

Kevin Glenn Garrison

Assistant Professor of Technical and Business Writing

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Education

Ph.D., Technical Communication and Rhetoric, Texas Tech University.
Successfully defended May 2009.

M.A., Composition and Rhetoric, Texas Tech University, 2005. Master's Portfolio:
Hearing Lost and Hearing Regain'd.

B.A., English, Angelo State University, 2003.

Dissertation

Title: *Technology Studies and Technical Communication: Substantive Rhetoric Revisited.*

Chair: Rich Rice
Members: Fred Kemp, Joyce Locke Carter

Abstract: Technical communication scholars often draw ethos from studies of technology. This dissertation argues that such ethos is questionable considering that the current "constructivist" paradigm of technology studies has largely ignored the critiques of past philosophers of technology, such as Jacques Ellul and Martin Heidegger. Because technology studies do not have a "rich" discourse concerning technological advance, this dissertation questions the "rhetorical" theories of Richard Lanham, Robert Johnson, and Joyce Locke Carter who predicate their writing pedagogy and theories on the logics of Andrew Feenberg and other technology "constructivists."

Professional Appointments and Teaching

Assistant Professor of Technical and Business Writing, Department of English and Modern Languages. Angelo State University. San Angelo, Texas. 2009-Present.

Courses:

ENG 1301: English Composition

ENG 3351: Technical Writing

ENG 3352: Business Communications

ENG 4365: Usability Testing in Technical and Business Writing

Graduate Part-time Instructor, Department of English. Texas Tech University. Lubbock, Texas. 2003-2009.

Courses:

ENGL 1301: Essentials of College Rhetoric (Interactive Composition Online)

ENGL 1302: Advanced College Rhetoric (Interactive Composition Online)

ENGL 2311: Introduction to Technical Writing

ENGL 3360: Issues in Composition

ENGL 3365: Professional Report Writing

Assistant Director of Composition, Department of English. Texas Tech University. Lubbock, Texas. Spring/Summer/Fall 2007.

Duties:

Conducted graduate student orientations and professional development workshops; assisted in choosing campus-wide grammar handbook and departmental textbook; revised and improved policies; participated in research; trained individual graduate students through weekly office hours; and constructed assignments/syllabus for freshman composition program.

Tutor, University Writing Center, Texas Tech University. Lubbock, Texas. Fall 2004, Spring 2005, and Fall 2005.

Duties:

Tutored campus-wide students, ranging from freshman to graduate students; performed research on text-to-speech software; trained new tutors.

Research

Published Peer-Reviewed Articles

“Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg’s Democratized Rationalization.” *Bulletin of Science, Technology, and Society*. Vol. 30, Issue 3. 2010.

“Using Text-to-Speech Software to Revise First-Year College Students’ Essays.” *Computers and Composition*. (19 pp.) <http://dx.doi.org/10.1016/j.compcom.2009.09.002>. Vol. 20, Issue 4, 2009.

Published Book Reviews

Review of Hewett and Ehmann. (2005) *Preparing Educators for Online Writing Instruction*. *Kairos*. Vol. 10, Issue 1.

<http://kairos.technorhetoric.net/10.1/binder.html?reviews/garrison/index.html>

Articles Under Review

“Ellul’s Dialectical Theology: Exploring Contradictions and Tensions in the New Testament.” *Ellul Forum*. (16 pp.) Forthcoming.

“Ellul’s Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality.” *Media Ecology Association Conference Proceedings*. (15 pp.) Under Review.

“The Scientist, Philosopher, and Rhetorician: The Three Dimensions of Technical Communication and Technology.” *Technical Communication Quarterly*. (14 pp.) Under Review.

“Designing and Implementing a Usability Testing Laboratory for a Division II University: Theoretical and Practical Challenges.” *Technical Communication*. (18 pp.) Under Review.

Current Research Projects

“Using Text-to-Speech to Perform a Usability Edit: A Usability Test.”

Grant Proposals

Usability Testing Lab

Acquired Funding from Department of English and the Dean of the College of Liberal and Fine Arts for \$23,000 for the construction of a usability testing lab and the hiring of a student assistant in support of ENG 4365 and the ASU faculty and staff. Summer 2010 – Summer 2011. <http://www.angelo.edu/dept/english/usability.html>

Presentations

Conference Presentations

Ellul’s Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality. The Twelfth Annual Convention of the Media Ecology Association. (Edmonton, Canada), 23-26 June 2011.

Understanding the Different Meanings of the Apocalypse. Southwest/Texas Popular/American Culture Association. (Albuquerque, NM), 10-13 February 2010.

Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg’s Democratized Rationalization, International Association of Science, Technology, and Society Conference (Rochester, NY), 2-4 April 2009.

The Rhetoric of Y2K: A Fantasy-Themed Analysis of Alarmist Rhetoric, Graduate English Society Conference (Lubbock, TX), 23-24 February 2007.

