

# **Strategic Planning Forum**

August 31, 2010



*Dr. Joseph Rallo*

**PRESIDENT'S COMMENTS**

## Introductions:

- Dr. Anthony Blose, Provost and Vice President for Academic Affairs
- Dr. Vance Valerio, Vice President for Student Affairs and Enrollment Management
- Forthcoming retirement of Ms. Sharon Meyer, Vice President for Finance and Administration (as of March 1, 2010)

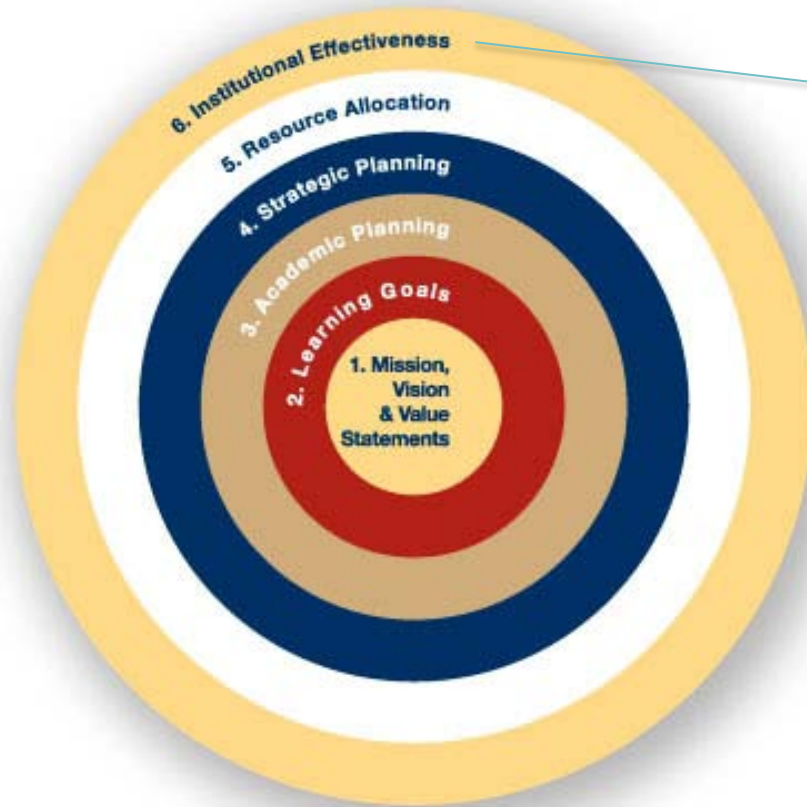
# INTEGRATED STRATEGIC PLANNING:

“It is important to take an integrated, comprehensive view of planning because the elements of planning—academic, resource, and facility—are all connected. . . . This is the heart of sound planning practice.”

