



Angelo State University Student Discount Program



ASU Station #11028
San Angelo, TX 76909

Dear local business owner or operator,

Angelo State University has approximately 6500 students and is one of the largest economic factors in the city of San Angelo. This year, 2009, the Student Government Association at ASU in conjunction with the San Angelo Chamber of Commerce is initiating the Angelo State University Student Discount Program, as its name suggests this initiative offers discounts to ASU students.

Your business is invited to take part in the program and I would like to personally request your membership in our program. There is no cost to your business other than the discount you offer to our students. This is the first program of its kind for ASU, and we would be delighted to include your business in this mutually beneficial venture.

During the program's initial year we will be including your company on advertisements displayed on campus as well as our Student Discount Program website (<http://www.angelo.edu/studentdiscount>). We will also provide you with a logo to display in your storefront. The San Angelo Chamber of Commerce will also be helping to promote this program.

Please return the enclosed agreement or sign up online at <http://www.angelo.edu/studentdiscount> if you would like to participate in the program for the upcoming school year. Although there is no specific deadline, it is very beneficial to you to return the form at the earliest opportunity so that we can include your business on all of the promotional literature. We will then send a logo to the address you provide on the agreement form. Please display the ASU Student Discount Program logo in your business window or storefront so our students will recognize your business as a participant. Also, please inform your employees of the discount to avoid confusion about the program. If you have any questions, please feel free to contact the Student Government office at (325) 942-2063. Thank you for supporting ASU!

Sincerely,

A handwritten signature in black ink that reads 'Jeffrey R. Harris'.

Jeffrey R. Harris
Angelo State University
Student Body President