

Teacher Education Recruitment Committee Meeting
April 12, 2017

Attendees: Carlos Flores (Chair), Chris Purkiss, Charlene Bustos, and Sonja Varbelow

Not Present: Leah Carruth and Meagan Word

Old Business:

1. Brochure is still in progress.
2. Dr. Varbelow has spoken with Charla Adams. They are working on a list of high school counselors in Texas who are ASU Alumni and who may be able to help us spread the word about ASU at schools outside of Tom Green County and the surrounding areas. Once the list and brochure are complete, we'll contact the counselors.
3. Charla Adams relayed to Dr. Varbelow that the experience ASU has had in the past is that students from bigger cities are not drawn to ASU because of the rural feel of San Angelo and the surrounding areas.
4. Dr. Purkiss will be attending Discover ASU on April 22, 2017, with an undergraduate student, Victoria Galvan, to speak about Teacher Education.
5. Contact has been made with TAFE at Central High School and Lakeview High School in San Angelo. We will continue to attempt to make contact with high schools in the surrounding areas.

New Business:

1. Next year we would like to broaden our advertising. Perhaps some kind of advertising campaign in statewide magazines such as Texas Monthly or even Nationwide academic journals.
2. We would like to see if there is a possibility of some type of scholarship being established solely for Teacher Education that can be advertised in the above mentioned magazines/journals. Maybe a specialized CARR Scholarship?
3. Next year we need to begin to focus our efforts outside of this area. The students in our area know about ASU and we need people across the state to know who we are.

Our next meeting will be sometime during the week of August 21-25, 2017, before the school year begins.