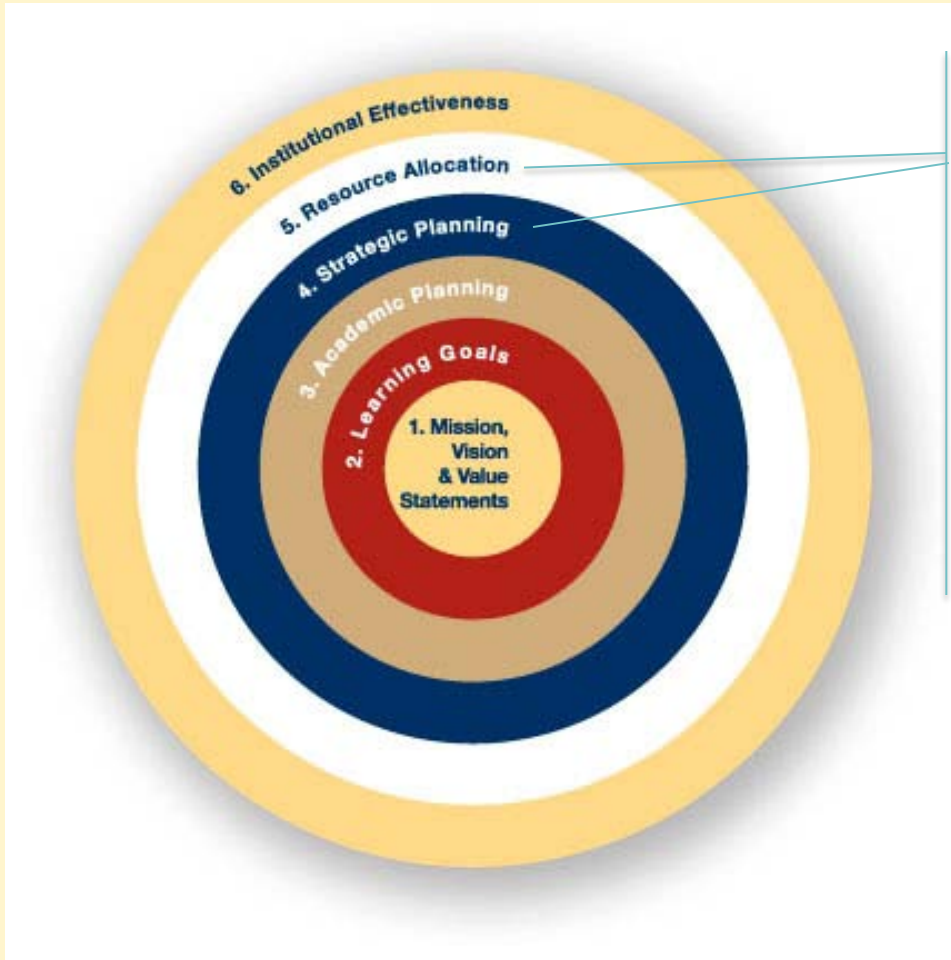
Norris and Poulton (2009). *A Guide to Planning for Change*, p. 17.

*Dr. Jim Limbaugh*

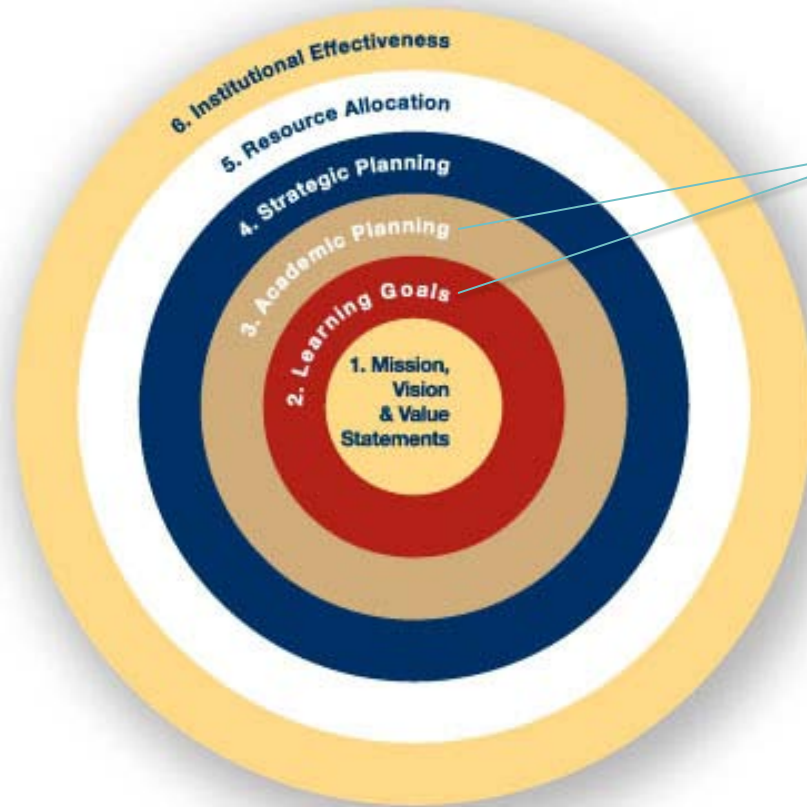
# **VISION 2020 UPDATE**



2010-2011:  
Implementing  
continuous  
improvement  
initiatives in all  
offices



2010-2011:  
Using SPOL to  
further refine  
alignment of  
planning and  
resource allocation



2010-2011:  
Addressing SACS  
requirements  
through  
comprehensive  
student learning  
assessment (first  
monitoring report  
due April 15, 2011)

See handout for  
full list.

