

Assessment Report: Management Information Systems (MIS) 2013

1. The ___BBA MIS___ program identifies expected outcomes and assesses the extent to which it achieves these outcome: **In Compliance**

The faculty members of the ___BBA MIS___ program have drafted an assessment plan than includes student learning outcomes aligned with the appropriate level university learning goals. The learning goals for the ___BBA MIS___ program are listed below.

Expected Outcome: Demonstrate competency in interpersonal, oral, and written communications in a systems environment or an applied problem.

Assessment Results:

Mean embedded assessment score on 1 (Low) to 4 (High) scale

Criteria	Fall 2011	2012	2013
Oral Criteria - Presentation	3.39	3.65	NA
Oral Criteria - Audience Connection	3.15	3.37	NA

Expected Outcome: Demonstrate knowledge of contemporary theory and practice in MIS.

Mean Overall MFT results for MIS majors:

2012-2013 = 89th percentile as compared to goal of 50th percentile.

2011-2012 = 34th percentile as compared to goal of 50th percentile.

2010-2011 = 55th percentile as compared to goal of 50th percentile.

2009-2010 = 50th percentile as compared to goal of 50th percentile.

2008- 2009 = 70th percentile as compared to goal of 50th percentile.

Mean Information Systems Assessment Indicator for MIS majors:

2012- 2013 = 99th percentile as compared to goal of 75th percentile.

2011- 2012 = 73th percentile as compared to goal of 75th percentile.

2010- 2011 = 70th percentile as compared to goal of 75th percentile.

2009- 2010 = 95th percentile as compared to goal of 75th percentile.

2008- 2009 = 95th percentile as compared to goal of 75th percentile.

2. The _____ BBA MIS _____ program provides evidence of improvement based on analysis of the results: **In Compliance**

MIS LG: Expected Outcome: Demonstrate competency in interpersonal, oral, and written communications in a systems environment or an applied problem.

The rubric used for assessing this learning goal was applied resulting in a mean score of 3.39 on the presentation and 3.15 for audience connection. The stated goal was mistakenly stated as a mean of 4.0 or above on both criteria. The correct goal should have been a 3.25 on a 4.0-point scale.

In order to achieve better results in the 2012 Spring Semester, students were required to do two presentations on an applied problem involving a systems environment instead of only one presentation. Feedback provided during the first iteration of the assignment helped performance on the second application, which was the assessment activity for this learning goal in the spring. As a result, the 2012 student mean scores were improved to 3.65 for presentation quality and 3.37 for audience engagement. Spring 2013 scores were unavailable due to problems with data input. Due to the assignment of this course to a new instructor in Fall 2013, this data will be unavailable for Fall 2013. Integration of this rubric into the Spring 2014 syllabus has been coordinated and the resulting data will be analyzed in future reports.

MIS LG: Expected Outcome: Demonstrate knowledge of contemporary theory and practice in MIS.

MIS majors improved scores during the last two periods on the MIS component of the MFT compared to the stated goal of the 75th percentile: from the 70th percentile in 2011 to the 73rd in 2012 to the 99th in 2013. Although actual performance on this assessment was close to or exceeded the stated goal, there were inconsistencies in several other areas for ASU business students regarding their performance on the MFT. Several faculty members have begun to question the validity and reliability of the MFT for business. A proposal is pending to substitute an alternative standardized business test (such as Ivy) for the MFT.