

Whitney McMillan

EDUCATION

Angelo State University, San Angelo, Texas
Masters of Arts in Communications
GPR: 4.0

Graduation: December 2011

50% of education financed through scholarships and grants

Texas A&M University, College Station, Texas
Bachelor of Science in Animal Science
GPR: 3.125; Major GPR: 3.76

Graduation: December 2009

100% of education financed through scholarships, grants, and employment

EXPERIENCE

West Texas Broadcasting

April 2011- Present

Marketing Consultant

- Sell radio advertising to local businesses and agency
- Promote five radio stations in the San Angelo Area
- Educate clients on advertising opportunities
- Determine what types of advertising are most beneficial for cliental

San Angelo Stock Show and Rodeo Association

April 2010- April 2011

Assistant Livestock Director

- Assist with all livestock and equine events
- Implement and execute exhibitor rules for livestock and equine events
- Manage the equine stalling barn during events
- Coordinate and organize student workers and volunteers
- Maintain website and produce monthly newsletter

San Angelo Stock Show and Rodeo Association

January – April 2010

Intern

- Assisted the Livestock Director and Communications Director
- Trained equine stalling barn employees
- Rented stalls, RVs and shavings to contestants
- Resolved exhibitors concerns in the livestock and equine barns

Department of Animal Science, College Station, Texas

April 2008- December 2010

Student Worker

- Assistant in Animal Science Undergraduate Advising Office
- Coordinator for Aggieland Lamb and Goat Camp, consisting of 500 members, registered all participants, made reservations for instructors, designed t-shirts, caps and jackets for participants, contacted industry sponsors and booked sponsorship booths
- Teaching Assistant: ANSC 107, ANSC 314, ANSC 414, in charge of attendance and grades for approximately 430 students

Rosenthal Meat Science Center, College Station, Texas

April 2007-April 2008

Student Worker

- Provided customer service by solving concerns which resulted in repeat customers
- Trained 3 new employees
- Kept and maintained inventory of retail meat products
- Open and closed retail area on a daily basis

Houston Livestock Show and Rodeo, Houston, Texas

March 2007, 2008, 2009

Goat Committee Intern, Horse Committee Intern

- Aided in the goat arena, show office, and lamb and goat sale
- Assisted in horse show office
- Helped check-in contestants and solved any problems related to entries
- Kept scores during donkey and mule show and cutting horse competition