

## **Teacher Education Recruitment Committee Meeting January 26, 2017**

**Attendees:** Carlos Flores (Chair), Chris Purkiss, Leah Carruth, and Sonja Varbelow

**Absent:** Charlene Bustos (was in class)

Dr. Flores was voted in as chair of the recruitment committee.

### **Who do we want to recruit?**

Based on the CAEP feedback received so far, we are looking for male elementary teachers. We have strong diversity in our program, but how are we going to maintain that? We feel the diversity at this time is naturally occurring because of location in the region. We have large Hispanic and Anglo populations, which is reflected in our program, and a smaller African American presence.

### **Current Numbers**

We currently have approximately 335 students in our program, which is down from several years ago. Chris has asked Meagan to pull major numbers showing how we stack up across the university. She is also going to ask for minors as well to see how many we have in education. The numbers break out approximately as follows:

- 39 4- 8
- 93 SPED
- 203 EC-6

### **Recruitment Plan**

We brainstormed several ideas that would eventually comprise the recruitment plan.

1. We need a bigger on-campus presence. Dr. Purkiss has spoken with Tara Hart about the possibility of having an information table at True Blue Fridays so we can catch students other than those who attend the education sessions. We can have current students manning the tables with one of the professors.

We are also going to look at having a presence at Transfer Days, Experience ASU, Senior Visit Day, and Discover ASU. Dr. Purkiss will look into these days as well.

Dr. Purkiss has also contacted Dr. Wegner, Freshman College Dean, to see if he would let us speak with his Undeclared Majors. We are waiting for him to get back to us.

2. We need to recruit more locally and regionally. Dr. Flores will contact SAISD and Region XV to see about getting into local and regional schools on their college days. We'll look at all the schools in Region XV. We need to explore

- the cost of traveling to these schools and where the funding would come from.
3. In conjunction with recruiting at local and regional high schools, we are also going to explore the possibility of visiting and recruiting at Junior Colleges in the surrounding area. Dr. Varbelow is going work on finding schools in our area. We need to explore the cost of traveling to these colleges and where the funding would come from.
  4. We need better recruiting material. At this time, we have a one sided pamphlet with incorrect information. Dr. Bustos is going to research and compile the information needed for a new pamphlet. We will need to discuss getting these printed (professionally) and the cost associated with that. We would like to explore the possibility of created a recruitment video as well. The video would feature past and current students, as well as one or two professors. This can be coordinated with media department on campus and we can see if someone can do this a project for their class and produce the video for us.
  5. There are several “future teacher” organizations in the state. One of which, Texas Association of Future Educators (TAFE) has a presence in San Angelo. This would be a great place for us to visit as guest speakers and speak with the students about attending ASU. Dr. Carruth is going to research these organizations and compile a list of schools in our region where these clubs are located.
  6. We discussed the possibility of recruiting athletes into our program as well. We currently have several student athletes in our program who do a wonderful job, and they can be used in promotional material as well. Dr. Purkiss has worked with athletics before and will look into this.

In addition to the duties outlined about, Dr. Flores will look into possibly recruiting in the Dallas/Ft. Worth areas at schools that have a predominately African American population.

We also need to speak or meet with the ASU recruitment office and make sure we are not going against anything the university is doing.

The two committees, EC-6 and 4-8 were combined into one committee so we could work together and not have two committees working on the same thing with various schools and departments.

Our next meeting will be Wednesday, February 8, 2017, at 3:00 in CARR 128.