## CURRENT OBJECTIVE FOR 2010-2011

- 1** *Emphasize recruitment and retention (specifically, continue focus on recruitment and implement integrated advising/student support system).*

## CURRENT OBJECTIVE FOR 2010-2011

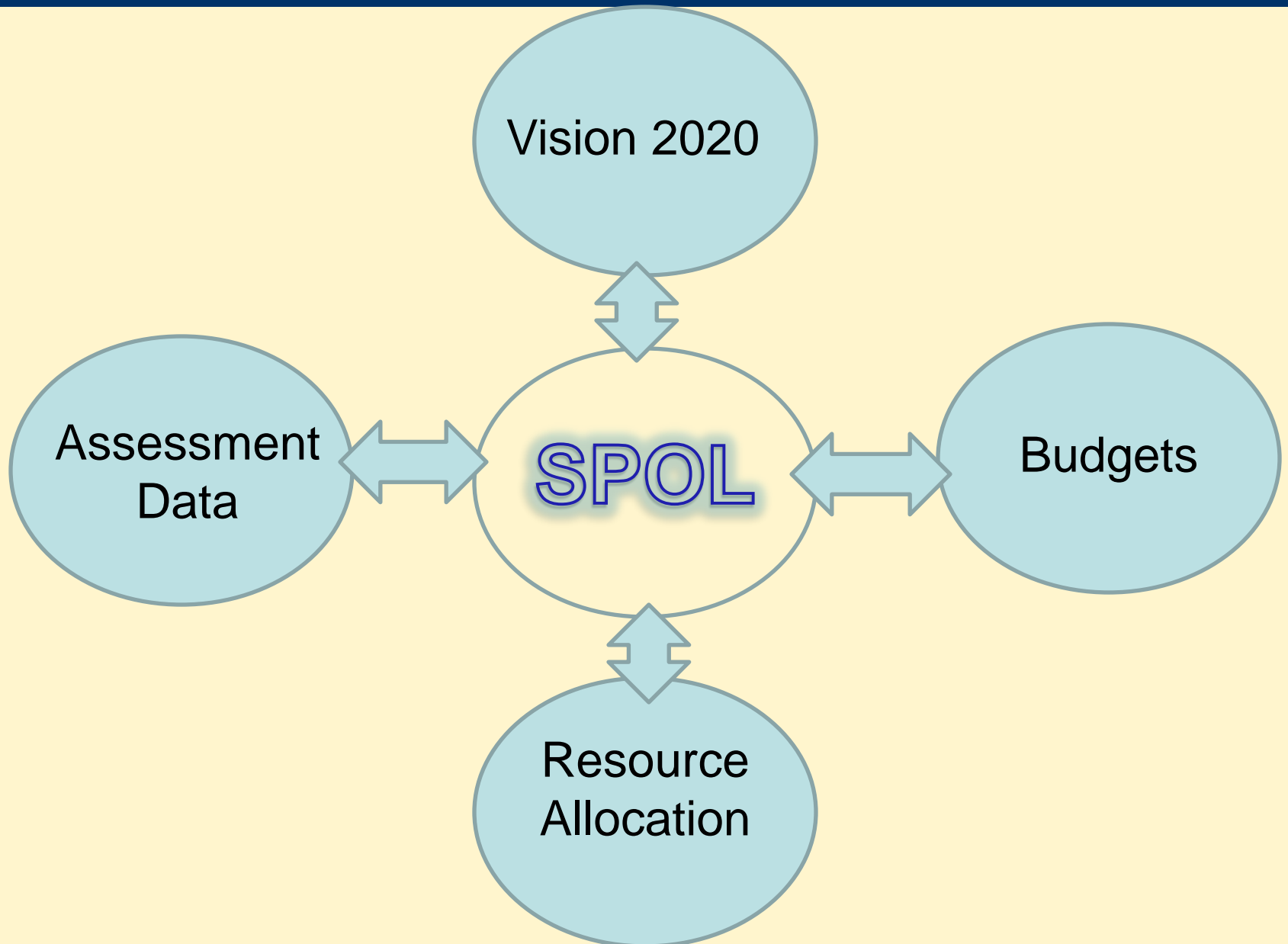
- 2** *Complete a comprehensive program review as part of continued academic program enhancement.*

