

During the past two weeks, as we've reviewed our draft mission/vision/value statements, several of you have asked to see samples of how other institutions have crafted theirs.

At this link -- [http://www.angelo.edu/services/strategy/sample\\_statements.html](http://www.angelo.edu/services/strategy/sample_statements.html) -- you'll find samples from 26 different colleges and universities\*. As you review them, please consider that the basic components of a **mission statement** should include

- PURPOSE (what opportunities or needs do we exist to address?)
- BUSINESS (how do we address these needs?)
- VALUES (what principles or beliefs guide our work?)

A **vision statement** provides the "stretch," the future view of where we want to go.

**Value** statements pronounce what we believe as educators.

*\*Not all institutions have written all three statements.*

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CORRECTION: In my previous email, I listed the members of the ad hoc committee reassembled to review your comments and to create revised statements for your review. I neglected to include Dr. Brian May, President of Faculty Senate.

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