



William B. Davidson

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Faculty and Administrative Appointments

Assistant Professor of Psychology University of South Carolina-Aiken	1975-1980
Associate Professor of Psychology University of South Carolina-Aiken	1980-1985
Professor of Psychology University of South Carolina-Aiken	1985-1993
Chairman, Department of Psychology University of South Carolina-Aiken	1985-1992
Professor of Psychology and Department Head Angelo State University, Texas	1993-present

Educational History

<i>Degree</i>	<i>Program/Institution</i>	<i>Dates</i>
-	UCLA Los Angeles, California	1966-67
Bachelor of Arts	Psychology Trinity University San Antonio, Texas	1967-70
Ph.D.	Psychology (Personality) The University of Texas Austin, Texas	1971-75

Teaching and Research Specialties

Introductory Psychology, Personality Psychology, Social Psychology, Sport Psychology, Research Seminars in Personality and Social Psychology.

Scholarly Publications

Mowrer, R. R., & Davidson, W. B. (in press). Academic decision making and prospect theory. *Psychological Reports*.

Davidson, W. B., Beck, H. P., & Milligan, M. (2009). The College Persistence Questionnaire: Development and validation of an instrument that predicts student attrition. *Journal of College Student Development*, 50, 373-390.

Davidson, W. B., Bromfield, J. M., & Beck H. P. (2007). Beneficial academic orientations and self-actualization among college students. *Psychological Reports*, 100, 604-612.

Davidson, W. B., & Beck, H. P. (2006). Using the Survey of Academic Orientations to predict undergraduates' stress levels, *The Journal of the National Academic Advising Association*, 26(2), 13-20.

Davidson, W. B., & Beck, H. P. (2006-2007). Survey of Academic Orientations scores and persistence in college freshmen. *Journal of College Student Retention*, 8(3), 297-305.

Strelow, B. R. & Davidson, W. B. (2002) Introversion-extraversion, tempo, and guided imagery. *Psychological Reports*, 90, 619-626.

Beck, H. P. & Davidson, W. B. (2001). Establishing an early warning system: Predicting low grades in college students from Survey of Academic Orientations scores. *Journal of Research in Higher Education*, 42, 709-723.

Davidson, W. B., Beck, H. P., & Silver, N. C. (1999). Development and validation of scores on a measure of six academic orientations in college students. *Educational and Psychological Measurement*, 59, 678-693.

Davidson, W. B. & Logan, S. M. (1998). The development and validation of a brief Q-sort measure of personality, the Angelo Q-Set. *Psychology: A Journal of Human Behavior*, 35, 18-26.

Humphreys, C. N. & Davidson, W. B. (1997). Individuation of self and stereotyping of others. *Psychological Reports*, 81, 1252-1254.

Davidson, W. & Cotter, P. (1997). Psychological sense of community and newspaper readership. *Psychological Reports*, 80, 659-665.

Davidson, W. & Jennings, C. (1995). Trait inferences drawn about abusive mothers. *Psychological Reports*, 77, 391-400.

Davidson, W. & Cotter, P. (1993). Psychological sense of community and support for public school taxes. *American Journal of Community Psychology*, 21, 59-66.

Davidson, W., House, W., & Harm, O. (1993). The semantic profile technique for measuring students' impressions of psychology courses. *Teaching of Psychology*, 20, 223-225.

Davidson, W., Cotter, P., & Stovall, J. (1991). Social predispositions for the development of sense of community. *Psychological Reports*, 68, 817-818.

Davidson, W. (1991). The relationship between sense of community and subjective well-being: A first look. *Journal of Community Psychology*, 19, 246-253.

Davidson, W. (1990). The dirty dozen: Classroom demonstration of twelve instigators of aggression. *Teaching of Psychology*, 17, 252-253.

Davidson, W. & Cotter, P. (1989). Sense of community and political participation. *Journal of Community Psychology*, 17, 119-125.

Davidson, W. (1988). Emotionality as a moderator of cognitive style on the Matching Familiar Figures Test in adults. *Journal of Personality Assessment*, 52, 506-511.

Davidson, W. (1987). Undergraduate lab project in personality assessment: Measurement of anal character. *Teaching of Psychology*, 14, 101-103.

Davidson, W. & Cotter, P. (1986). Measurement of sense of community within the sphere of city. *Journal of Applied Social Psychology*, 16, 608-619.

Davidson, W., House, W., & Boyd, T. (1984). A test-retest policy for introductory psychology courses. *Teaching of Psychology*, 11, 182-184.

