April 23<sup>rd</sup>

## Angelo State University Society for Human Resource Management

**Presents** 

Mariah Hayden

on

## Personal Branding

Before, During, and After the Interview

- Building and maintaining a marketable online brand
- Interviewing in a multi-generational workforce
- Leaving the interview with a second interview
- Making every interview count (even when you don't get the job)

Mariah brings her experience from over 14 years of project management and marketing with an emphasis on recruitment marketing. She has worked extensively with both HR professionals to find successful candidates and with jobseekers to get hired. She has a BA from the University of Tampa, a MA from San Diego State University, and a MBA from Arizona State University.

Angelo State University SHRM
Affiliate of the Society for Human Resource Management

11:00am

**RASSMAN 105** 

All are welcome!

Free Event!

