Continue your marketing efforts, use various methods to communicate with your customers about your operations, about the precautions you and your team are taking to assure public safety.

Adapt your services to the needs of your customers.

Find additional funding sources to stabilize cash.
- Lender Programs
- SBA Paycheck Protection Program (PPP)
- SBA Economic Injury Disaster Loan (EIDL)
- Tom Green County Revolving Loan fund (RLF)
- Community Development Financial Institutions (Lift Fund, People Fund, & BCL of Texas)
- COSADC Business Retention & Expansion Program
- San Angelo Business Plan Competition

Connect with your customers.

Identify what will make you stronger.
Think about ways you can make your business better for the future. Review your business model and plan for recovery.

This is the time to estimate what business will look like when life returns to normal and take proactive steps to come out stronger.

Seek and accept help.
The Economic Resources Task Force is here to help you with all areas of business recovery.

Explore mentorships if available, and seek out digital networking opportunities.

Find contact information from all our partners at: angelo.edu/bizrecovery

Assist employees.
Implement standards to retain or rehire your employees.

Ask them what they need and give them the opportunity to share their insights.

Continue to update employees on the business’ ongoing recovery.

Stay positive.
Stay active.

Entrepreneurship is always full of challenges and this is no different. Approach it like you approached any other roadblock.

Eventually, things will get better, most things will return to normal, and those things which permanently change are all things that you will be able to adapt to.

Information curated by ASU-SBDC on behalf of the Economic Recovery Task Force