 2005-2006

Volunteer: Concho Valley Archeological Association's Archeology Fair, Fall
2005

Pronouncer: Spelling and Vocabulary Competition, 5-A Regional Tournament,
Central High School, Spring 2005

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2005

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring
2005

Vice President-President Elect: Country Club Lakes Estates Homeowner's Association,
2004-2005

Volunteer: Concho Valley Archeological Association's Archeology Fair, Fall
2004

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2004

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring
2004

Volunteer: Concho Valley Archeological Association's Archeology Fair, Fall
2003

Guest Speaker: "Argument Mapping, Invention, and Revision." Central High
School Sophomore English Classes, Fall 2003

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2003

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring
2003

Volunteer: Concho Valley Archeological Association's Archeology Fair, Fall
2002

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament,
Angelo State University, Spring 2002

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring
2002

Guest Speaker: "I-Search: Understanding Research." Glenn Junior High Ninth Grade English Classes, Spring 2002

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament, Angelo State University, Spring 2001

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring 2001

Guest Speaker: "I-Search: Understanding Research." Glenn Junior High Ninth Grade English Classes, Spring 2001

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament, Angelo State University, Spring 2000

Pronouncer: Glenn Junior High Spelling and Vocabulary Competition, Spring 2000

Speaker: "The Archaeology of Language at Bam Po II, Xi'an, Shaanxi Province, People's Republic of China." The Concho Valley Archeological Association, Spring 2000

VIP: Glenmore Elementary School, Mrs. Lorraine Dalrymple's Fourth Grade class, Fall 1999

Guest Speaker: "I-Search: Understanding Research." Glenn Junior High Eighth Grade Gifted and Talented classes, Fall 1999

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament, Angelo State University, Spring 1999

Judge: Glenmore Elementary School Spelling Bee, Spring 1999

Pronouncer: Spelling and Vocabulary Competition, Region XV UIL Tournament, Angelo State University, Spring 1998