Davidson, W. & Cotter, P. (1984). Sense of community identity, social networks, and psychological well-being among black and white elderly. *Journal of Minority Aging*, 9, 85-90.

Davidson, W. (1984). Personality correlates of the Matching Familiar Figures Test in adults. *Journal of Personality Assessment*, 48, 478-482.

Davidson, W. & House, W. (1982). Personality and the perception of time: A multimethod examination. *Psychology*, 19, 7-11.

Davidson, W. (1982). A multimethod examination of field-dependence and impulsivity. *Psychological Reports*, 50, 655-661.

Davidson, W. & Cotter, P. (1982). Adjustment to aging and relationships with offspring. *Psychological Reports*, 50, 731-738.

Davidson, W. & Cotter, P. (1981). Racial identity among black and white older Americans. *Psychology*, 18, 1-3.

Davidson, W. & House, W. (1978). On the relationship between reflection-impulsivity and field-dependence. *Perceptual and Motor Skills*, 47, 306.

Davidson, W. & House, W. (1978). Influence of reflection-impulsivity and cognitive style on time estimation under different ambient conditions. *Perceptual and Motor Skills*, 46, 1083-1091.

Davidson, W. & Cotter, P. (1978). Influence of social services on well-being among the aged. *Evaluation and Program Planning*, 1, 159-160.

Davidson, W. (1978). Physique-personality relationships: Classroom demonstration of Sheldon's constitutional psychology. *Teaching of Psychology*, 6, 123-126.

Davidson, W. (1976). Competitive and achievement behavior: Influence of self-esteem, opponent competence, and evaluative feedback. *Dissertation Abstracts*, Vol.36, No.10, 5342B.

Selected Scholarly Presentations

Davidson, W. B., & Beck, H. P. (2010, May). The College Persistence Questionnaire appraises ten dimensions of institutional effectiveness. Twenty-second Annual Conference of the Association of Psychological Science, Boston, MA.

Davidson, W. B., & Mowrer, R. R. (2009, May). Optimism and esteem contingency moderate reactions to gain-loss framing. Twenty-first Annual Conference of the Association of Psychological Science, San Francisco, CA.

Milligan, M., Beck, H. P., Davidson, W. B., Gore, J. N., & High, K. V. (2008, May). Factor analysis of the College Persistence Questionnaire. Twentieth Annual Conference of the Association of Psychological Science, Chicago, IL.

Beck, H. P., Davidson, W. B., Milligan, M., Gore, J. N., Helden, L. C., & Vance, R. A. (2008, March). Factor analysis of the Revised College Persistence Questionnaire. Annual Conference of the Southeastern Psychological Association, Charlotte, N.C.

Milligan, M., Beck, H. P., Davidson, W. B., & Driscoll, K. J. (2008, March). The College Persistence Questionnaire shows college student persistence predictors vary across divisions. Annual Conference of the Southeastern Psychological Association, Charlotte, N.C.

Gore, J. N., Davidson, W. B., Milligan, M., Beck, H. P., & Surber, M. (2008, March). Persistence questionnaire identifies freshmen unlikely to return as sophomores. Annual Meeting

of the Southeastern Psychological Association, Charlotte, N.C.

Beck, H. P., Milligan, M., Davidson, W. B., & Camden, M. C. (2007, April). *Using the College Persistence Questionnaire to assess student retention*. Annual Meeting of the Southern Society for Philosophy and Psychology, Atlanta, GA.

Milligan, M., Beck, H. P., & Davidson, W. B. (2007, February). *Why do college students stay at their school?* Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.

Davidson, W. B. and Beck, H.P. (2007, May). College Persistence Questionnaire scores predict student retention. Nineteenth Annual Convention of the Association for Psychological Science, Washington, D.C.

Beck, H. P. and Davidson, W. B., Milligan, M., and Pfeiffer, T. (2007, May). College Persistence Questionnaire predicts undergraduates' intent to continue at three institutions. Nineteenth Annual Convention of the Association for Psychological Science, Washington, D.C.

Beck, H. P., Pfeiffer, T., & Davidson, W. B. (2005, July). Survey of Academic Orientations scores predict undergraduate performance. European Congress of Psychology, Granada, Spain.

Davidson, W. B, Bromfield, J., & Beck, H. P. (2005, May) Self-actualizing college students manifest adaptive academic orientations. Seventeenth Annual Convention of the American Psychological Society, Los Angeles, CA.

