

### 3.1.1

#### **Institutional Mission**

The mission statement is current and comprehensive, accurately guides the institution's operations, is periodically reviewed and updated, is approved by the governing board, and is communicated to the institution's constituencies.

#### **Judgment**

Compliant    Non-Compliant    Not Applicable

#### **Narrative**

*Note: Text for all linked documents below can be increased/decreased for ease of reading by pressing your keyboard's Ctrl key while rotating the mouse wheel.*

The mission statement of Angelo State University is approved by the governing board, is current and comprehensive, guides institutional planning and operations, is periodically reviewed and updated, and is communicated to the institution's constituencies.

#### **REVIEW, APPROVAL, AND COMMUNICATION OF CURRENT MISSION**

As an institution of higher learning in Texas, Angelo State University is required by state law to establish a mission statement "reflecting the three missions of higher education: teaching, research, and service" (TEC §61.0511). ASU has adopted a mission that clearly reflects and expands upon these foundational concepts, as demonstrated in the following current and comprehensive ASU mission statement:

Angelo State University, a member of the Texas Tech University System, delivers undergraduate and graduate programs in the liberal arts, sciences, and professional disciplines. In a learning-centered environment distinguished by its integration of teaching, research, creative endeavor, service, and co-curricular experiences, ASU prepares students to be responsible citizens and to have productive careers.

The Texas Administrative Code (TAC) stipulates that the mission statement must be reviewed by the Texas Higher Education Coordinating Board (THECB) and the Texas Tech University System (TTU System) Board of Regents at least once every four years. If compelling circumstances warrant amending the mission statement outside of the normal review cycle, the THECB and Board of Regents must review and approve the changes (19 TAC §5.24(c)(1)). ASU's current mission statement was most recently reviewed in the spring of 2009 as part of the regularly scheduled four-year review cycle. The mission was approved by the Board of Regents in March 2009 (Board of Regents minutes March 6, 2009 section XIII.B.4) and by the THECB in April 2009 (THECB agenda April 30, 2009 VI.C, THECB decisions April 30, 2009, and THECB Mission Approval letter May 1, 2009).

ASU communicates its mission to the institution's constituencies by publishing the mission statement on its website (ASU Mission statement), in the strategic plan (Vision 2020 Update 2012, p. 25, Attachment

B), in its student handbook (ASU Student Handbook 2011-2012, p. 4), and in several other printed and electronic documents, such as the undergraduate and graduate catalogs (ASU Graduate Catalog 2011–2012, page 7; ASU Undergraduate Catalog 2011–2012, page 8).

## **HOW MISSION GUIDES INSTITUTIONAL PLANNING AND OPERATIONS**

As described in Vision 2020 Update 2012 (p. 25), ASU's current mission clearly reflects the institution's values and aligns with the seven Master Goals of the institution's strategic plan. The institution's mission, vision, and goals, as articulated in the strategic plan, guide institutional planning and operations at all levels, including allocation of resources and academic program review and approval. Strategic planning at ASU is a fluid and ongoing process based on the "bull's-eye" principle that maintains the mission statement as the central focus of all planning efforts (ASU's "Bull's-Eye" Concept, Strategic Planning Forum August 31, 2010, and Vice Presidents' Forum August 30, 2011, p. 3). To facilitate the integration of strategic planning with resource allocation and institutional effectiveness efforts, the university implemented Strategic Planning Online (SPOL) software in July 2009. Using SPOL, ASU continuously refines the alignment of its mission with institutional planning and resource allocation, as described in Core Requirement 2.5, Institutional effectiveness.