



“We Care, Please Buckle Up”



The **University Police Department** will be joining with hundreds of other law enforcement agencies across the country in renewing a pledge to save lives by intensifying efforts to enforce seat belt laws — among all motorists and around the clock — during the **2008 *Click It or Ticket*** campaign, which runs from **May 19 – June 1**.

In 2006, according to the National Highway Traffic Safety Administration, 15,046 passenger vehicle occupants were killed between the nighttime hours of 6 p.m. and 5:59 a.m. Nearly two-thirds (64%) of those killed at night were NOT wearing seat belts — compared to less than half (46%) of the passenger vehicle occupants killed during daytime hours.

Along with nighttime motorists, men — particularly young men — are among those less likely to buckle up. In 2006, 73 percent of male passenger vehicle occupants between the ages of 18 and 34 who were killed in crashes were NOT wearing seat belts.

Regular seat belt use is the single most effective way to protect people and reduce motor vehicle crash fatalities. Wearing your seat belt is easy and it costs you nothing. Not wearing it might cost you a ticket, or worse — your life. **We care, please buckle up!**

To learn more about the *Click It or Ticket* campaign and the lifesaving benefits of wearing your seat belt, please visit www.nhtsa.gov.

