COMM 1315: Public Speaking  
Instructor: Dr. Herman Howard  
Summer Session II 2018

Instructor information
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Office Hours
M-F: 9AM-5PM; and by appointment

Readings

Course Description
COMM 1315 is a course designed to help students across academic majors to learn how to communicate effectively in public by understanding and analyzing the audience and situation then creating an appropriate message. Core public speaking skills are message clarity, organization, language, delivery, and the use of multimedia/presentation technology. Emphasis will be placed on presenting a variety of speeches throughout the semester.

Student Learning Outcomes
CT1: Gather, analyze, evaluate, and synthesize information relevant to a question or issue. 
CT2: Develop and demonstrate a logical position (i.e., perspective, thesis, hypothesis) that acknowledges ambiguities or contradictions. 
CS1: Develop, interpret, and express ideas through effective written communication. 
CS2: Develop, interpret, and express ideas through effective oral communication. 
CS3: Develop, interpret, and express ideas through effective communication. 
TW1: Consider different viewpoints as a member of a team. 
TW2: Work effectively with others to support and accomplish a shared goal. 
PR1: Demonstrate the ability to evaluate choices, actions, and consequences as related to ethical decision making.

Course Requirements: (total = 1000 points)
• Informative Speech 1 (CS2, CS1) = 200 points
A 5-7 minute speech via Power Point on a topic of controversy at the local, state, national, or international level, which in an unbiased manner informs the audience of the two sides of the debate. A preparation outline will be required.

• Persuasive Speech 1 (CT2, CS3) = 200 points
A 6-8 minute persuasive speech via Power Point advocating one of the sides introduced in the informative speech. A preparation outline will be required.

• Special Occasion Speech = 100 points
A 3-5 minute speech via Power Point (time dependent upon type selected) wedding toast, eulogy, or acceptance speech.

• Persuasive Speech 2 (MMS speech) (TW1, TW2) = 200 points
A 25-30 minute group speech via Power Point persuading the audience to volunteer for a particular non-profit organization, which utilizes Monroe’s Motivated Sequence. Outline and Powerpoint Required. Group Members will assign 30% of overall individual grade. 70% of overall grade will be calculated by the group grade given by the instructor.

• Daily Grades/Quizzes (PR1)/Peer Evaluations (CT1) = 150 points

• Participation = 50 points
50 points=Excellent 40 points=Good 30 points=average 20 points=fair 10 points=poor

• Final Exam = 100 points (Covers Chapters 16 & 17)
General Course Requirements
• Every student is required to complete four graded public speaking assignments. All topics must be approved and
  cleared by your instructor for each speech. These speeches build on material and concepts presented in class and text.
  Speech types will include an informative speech (1), persuasive speeches (2), and special occasion (1). FAILING TO
  GIVE A SPEECH ON THE ASSIGNED DATE WILL RESULT IN A ZERO. NOT DELIVERING ALL FOUR
  SPEECHES WILL RESULT IN AUTOMATICALLY FAILING THE CLASS REGARDLESS OF YOUR
  NUMERICAL AVERAGE. SHOWING UP LATE ON YOUR SPEECH DATE WILL RESULT IN 15 POINTS
  BEING DEDUCTED FROM YOUR SPEECH.

• Each student is required to take tests and quizzes over material covered in class and in the text. These tests may include
  multiple-choice, true-false, short answer, and essay questions.
• You are expected to keep up with your assignments and to be prepared to discuss the material in class, and take chapter
  quizzes on assigned material.

Course Grading
The following grading scale will be used:
A=1000-900 points  B=899-800 points  C=799-700 points  D=699-600 points  F=599 points and below

Course Policies
1. Attendance

Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. The
student is allowed to miss 2 days without penalty to the final grade. However, a student’s absence will result in a zero for all work/assignments completed on that day. Once a student
misses two classes, two (2) points will be deducted from the student’s FINAL average for each additional absence. This
number includes both EXCUSED and UNEXCUSED absences. You will be counted absent if you are not present for
the entire class. Three tardies will result in an absence. To be considered excused for a class absence, the student must be
excused through the school or provide the instructor proper documentation for the absence.