Visualizing the Cochlear Implant as a Miracle Cure for Deafness (co-presented with Dr. Sean Zdenek), International Visual Literacy Association Annual Conference (Ft. Worth, TX), 6-10 October 2006.

Bringing Text-to-Speech Software to the Writing Frontier, Computers and Writing Conference (Lubbock, TX), 25-28 May 2006.

Text-to-Speech Software: Bridging the Gap between Visuality and Sound, Conference on College Composition and Communication (Chicago, IL), 22-25 March 2006.

Using Text to Speech to Facilitate Student Revision of Drafts, Conference on College Composition and Communication, (San Francisco, CA), 16-19 March 2005.

Campus Presentations

Professional Writing. Presentations for ASU LEAD Students at Angelo State University. 17 February 2010 and 17 February, 2011.

The Different Meanings of the Apocalypse: Understanding the Setting of Cormac McCarthy's *The Road*. Book of the Month Presentation at Angelo State University. 18 November 2009.

Teaching Business Writing in the 21st Century. NCTE Student Affiliate Presentation and Discussion. Angelo State University. 21 October 2009.

Newspaper Interviews

"Usability Testing Lab offers bridge for websites, other." Interviewed by Roy Ivey. 20 June 2011. <http://www.gosanangelo.com/news/2011/jun/20/asu-column-usability-testing-lab-offers-bridge/lab-offers-bridge/>.

Service

Director of Usability Testing Lab – Spring 2011- Present.

Department of English Webmaster – <http://www.angelo.edu/dept/english/> – Fall 2010- Spring 2011.

Publications Editor – *Concho River Review* – Fall 2010- Present.

Search Committee Member for Faculty in Technical and Business Writing – Fall 2010 – Spring 2011.

Committee Member (Assessment, Technical and Business Writing) – Fall 2010- Spring 2011.

Committee Member (Hospitality, Program, Library, Student Recognition) – Fall 2009- Spring 2010.

Advisor – Department of English – Fall 2009- Spring 2011.

Program Reprioritization Committee Member – Fall 2010- Spring 2011.

Co-Sponsor of STC – Fall 2009- Spring 2011.

Volunteer for the Annual Writer's Conference at ASU – Fall 2009- Spring 2011.

Participant in Student Senate VS Faculty Softball Game. 2010, 2011.

Intramural's Participant – Football, Volleyball – Fall 2010- Spring 2011.

San Angelo Road Lizards Co-Webmaster – Fall 2009- Spring 2010.

Thesis/Dissertation Workshop Assistant – Fall 2008.

Graduate English Society Vice President – Fall 2006- Spring 2008.

Graduate English Society Conference Organizer – Spring 2007.

Graduate English Society Finance Co-Chair – Fall 2005- Spring 2006.

Computers and Writing Conference Volunteer – Spring 2006.

Technical Communication and Rhetoric Chair at Graduate English Society Conference – Spring 2006.

Marathon Reading Volunteer and Participant – Spring 2004, Spring 2005, Spring 2007.
Usability Tester for Bedford St. Martins Website – Spring 2005.
University Writing Center Volunteer at Council for Programs in Technical and Scientific
Communication Conference, Fall 2005.
Grading Group Leader – Fall 2004.

Honors and Awards

“Best Graduate Student Essay” Award – International Association of Science,
Technology, and Society Conference – April 2009.
Second place in Texas Tech University’s school-wide contest with essay *From hear, it’s
possible.* – Spring 2006.

[http://www.depts.ttu.edu/communications/newsletter/stories/06May/contest-
winners.php](http://www.depts.ttu.edu/communications/newsletter/stories/06May/contest-winners.php)

ASU’s Distinguished Student Award. – 2003.
Alpha Beta Chi – 2002-2003.
Ph.D. 4.0 GPA; M.A. 3.92 GPA; B.A. 3.89 GPA

Seminars Attended

Ph.D.

5362. Rhetorical Analysis of Text
5369. Discourse and Technology: Hypertext Theory
5369. Discourse and Technology: Theories of Technology
5364. History of Rhetoric: 20th Century Rhetoric
5364. History of Rhetoric: History of Technical Communication
5365. Studies in Composition: Quantitative Research Methods
5384. The Rhetoric of Scientific Literature
5366. Teaching Technical and Professional Writing
5388. Usability Testing
5371. Foundations of Technical Communication

M.A.

5361. Theories of Invention in Writing
5360. History and Theory of College Composition
5369. Computers and Writing
5367. Methods of Teaching College Composition
5342. Critical Methods
5363. Composition Research
5370. Standards in Creative Writing: Fiction
5370. Studies in Creative Writing: Non-Fiction Workshop: The Memoir
5324. 20th Century American Literature
5309. 19th Century British Literature: Victorian Literary Market
5323. 19th Century American Literature
5306. 17th Century British Literature: John Milton

References

Dr. Rich Rice
Associate Professor
Department of English: Technical Communication and Rhetoric
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Dr. Joyce Locke Carter
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Dr. Fred Kemp
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