

Mr. Rene Segoviano
Instructor in Management

Department of Management and Marketing
Angelo State University
ASU Station 10891
San Angelo, Texas 76909-0891
Phone: 325 942 2383 ext 228
Fax: 325 942 2384
E-mail: rene.segoviano@angelo.edu

I. EDUCATIONAL BACKGROUND

<u>Degree</u>	<u>Institution</u>	<u>Date</u>	<u>Major Field of Study</u>
BBA	Angelo State University	1986	Marketing
MBA	The University of Texas at Austin	1989	Marketing

II. WORK EXPERIENCE

- Aug. 2004 – Present ANGELO STATE UNIVERSITY, San Angelo, TX, *Instructor in Management*
- Sept. 1997 – June 2004 CLARKE AMERICAN CHECKS, INC. San Antonio, TX
Customer Service Supervisor (Aug 2001 – Present)
Production Supervisor (Sept. 1997 – Aug. 2001)
- Mar. 1995 – Aug. 1997 SELF-EMPLOYED, San Antonio, TX, *Market Research Consultant*
- June 1994 – Feb. 1995 NUSTATS INTERNATIONAL, INC. Austin, TX, *Director of Survey Operations*
- Dec. 1992 – June 1994 RESEARCH RESOURCES, Agoura Hills, CA, *Senior Project Director*
- Jan. 1990 – Nov. 1992 THE PROCTER & GAMBLE COMPANY, Cincinnati, OH, *Operations Supervisor*

III. TEACHING INTERESTS

• Communications in Business & Industry	• Multicultural Awareness for Business
• Ecotourism	• Organizational Behaviour
• Introduction to Business	• Principles of Management
• Management Information Systems	• Production Operations Management

IV. RESEARCH INTERESTS

- Multicultural Awareness

- Managing Diversity

V. GRANTS AND AWARDS

VI. PUBLICATIONS

N/A

VII. PROFESSIONAL ACTIVITIES & SERVICE

A. Professional Service

B. Membership and Professional Associations

- Academy of Management

C. University Service

- Program Director – Costa Rica Study Abroad Program (2008, 2009, 2010)
- Academic Advisor
- SOAR