

Beginning September 16, the campus community will have an opportunity to provide input on the following DRAFT mission statement (first presented at the April 2 planning presentations):

"The mission of Angelo State University is to cultivate intellectual, scientific, artistic, and economic literacy with a global perspective and an emphasis on collaborative leadership, adaptability to change, lifelong learning, and personal responsibility."

A mission is defined as "a broad statement explaining an organization's overall emphases, providing a definition of why it exists and a general direction for its activities." Our mission is at the core of all that we do at ASU. Therefore, what we decide during the next several weeks has significant, long-term implications. Consider these questions as you review the draft:

---Does this statement reflect what ASU truly is as an institution?

---Does this statement say what we fundamentally do, offer, perform, or provide?

---Does this statement build on ASU's strengths as you know or understand them?

---Does this statement "stretch" the University in directions that you agree with?

---What are the resource implications of this statement?

---Do you support this mission? Why?

---If you do not support it, how would you change it? Why?

Your opinion is solicited, using one of several venues as listed below, **in the development of a final mission statement** that will be presented to the Texas Tech University System Board of Regents in December.

Interactive displays:

Wednesday and Thursday, September 17-18, 9 a.m.-3 p.m., University Center Gallery

Wednesday and Thursday, September 24-25, 9 a.m. - 3 p.m., Rassman Conference Room

Open meetings:

Monday, September 22, 2:30 p.m., Nasworthy Suite, University Center
Thursday, September 25, **4:15 p.m.**, Rassman 105 (NOTE: change in time from previous announcements to accommodate laboratory schedules)

In addition, beginning September 16, you can submit your comments via a special web page, accessible via the Strategy, Planning, and Policy website cited below.

If you've any questions about the process of mission review, or strategic planning in general, please visit our website <http://www.angelo.edu/services/strategy/> or contact me directly (james.limbaugh@angelo.edu; ext. 2708).

Thanks.

Jim Limbaugh