



**Current Objectives
and
Strategic Directions
FOR FY 2010 (as of September 1, 2009)**

MISSION: Angelo State University, a member of the Texas Tech University System, delivers undergraduate and graduate programs in the liberal arts, sciences, and professional disciplines. In a learning-centered environment distinguished by its integration of teaching, research, creative endeavor, service, and co-curricular experiences, ASU prepares students to be responsible citizens and to have productive careers.

MASTER GOALS (attainment of these goals lead to fulfillment of our mission):

1. (MG 1) Recruit, retain, and recognize diverse, high-quality faculty and staff.
2. (MG 2) Provide and maintain facilities appropriate for the University's academic and co-curricular programs.
3. (MG 3) Recruit, retain and graduate, in numbers consistent with increased goals for enrollment and retention, an academically qualified student body reflecting the diversity of the region, the state, and the nation.
4. (MG 4) Develop and expand both undergraduate and graduate curricula and co-curricula to support students' intellectual and personal growth, to address issues relevant to society, and to meet the demands of State of Texas initiatives and the marketplace.
5. (MG 5) Maintain a supportive, helpful environment for students, faculty, staff, community, and alumni.
6. (MG 6) Develop and enhance external partnerships, collaborations, and funding opportunities.
7. (MG 7) Regularly assess and evaluate all institutional functions and programs to assure continuous improvement and to maximize efficiencies

CURRENT OBJECTIVES*: Immediate goals/emphases for the current academic (or fiscal) year (FY 2010: September 1, 2009-August 31, 2010).

Current Objectives (CO)	
1.	(CO 1) Recruitment and retention
2.	(CO 2) Academic program enhancement (program emphases to be announced as part of academic planning process)
3.	(CO 3) Synergies with other institutional members of the Texas Tech University System

STRATEGIC DIRECTIONS: Broad focus areas identified by the university that translate the mission statement and vision statement into categories that lend themselves to measuring the level of success attained. Strategic Directions often have a two-to-three-year focus period.

Strategic Directions (SD) as of FY 2010	
1.	(SD 1) Defining academic excellence through program enhancement : <ul style="list-style-type: none"> • Identification of programs of distinction • NCATE/AACSB accreditation • Honors program enhancements (including increasing enrollment to 10% of the student population) • Expansion of Graduate Studies (including the Hill Country Initiative) • Academic partnerships/programs with other institutions in the Texas Tech University System
2.	(SD 2) Establishing new/creative approaches to institution-wide resource allocation as a component of ongoing initiatives in accountability and continuous improvement and in response to the external environment
3.	(SD 3) Establishing a residential campus
4.	(SD 4) Achieving faculty/staff salary equity
5.	(SD 5) Attaining HSI status (including identification and development of increased or revised student support services, appropriate curricular changes)
6.	(SD 6) Creating/improving programs/services as part of the First-Year Experience and ongoing student success initiatives
7.	(SD 7) Defining the meaning of the regional comprehensive institution in the 21 st century

APPROVAL, PLANNING, AND/OR CONSTRUCTION OF NEW OR RENOVATED FACILITIES: These projects are listed in a separate category because they are considered both as current objectives (e.g., in planning and budgeting) and as strategic directions (e.g., in contributing to the overall growth and focus of the University).

▪ College of Nursing and Allied Health	▪ Performing Arts Center
▪ Art Studios/Residences on the River	▪ Plaza Verde Residence Hall
▪ Library Information Commons	▪ Student Recreation Center
▪ Centennial Village	▪ Parking and Transportation Improvements
▪ Hardeman “One-Stop” Center (including Center for International Studies, Center for Multicultural Studies, and Center for Security Studies)	