Advanced Video Production  
COMM/MM 4365.010  
Monday/Wednesday 4:00-5:00pm Lab 5:00-5:50pm

Course Description  
The primary intent of the course is the completion of creatively produced and technically proficient video production. This course reviews material from COMM/MM 1337 and then builds upon this knowledge as students produce a ten minute short film. Areas covered will be script writing, lighting, videography, editing, casting, site surveys and directing. For this semester we will attentively cover the process of studio and field pre-production, production and post-production as it applies to television and film. This course will acquaint students with advanced production techniques through lectures, discussions, demonstrations, hands on training and critiqued screenings.

Student Learning Outcomes  
Upon completion of this course, students will be able to:

- Gather, analyze, evaluate, and synthesize information relevant to a question or issue (CT1--Information Literacy)
- Develop, interpret, and express ideas through effective written communication (CS1--Communication Skills)
- Develop, interpret, and express ideas through effective oral communication (CS2--Communication Skills)
- Acquire skills in working with others as a member of a team (TW1--Teamwork)
- Demonstrate civic knowledge and responsibility by planning and producing a social learning documentary (SR2 -- Social Responsibility)
- Develop specific skills, competencies and points of view needed by professionals in the media industry.
- Develop hands-on experience with camera equipment, field and television studio environments.
Method of Assessing Learning Outcomes
Student learning outcomes will be assessed through the following course assignments:

Library Information Literacy Blackboard Course includes videos, tutorials and assessments to train students on methods of searching, plagiarism and basics of citation. Students will complete an assessment at the end of the required video.
(CT1 Information Literacy)

Video Project Production Pitch includes a written and oral presentation that details the strategy and approach to story development for the video production.
(CS1 & CS2 Communication Skills)

Team Evaluation Each student is responsible for creating a production team. The student will include an analysis and critique of the individual efforts and divisions of responsibility for each team member
(TW1 Teamwork)

Required Text
Single Camera Video Production by Robert B. Musburger, PhD, Michael R. Ogden. This is an electronic book.

Course Materials
Students will need the following supplies
- Headphones
- Thumb Drive (Minimum 32 GB)
- SDHC Memory Card (8-64GB)
- Minimum 250gb Hard Drive

Equipment and Editing Systems
We will be using Adobe CC 2018 Premiere Pro for all editing assignments and projects. You will be responsible for providing one external hard drive, which will use in the Ram TV editing lab. Should you need them, you will also have access to After Effects, PhotoShop and Illustrator. Students must supply their own headphones for use during shooting and in the editing facility.

Attendance
Regular attendance at all class meetings, including labs are mandatory. You will be allowed two unexcused absences for the semester, after which you will need to provide a written excuse from the doctor, an official university notice or from some other recognized authority. If you fail to provide a proper excuse in writing, you will receive a ZERO for that day. This will include any assignments that were due on the day of your absence. This is non-negotiable. The Department of Communication, Mass Media & Theatre has a departmental attendance policy requiring students to be present at a minimum of 75% of all class meetings in order to pass the class. If you fall under that number, you will fail the class regardless of your current grade. Exams or assignments missed due to an unexcused absence will receive a ZERO. Work handed in late without an acceptable excuse will receive a ZERO.

Course Communication
I am available to answer questions just before and after class as well as during office hours and after by appointment.
Project Overview & Requirements
Each individual will give a presentation before a class screening of the completed video production.

**THIS SCHEDULE IS SUBJECT TO CHANGE**

**Week 1-2**
Camera Angles and Citizen Kane. The film is mandatory and there will be a test at the end.

**Week 3**
Script writing workshop. We will be using Writers Duet. It’s a screenplay software on the web and best of all, it’s free! Sign up to use it before class.

**Week 4**
Camera workshop. We will be going over the camera in order for you to get familiar with them before you shoot.

**Week 5**
Lighting workshop. We will go over the best lighting for any situation. **FILM PITCH IS DUE.**

**Week 6**
Editing workshop. You will hone your editing skills using all the various projects you shot during the workshop in the previous two weeks.

**Week 7**
**MIDTERM EXAM.** Casting Workshop. How do you cast your movie? You will discover the do’s and don’ts during this workshop.

**Week 8**
**SCRIPTS ARE DUE.** Sight survey begins.

**Week 9**
**LOCATIONS AND RELEASES ARE TO BE TURNED IN.**

**Week 10 - 12**
Production, and Post Production

**Week 14**
Presentation

**Week 15**
**FINAL EXAM** Monday, December 10th, 6:00 to 8:00pm

Midterm: This exam will involve identifying camera angles, script writing terminology and lighting techniques. **(100 points)**

Final Exam: There will be one multiple choice final exam at the end of the semester based on material covered during the semester. This will be comprehensive **(100 points)**

Quizzes
There will be 4 quizzes worth 50 points each **(200 points)**

Video Production Pitch:
You will present a 3-5 minute pitch with PowerPoint. **(100 points)**
Releases
Location and Talent releases are worth 100 points each. **(200 points)**

Final Video production
The completed ten minute video is worth 300 points. Along with deductions taken for failure to follow the assignment guidelines, you will also be deducted 25 points for each minute you are over or under **(300)**

Grading Scale
900-1000 points 90-100% A
800-899 points 80-89% B
700-799 points 70-79% C
600-699 points 60-69% D
0-599 points Below 60 F

Academic Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both the print and web versions of the Student Handbook. URL: [http://www.angelo.edu/forms/pdf/Honor_Code.pdf](http://www.angelo.edu/forms/pdf/Honor_Code.pdf)

American Disability Act
Request for accommodations may be reviewed on a case-by-case basis, taking into account the essential elements of the academic course and/or the degree being sought. To the extent practical, the faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statues and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Student Life Office, Room 112 University Center, (325) 942-2191. URL: [http://www.angelo.edu/services/student_life/policystatement.html](http://www.angelo.edu/services/student_life/policystatement.html)

Grade Appeal Process
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at [http://www.angelo.edu/opmanual/docs/Section_10_Academic_Policies-Students/OP_10.03_Grade_Grievance.doc](http://www.angelo.edu/opmanual/docs/Section_10_Academic_Policies-Students/OP_10.03_Grade_Grievance.doc).

Student Handbook
The current student handbook is found on the ASU web site under ‘publications’ [http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web](http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web)

Available Software Purchases