Robinson, M. E., Davidson, W. B., Blalock, T. D., Kaliski, P., & Beck, H. P. (2004, May). Survey of Academic Orientations identifies undergraduates at-risk for low grades. Sixteenth Annual Convention of the American Psychological Society, Chicago, IL.

Davidson, W., Beck, H., & Blalock, T. (2002, May) Survey of Academic Orientations identifies undergraduates at risk of receiving low grades. Fourteenth Annual Convention of the American Psychological Society, New Orleans, LA.

Davidson, W. & Resendez, M.. (2002, May). Esteem-contingent aspects of self trigger intense reactions to positive and negative experiences. Fourteenth Annual Convention of the American Psychological Society, New Orleans, LA

Davidson, W. & Beck, H. (1999). Prediction of college students' grades using six academic orientations. Eleventh Annual Convention of the American Psychological Society, Denver, CO.

Davidson, W., Allen, M., & Beck, H. (1998). Stress, satisfaction, and six academic orientations in college students. Tenth Annual Convention of the American Psychological Society, Washington, D.C.

Beck, H., Davidson, W., Cahoon, M., Wynn, T., & Kapp, C. (1997). Using the Survey of

Academic Orientations to predict college grades. Ninth Annual Convention of the American Psychological Society, Washington, D.C.

McCall, P. & Davidson, W. (1996) A multifaceted measure of the personality trait, "integrity." Eighth Annual Convention of the American Psychological Society, San Francisco, CA.

Davidson, W. & Beck, H. (1995). Dimensions of learning- and grade-orientations: A factor analytic study. Southeastern Psychological Association Annual Meeting, Savannah, GA, 1995.

Davidson, W., House, W., & Harm, O. (1992). The semantic profile technique for measuring students' impressions of psychology courses. Fourth Annual Convention of the American Psychological Society, San Diego, CA.

Davidson, W. & Clayton, D. (1991). Trait inferences drawn in first impressions toward child abusers. Third Annual Convention of the American Psychological Society, Washington, DC.

Davidson, W. & Cotter, P. (1989). Sense of community and subjective well-being. First Annual Conference of the American Psychological Society: Alexandria, VA.

Davidson, W. (1986, August). Undergraduate lab project in personality assessment: Measurement of anal character. Ninety-fourth Annual Convention of the American Psychological Association, Washington, D.C.

Davidson, W. & Cotter, P. (1985, August). Sense of community and political participation. Ninety-third Annual Convention of the American Psychological Association, Los Angeles, CA.

Davidson, W. (1984). Profile of mental toughness in athletes. South Carolina Psychological Association Annual Meeting, Myrtle Beach, SC.

Davidson, W. (1983). Personality and attitudes about nuclear energy. South Carolina Psychological Association Annual Meeting, Myrtle Beach, SC.

Davidson, W. & Cotter, P. (1980, September). Sense of community identity among black and white elderly. Eighty-eighth Annual Convention of the American Psychological Association, Montreal, Canada.

Davidson, W. & House, W. (1980, September). Personality and the perception of time: A multimethod examination. Eighty-eighth Annual Convention of the American Psychological Association, Montreal, Canada.

Davidson, W. (1980, March). A multimethod examination of field-dependence and impulsivity. Southeastern Psychological Association Annual Convention, Washington, D.C.

Davidson, W. (1979, March). Self-confidence and helping behavior. Southeastern Psychological Association Annual Convention, New Orleans, LA

Publications for General Readership

The dirty dozen: A classroom demonstration of twelve instigators of aggression. Handbook of Demonstrations and Activities in the Teaching of Psychology. Mahwah, NJ.:Lawrence Erlbaum Associates, Publishers (vols. 1, 2, 3).

Too tense on court? Try these three cures. *Tennis Magazine*. May, 1978.

Four ways to get mentally tough. *Tennis Magazine*. April, 1980.

Teaching the most psychological shot in tennis. *Advantage Tennis Magazine*. Jan./Feb., 1983.

Psychological resilience: Learning to bounce back. *Advantage Tennis Magazine*. May/June, 1983.

Anatomy of anger: Teaching the control of temper. *Advantage Tennis Magazine*. May/June, 1984.

Errors of concentration. *Advantage Tennis Magazine*. March/April, 1985.

Teaching the talented but unconfident athlete. *Advantage Tennis Magazine*. July/August, 1986.

Memberships

American Psychological Association (1975-1988)
Division 8 Personality and Social Psychology
Division 27 Community Psychology

Association for Psychological Science (1989-present)

Society for Personality and Social Psychology (1989-present)

United States Professional Tennis Association (1973-1987)