## CURRENT OBJECTIVE FOR 2010-2011

- 3** *Create synergies with other institutional members of the Texas Tech University System.*

## CURRENT OBJECTIVE FOR 2010-2011

- 4** *Establish fully-integrated strategic planning/resource allocation/continuous improvement process.*



## CURRENT OBJECTIVE FOR 2010-2011

- 5** *Focus on SACCS initiatives (QEP, elimination of monitoring status, initiation of self-study process).*

# SACS Initiative #1

- Successfully remove monitoring status.

From the SACS monitoring notification:

*“In its Fifth-Year Referral Report, the institution had not yet implemented its redesigned system for ensuring the institutional effectiveness of educational programs, including student learning outcomes.*

From the SACS monitoring notification:

*“Consequently, the institution did not provide sufficient evidence to demonstrate that it identifies expected outcomes for its educational programs, especially at the graduate level.”*

From the SACS monitoring notification:

*“The institution is asked to demonstrate that the redesigned institutional effectiveness system is fully operational at the graduate, undergraduate, and general education levels.”*

## SACS Initiative #2

- Begin the re-affirmation self-study.
  - Leadership Team established.
    - Dr. Rallo
    - Dr. Limbaugh
    - Dr. Blose
    - Dr. Kelly McCoy, Faculty Representative
    - Dr. Lana Marlow, Faculty Representative
  - Announcement for committee forthcoming.
  - Be prepared for surveys, etc.