2. Late Speeches

If you are not present when scheduled to give your speech and do not have a legitimate reason for being absent (i.e.,
hospitalization, funeral of close family member), YOU WILL RECEIVE A ZERO for that presentation. Only if an
absence is excused through the school or the instructor will a student be allowed to make up a speech. If you have a
legitimate reason for missing, YOU ARE REQUIRED TO MAKE UP YOUR SPEECH THE DAY THAT YOU
RETURN. This means that you must have your documentation legitimizing your absence and your speech materials
ready. You will be FIRST to present on the day that you return. However, if you do not have a legitimate reason,
remember course policy states: FAILING TO GIVE A SPEECH ON THE ASSIGNED DATE WILL RESULT IN A
ZERO. NOT DELIVERING ALL FOUR SPEECHES WILL RESULT IN AUTOMATICALLY
FAILING THE CLASS REGARDLESS OF YOUR NUMERICAL AVERAGE.

3. Late Tests

If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member), you must make the
test up within a reasonable length (no more than one week, desirably less.) All arrangements for making up work should
be made prior to the absence, if possible, and is the student’s responsibility. A typed, signed and dated explanation must
be given to the instructor upon returning to class.

4. Academic Misconduct

Plagiarism in your speech will result in a zero for the assignment, and the instructor may pursue additional measures.
Speeches are to be the original composition of each student. Outside sources are required for each assignment with
proper citing in a bibliography as required.
5. Class Etiquette
Please be a courteous student and peer. TEXTING IN CLASS WILL RESULT IN YOU BEING COUNTED ABSENT FOR THE DAY.

6. Dress Requirement
Appropriate dress is required for each speech. Specific requirements will be announced by the instructor prior to the speech.

7. Honor Code Policy
Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf

8. Disability Statement
The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student’s responsibility to initiate such a request by contacting Mrs. Dallas Swafford, Director of Student Development 325-942-2047 office or 325-942-2211 Fax dallas.swafford@angelo.edu University Center, Suite 112B

9. Religious Holiday Observance
A. “Religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.

B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.
*Tentative Schedule – COMM 1315 Public Speaking Summer Session II 2018

WEEK 1:

Tuesday, July 10, 2018: Introduction to Course, Overview of Syllabus and First Speech
Chapter 1: Speaking in Public, Chapter 2: Ethics and Public Speaking Assigned,
“Ice-Breaker Speech from handout.”

Wednesday, July 11, 2018: Read Chapters 1, 2, 3, 4, 5, 15: Library Session with Kim Werth on Research Sources

Thursday, July 12, 2018: Lecture on Informative Speeches

Friday, July 13, 2018: Begin Informative Speeches

WEEK 2:

Monday, July 16, 2018: We will continue with the Informative Speeches

Tuesday, July 17, 2018: (QUIZ ONE IS DUE)

Wednesday, July 18, 2018: Persuasive Speeches Lecture

Thursday, July 19, 2018: Begin Persuasive Speeches (speech #2)

Friday, July 20, 2018: Continue speeches

WEEK 3:

Monday, July 23, 2018: QUIZ

# 2 IS DUE and Discussion of Special Topics Speeches

Tuesday, July 24, 2018: Special Topics Speeches

Wednesday, July 25, 2018:

Branding speeches

Thursday, July 26, 2018:

Continue Branding speeches

Friday, July 27, 2018: Conclude Branding speeches and begin Discussion of final group projects
WEEK 4:

MONDAY, JULY 30, 2018: Begin Group Project Research

TUESDAY, JULY 31, 2018: Group Work Research

WEDNESDAY, AUGUST 1, 2018: Groups 1 and 2 will present

THURSDAY, AUGUST 2, 2018: Groups 3 and 4 will present

FRIDAY, AUGUST 3, 2018: Final quiz is due, final oral presentations

WEEK 5:

MONDAY, AUGUST 6, 2018-THROUGH Wednesday, AUGUST 9, 2018: Final Oral defense presentations