4.6

Recruitment materials

Recruitment materials and presentations accurately represent the institution’s practices and policies.

Judgment

☑ Compliant ☐ Non-Compliant ☐ Not Applicable

Narrative

Angelo State University (ASU) is in compliance with Federal Requirement 4.6.

Advertising, Publications, Promotional Literature

The university's educational programs and services are the primary emphasis of all advertisements, publications, promotional literature and recruitment activities. All are updated periodically to ensure all statements and ways in which the university represents itself are clear, factually accurate and current. Appropriate files are maintained for the purpose of review.

The university catalogs, which can be found online at: http://www.angelo.edu/forms/pdf/2007-2009_Catalog_undergrad.pdf, and linked here as 2007-2009_Catalog_undergrad and 2007-2009_Catalog_grad are the most comprehensive sources of information on:

1. institutional purposes and goals
2. entrance requirements and procedures
3. basic information on programs and courses
4. degree and program completion requirements
5. full-time and part-time faculty
6. institutional facilities
7. rules and regulations for conduct
8. tuition, fees and other program costs
9. opportunities and requirements for financial aid
10. policies and procedures for refunding fees and charges
11. any unique requirements for career paths, employment and advancement opportunities
12. accreditation status

The 2007-09 university catalogs accurately reflect the university’s current practices and policies regarding undergraduate student admissions (see Comprehensive Standard 3.4.3 in this report), academic programs (see Federal Requirement 4.2 in this report) and institutional facilities statement (see Comprehensive Standard 3.11.3 in this report).

Examples of other printed materials follow: asu_grad_search, asu_travel_bro, asu_viewbook.


Student Recruitment
Recruitment of undergraduate students is the responsibility of the Office of Undergraduate Admissions. Recruitment of graduate students is the responsibility of the Office of Graduate Studies. The university maintains a recruitment web link on its home page (http://www.angelo.edu) at the “Future Students” tab. In addition, the university maintains articulation agreements with 12 Texas community colleges/districts to provide seamless transition for their students who enroll at ASU.

Undergraduate admission counselors who represent the university make periodic visits to high schools, community colleges and other sites to present information on the university and its undergraduate programs. According to the Executive Director of Enrollment Management, Mr. Frederic Dietz, in an email exchange (Email exchange with Dir of Admissions), these admission counselors go through training programs that familiarize them with the university’s policies, programs, and facilities so they accurately portray these aspects of the university in their presentations.

Sources

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<td>asu_grad_search</td>
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<td>asu_travel_bro</td>
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<td>asu_viewbook</td>
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<td>Email exchange with Dir of Admissions</td>
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<td>OP 26.02 Approval of Advertising</td>
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<tr>
<td>OP 26.05 Communications and News Media</td>
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<td>OP 26.10 Publication of Departmental Brochure, Pamphlet and Promotional Materials</td>
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