

PRESIDENT'S CIRCLE

The President's Circle is dedicated to advancing the mission of the university by providing it with the funds critical to reacting immediately to state budget cuts and other challenges while pursuing exciting opportunities to provide an excellent education for all ASU students.

Today's members include alumni, faculty, staff, community and business leaders and friends of ASU who contribute \$1,000 or more to the university during an academic year.

- Growing enrollment by recruiting new students and retaining a greater percentage of admitted students
- Developing new programs and enhancing existing programs.
- Maintaining an accessible and affordable education for all students.

BENEFITS

Participation in the President's Circle provides you with the knowledge that your gift makes a real difference in the lives of ASU students. In addition to this opportunity to be involved in the success of ASU, your leadership gift provides you with other worthwhile benefits, including:

- Two reserved tickets to all football and men's basketball home games
- Invitations to special campus events
- Recognition in the ASU Online Impact Report
- Use of Center for Human Performance
- Campus parking tag

MEMBERSHIP

A cumulative, unrestricted gift of \$1,000 or more in support of the university's greatest needs for the academic year (Sept. 1–Aug. 31) qualifies you for membership in the President's Circle.

Gifts can be made in the following ways:

- An outright gift of \$1,000
- A pledge of \$1,000 initiated with a bank draft of \$83.34 on a monthly schedule
- A pledge of \$1,000 initiated with an automatic credit card withdrawal on a monthly or quarterly schedule.
- You may make your gift online by going to www.angelo.edu/giving and choosing the online giving link.
- A matching gift from your employer may be added to your gift total to qualify for President's Circle membership.



Angelo State University
ASU Station #11023
San Angelo, TX 76909
Phone: 325-942-2116
Fax: 325-942-2218
development@angelo.edu



LETTER FROM THE PRESIDENT

What an exciting time to be a part of Angelo State University. As we continue to move forward your partnership and support continue to be vital components in our quest to reach an enrollment goal of 10,000 students by 2020. At the core of this strategic vision are our “four R’s” —Residential Campus, Recruitment, Retention of Students and Reputation.

- A **Residential Campus** provides an extensive array of services to meet student expectations while creating an atmosphere whereby students elect to stay on campus and participate in activities on the weekends or even holidays. Services include housing, dining, cultural and social events, and a university center buzzing with student interaction. A residential campus is an impetus to recruitment and retention.
- The **Recruitment of Students** plays a pivotal role in our goal, and we must continue to build upon ASU’s outstanding academic reputation in an environment where we must compete for students. Our academic reputation was recently affirmed again when we were included in *The Princeton Review’s* “Best 376 Colleges” for 2012. Our success in this endeavor will, in turn, create an academically qualified and diversified student body.

- The **Retention of Students** through to graduation is a top priority, and providing students with advisory opportunities is critical in the retention process. ASU offers advising programs through the Multicultural Center, the Center for International Studies, the RAMS mentoring program and our Mother Daughter Academy. We recently initiated advising centers staffed by personnel on site in each of our colleges.
- **Institutional Reputation** is critical to the ability to recruit and retain talented students. ASU has an innovative “Programs of Distinction” in nursing, agriculture and teacher preparation. Our Center for Security Studies and a new minor in computer gaming are extending our academic presence to a national audience. Our Honors Program and identification as a Hispanic Serving Institution (HSI) further enhance this reputation.

I hope you will join us in becoming a vital part of our vision and values.

From Here, It’s Possible.



Joseph C. Rallo
President

