B.B.A. Marketing Degree Plan Checklist

Norris-Vincent College of Business

Angelo State University

120 total hours - Fall 2019 Catalog

Texas Core Curriculum

Required Courses	Hours	Grade
COMM 1315	3	
GS 1181	1	
Creative Arts Choice	3	
ART 1301, 1302, 1303, 1304, MUS 1306, 1310, 1313, TH 1310		
ENGL 1301	3	
ENGL 2311	3	
HIST 1301	3	
HIST 1302	3	
Language, Philosophy, or Culture Choice	3	
CUL 2323, ENGL 2321, 2322, 2323, 2326, 2329, 2331, 2341, PHIL 1301, 2306		
Life and Physical Science Choice	3	
Life and Physical Science Choice	3	
BIOL 1306, 1307, 1308, 1309, CHEM 1305, 1311, GEOG 1301, GEOL 1301, 1303, 1304, 1347, PHYS 1301, 1302, 1303, 1304, 2325, 2326, PS 1315, 1317		
MATH 1324	3	
POLS 2305	3	
POLS 2306	3	
ECON 2301	3	
ECON 2302	3	
Total Hours:	**43**	

Bachelor of Business Administration Core

ACCT 2301	3	
ACCT 2302	3	
BCIS 1305	3	
BUSI 1301	3	
BUSI 2301	3	
COMM 3352	3	
FINC 3361	3	
MGMT 2331	3	
MGMT 3301	3	
MGMT 3305	3	
MGMT 3343	3	

MGMT 4303	3	
MKTG 3321	3	
MKTG 4321	3	
Total Hours:	**42**	

Marketing Major Courses

MGMT 3332	3	
MKTG 3322	3	
MKTG 3323	3	
MKTG 4325	3	
MKTG Adv. Elective	3	
MKTG Adv. Elective	3	
Any MKTG course that is 3000-4000		
SOC 2301 or PSYC 2301	3	
BUSI Adv. Elective	3	
BUSI Adv. Elective	3	
Any NVCOB course offered that is 3000-4000		
Includes MGMT, MKTG, ACCT, FINC, ECON, BUSI, BCIS		
Total Hours:	**27**	

Electives

General Elective	3	
General Elective	3	
General Elective	2	
Total Hours:	**8**	

This degree checklist is to be used as a guide for the student. Student must still see their assigned advisor each semester before registration for the following semester.