# SACS Initiative #3

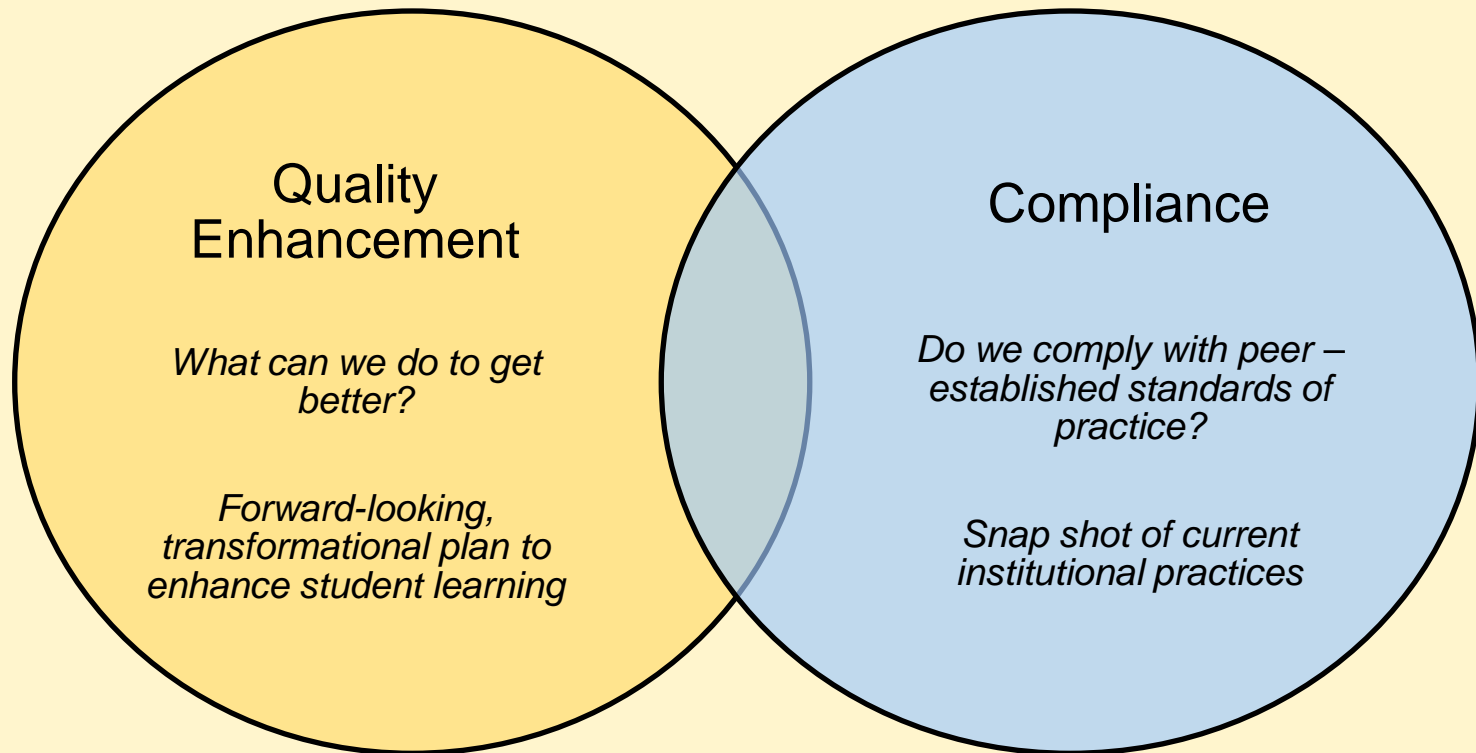


*Dr. Doyle Carter*

**THE QUALITY ENHANCEMENT  
PLAN**



## SACSCOC Reaffirmation Processes





## Developing an *Acceptable* QEP *due Jan-Feb, 2013*

1. **An Institutional Process.** The institution uses a institutional process for identifying key issues emerging from institutional assessment.
2. **Focus of the Plan.** The institution identifies a significant issue that (a) focuses on student learning and the environment supporting student learning and (b) accomplishes the mission of the university.
3. **Institutional Capacity for Initiation, Implementation and Completion of the Plan.** The Institution provides evidence that it has sufficient resources to initiate, implement, sustain and complete the QEP.
4. **Broad-based Involvement of Institutional Constituencies.** The institution demonstrates the involvement of its constituencies in the development and proposed implementation of the plan.
5. **Assessment of the Plan.** The institution identifies goals and a plan to assess the achievement of those goals.



## Step 1 of QEP Development: Topic Selection

Goal: Select a topic by May 6, 2011

### Major Tasks:

1. Engage constituencies/solicit ideas (Aug-Oct)
2. Review existing student learning data (Aug-Oct)
3. Report findings (Nov)
4. Call for QEP topic proposals (Nov)
5. Compose and submit proposals (Nov-Mar)
6. Review proposals; make recommendation to Leadership Team (April)



*\*Proposals to be submitted by small teams of faculty, staff, & students; submission guidelines and evaluation criteria will be included in the call for proposals*

FMI: [http://www.angelo.edu/institutional\\_accreditation/](http://www.angelo.edu/institutional_accreditation/)

*Dr. Anthony Blose*

**ACADEMIC PROGRAM  
PRIORITIZATION PROCESS**

# Academic Program Prioritization Desired Outcomes

- Continued excellence of academic programs
- Further support of a learning community
- Identification of funds for excellence and innovation
- Ability for quick response to learning needs of community
- Clear, strategic sense of what ASU should be as an institution

## Desired Outcomes (cont.)

- Development of strategic balance
- Reduction of budgetary dependence on year-to-year enrollment numbers
- Enhanced community-wide (system-wide, state-wide) confidence in ASU
- More effective stewardship of ASU
- Enhanced sense of ownership in ASU future by all campus constituencies

