

International Business Symposium

Thursday, November 17, 2011
9:30 a.m.– 10:45 a.m.

Keynote Speaker

Chris Whatley

From Global to Local: How Changes in the World Economy will Shape the Future for Communities, States, & Students!

**C.J. Davidson Conference Center
Houston Harte University Center
Cost: FREE (no registration needed)**



Center for International Studies

ASU Station #11035
San Angelo, TX 76909-1035
Phone: (325) 942-2083



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**College of Business
Center for International Studies
Small Business Development Center**

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Chris Whatley

**Deputy Executive Director
and Washington Office
Director for The Council of
State Governments**



Chris Whatley serves as CSG's Washington Office Director. He is responsible for overseeing The Council's federal advocacy and international outreach. Since 2008, Mr. Whatley has spearheaded a rapid response effort to provide analysis to state leaders on funding opportunities and potential budget implications of both the Recovery Act (ARRA) and the Patient Protection and Affordable Care Act (PPACA). He has testified in 15 states, appeared on *CNN*, *MSNBC*, and *C-SPAN*, and has been quoted in the *Washington Post*, *Wall Street Journal*, and a variety of regional newspapers.

Mr. Whatley was appointed Washington Director in August 2008 after serving nearly eight years as CSG's Director of International Programs. In his previous position he was responsible for coordinating all of CSG's international activities including efforts to promote multi-state cooperation in trade promotion and cross border cooperation with Canada and Mexico. He led a successful advocacy campaign to exempt state economic development agencies from fee increases imposed by the U.S. Department of Commerce and worked closely with the White House Office of Intergovernmental Affairs and the United States Trade Representative (USTR) to advance state interests in trade policy.

Prior to joining CSG, Mr. Whatley served for six years as a program officer and field representative for the International Republican Institute (IRI). From 1995-96, he was based in Johannesburg as the director of an initiative to assist the constitutional development process in South Africa. From 1997-2000, he led a wide range of international election observation missions and technical assistance programs in Liberia, Nigeria, and Zimbabwe.

Mr. Whatley holds a Master of Science degree in Foreign Service from Georgetown University in Washington, DC.

From Global to Local: How Changes in the World Economy will Shape the Future for Communities, States, & Students!



Americans are searching for a pathway out of the jobs crisis gripping the country. The wave of consumer demand that has allowed our economy to rise out of past recessions has crashed against a mountain of public and private debt. Once the linchpin of global growth, the U.S. is now challenged to look to the world for markets, investment, and ideas to address the current crisis. With Washington deadlocked, the challenge of reorienting our actions and attitudes to embrace global economic opportunity is increasingly falling on states, communities, and a new wave of graduates emerging from school with tough prospects but unprecedented potential.



International Business Symposium

The International Business Symposium is a joint production of the ASU Small Business Development Center, International Trade Office, College of Business and Center for International Studies. It is designed to stimulate international trade and aid economic development in the local area.

Center for International Studies

The Center for International Studies (CIS) is responsible for providing high-quality international opportunities, programs, support services and partnerships for Angelo State University. The CIS facilitates the comprehensive internationalization of the university through study abroad, the English Language Learners Institute, the Summer Institute, International Students and Scholars Services and K-12 programs. The center also oversees the Passport Office, the Host Family Program and the International Students Association.

International Trade Office

Since its inception in 1995, the ASU International Trade Office has been providing export and import assistance to small businesses throughout the area serviced by the ASU Small Business Development Center. The office was established, in part, through the generous efforts of West Texas Utilities and the San Angelo Chamber of Commerce.

The 13th Annual International Business Symposium is sponsored by the College of Business, Center for International Studies and the Small Business Development Center with generous support provided by Gary Rodgers of Rodgers Capital, Inc.

For more information, contact Dr. Sharynn Tomlin, director of the Center for International Studies and professor of international business, at 325-942-2304, ext. 231 or sharynn.tomlin@angelo.edu.

Small Business Development Center

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