# Major Areas of the Process

- Identification of responsible leadership
- Reaffirming institutional mission
- Defining what constitutes a program
- Selecting appropriate criteria
- Process design and management

# Major Areas of the Process (cont.)

- Data collection and rating systems
- Anticipating process issues
- Implementing program decisions
- Achieving strategic balance
- Getting started on the prioritization journey

*Ms. Sharon Meyer*

**FY11 BUDGET & STATE-  
MANDATED 10% REDUCTION**

# ANGELO STATE UNIVERSITY

MEMBER, TEXAS TECH UNIVERSITY SYSTEM

## Angelo State University FY 2011 Strategic Initiatives

INITIATIVES		7/2/2010 FY 2011
<b>Increase Enrollment and Promote Student Success:</b>		
Residential Campus Initiatives		
University Center		\$93,306
Medical Services Fee		\$304,323
Library Fee		\$582,075
Recreation Sports		\$954,802
Technology Services		\$345,537
Athletics Fee		\$27,362
International Education Fee		\$5,273
Advising Center Fee		\$21,765
Instructional Enhancement Fee		\$199,000
<b>Strengthen Academic Quality and Outreach</b>		
Costs associated with Accreditations - QEP		\$100,000
Market Equity Adjustments		
Staff Equity Issues		\$150,000
Faculty Equity Issues		\$100,000
Salary Merit (Bonuses - non-base - staff only)		\$397,954
Admissions		\$100,000
Human Resources		\$100,000
Faculty positions(Includes promotion & tenure)		\$1,010,000
AACSB - Accounting position		\$117,000
Programs of Distinction		
Nursing		\$654,338
Agriculture Education		\$116,350
Presidential Initiatives		\$100,000
<b>Increase and Maximize Resources</b>		
Budgeted Fund Balance Correction (to be eliminated under two-year plan)		\$2,000,000
<b>Total</b>		<b>\$7,479,085</b>
<b>FUNDING SOURCES</b>		
Increased Appropriations (Enrollment growth -state tuition)		\$1,088,527
Miscellaneous		\$162,315
<b>Tuition and Fees</b>		
Designated tuition (enrollment growth & tuition increase)		\$3,694,800
Fees		
University Center		\$93,306
Medical Services Fee		\$304,323
Library Fee		\$582,075
Recreation Sports		\$954,802
Technology Services		\$345,537
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Advising Center Fee		\$21,765
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<b>Total</b>		<b>\$7,479,085</b>

See handout.

# Distribution of Staff Salary Merit

- Within each division\*, merit will be distributed based on performance scores from the last review period (January 1-December 31, 2009).
  - Top 25% will receive \$3000
  - Second 25% will receive \$1500
  - Third 25% will receive \$750
- Awards will be made on the November 1, 2010 payroll for the pay period ending October 31, 2010.
- Awards are one-time payments (not included in base salary).

\*Divisions as of 5/31/2010, prior to Dr. Blose's & Dr. Valerio's arrival.

## Management of the 7% Fund Reversion during FY2012

ACTION	SAVINGS
<b>7% return to the state</b>	<b>(\$1,605,489.00)</b>
Salary Savings	
Student Wages (2%)	\$31,105.48
Center for Security Studies Transfers	\$125,000.00
Other Salary Savings	\$171,912.27
5% M & O Reduction	\$527,471.25
Utility Savings	\$50,000.00
Excess Revenue	
E & G: 5,000 SCH @ \$50/sch	\$250,000.00
Designated Tuition: 5,000 SCH @ \$90/sch	\$450,000.00 *
<b>NET</b>	
<b>\$1,605,489.00</b>	

See handout

# FUNDING PRIORITIES\*

- Under review by VPs, based on information posted to SPOL.
- To be prioritized by VPs and recommended for approval by Dr. Rallo before announcing in spring 2011.

\* After budget is met, 7% reduction is covered, and fund balance requirement is addressed

- Announcements
  - *New Organizational Chart (see handout)*
  - *“State of the University” Address: September 15*
  - *Vice Presidents’ Forum: November 3*

- Questions

