COMM 1315: Public Speaking
Instructor: Dr. Herman Howard
Fall 2018

Instructor information
Email: herman.howard@angelo.edu Telephone:
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Office: Library Communication and Mass
Media Main Office, Room B308

Office Hours
M-F: 9AM-5PM; And by appointment

Readings

Course Description
COMM 1315 is a course designed to help students across academic majors to learn how to communicate effectively in public by understanding and analyzing the audience and situation then creating an appropriate message. Core public speaking skills are message clarity, organization, language, delivery, and the use of multimedia/presentation technology. Emphasis will be placed on presenting a variety of speeches throughout the semester.

Student Learning Outcomes
CT1: Gather, analyze, evaluate, and synthesize information relevant to a question or issue. CT2: Develop and demonstrate a logical position (i.e., perspective, thesis, hypothesis) that acknowledges ambiguities or contradictions. CS1: Develop, interpret, and express ideas through effective written communication. CS2: Develop, interpret, and express ideas through effective oral communication. CS3: Develop, interpret, and express ideas through effective communication. TW1: Consider different viewpoints as a member of a team. TW2: Work effectively with others to support and accomplish a shared goal. PR1: Demonstrate the ability to evaluate choices, actions, and consequences as related to ethical decision making.

Course Requirements: (total = 1000 points)
• Informative Speech 1 (CS2, CS1) = 200 points
A 5-7 minute speech on a topic of controversy at the local, state, national, or international level, which in an unbiased manner informs the audience of the two sides of the debate. A preparation outline will be required. Power Point presentation.

• Persuasive Speech 1 (CT2, CS3) = 200 points
A 5-7 minute persuasive speech advocating one of the sides introduced in the informative speech. A preparation outline will be required. Power Point Discussion

• Special Occasion Speech = 100 points
A 1-3 minute (time dependent upon type selected) wedding toast, eulogy, or acceptance speech.

• Persuasive Speech 2 (MMS speech) (TW1, TW2) = 200 points
A 12-15 minute group speech persuading the audience to volunteer for a particular non-profit organization, which utilizes Monroe’s Motivated Sequence. Outline and Powerpoint Required. Group Members will assign 30% of overall individual grade. 70% of overall grade will be calculated by the group grade given by the instructor. Power Point Discussion.

• Daily Grades/Quizzes (PR1)/Peer Evaluations (CT1) = 150 points

• Participation = 50 points
50 points=Excellent  40 points=Good  30 points=average  20 points=fair  10 points=poor
• Final Exam = 100 points

**General Course Requirements**
• Every student is required to complete four graded public speaking assignments. All topics must be approved and cleared by your instructor for each speech. These speeches build on material and concepts presented in class and text. Speech types will include an informative speech (1), persuasive speeches (2), and special occasion (1). FAILING TO GIVE A SPEECH ON THE ASSIGNED DATE WILL RESULT IN A ZERO. NOT DELIVERING ALL FOUR SPEECHES WILL RESULT IN AUTOMATICALLY FAILING THE CLASS REGARDLESS OF YOUR NUMERICAL AVERAGE. SHOWING UP LATE ON YOUR SPEECH DATE WILL RESULT IN 15 POINTS BEING DEDUCTED FROM YOUR SPEECH.

• Each student is required to take tests and quizzes over material covered in class and in the text. These tests may include multiple-choice, true-false, short answer, and essay questions.
• You are expected to keep up with your assignments and to be prepared to discuss the material in class, and take chapter quizzes on assigned material.

**Course Grading**
The following grading scale will be used:
A=1000-900 points  B=899-800 points  C=799-700 points  D=699-600 points  F=599 points and below

**Course Policies**

1. **Attendance**

Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. The student is allowed to miss 2 days without penalty to the final grade. However, a student’s absence will result in a zero for all work/assignments completed on that day. Once a student misses two classes, two (2) points will be deducted from the student’s FINAL average for each additional absence. This number includes both EXCUSED and UNEXCUSED absences. You will be counted absent if you are not present for the entire class. Three tardies will result in an absence. To be considered excused for a class absence, the student must be excused through the school or provide the instructor proper documentation for the absence.

2. **Late Speeches**

If you are not present when scheduled to give your speech and do not have a legitimate reason for being absent (i.e., hospitalization, funeral of close family member), YOU WILL RECEIVE A ZERO for that presentation. Only if an absence is excused through the school or the instructor will a student be allowed to make up a speech. If you have a legitimate reason for missing, YOU ARE REQUIRED TO MAKE UP YOUR SPEECH THE DAY THAT YOU RETURN. This means that you must have your documentation legitimizing your absence and your speech materials ready. You will be FIRST to present on the day that you return. However, if you do not have a legitimate reason, remember course policy states: FAILING TO GIVE A SPEECH ON THE ASSIGNED DATE WILL RESULT IN A ZERO. NOT DELIVERING ALL FOUR SPEECHES WILL RESULT IN AUTOMATICALLY FAILING THE CLASS REGARDLESS OF YOUR NUMERICAL AVERAGE.

3. **Late Tests**

If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member), you must make the test up within a reasonable length (no more than one week, desirably less.) All arrangements for making up work should be made prior to the absence, if possible, and is the student’s responsibility. A typed, signed and dated explanation must be given to the instructor upon returning to class.

4. **Academic Misconduct**

Plagiarism in your speech will result in a zero for the assignment, and the instructor may pursue additional measures. Speeches are to be the original composition of each student. Outside sources are required for each assignment with proper citing in a bibliography as required.
5. Class Etiquette

Please be a courteous student and peer. TEXTING IN CLASS WILL RESULT IN YOU BEING COUNTED ABSENT FOR THE DAY.

6. Dress Requirement

Appropriate dress is required for each speech. Specific requirements will be announced by the instructor prior to the speech.

7. Honor Code Policy

Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf

8. Disability Statement

The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student’s responsibility to initiate such a request by contacting Mrs. Dallas Swafford, Director of Student Development 325-942-2047 office or 325-942-2211 Fax dallas.swafford@angelo.edu University Center, Suite 112B

9. Religious Holiday Observance

A. “Religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.

B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.
WEEK 1: Introduction to Course, Overview of Syllabus, Library Research Session with Kim Werth
Read Chapters 1-3; Chapter 1: Speaking in Public, Chapter 2: Ethics and Public Speaking Assigned

WEEK 2: Read Chapters 4 and 5; Discussion of Objects

WEEK 3: Lecture of Informative Speeches, Discuss Outlines, Draft of speeches Read Chapters 9 and 15, and we will cover chapters 7, 8, 9, 10 and 11

WEEK 4: Begin Informative Speeches (5 speeches per class session)

WEEK 5: Informative Speeches

WEEK 6: Persuasive Speeches Lecture,
Library Session, Group Work

WEEK 7: Begin Persuasive Speeches

WEEK 8: Continue Persuasive Speeches (speech #2)

WEEK 9: Discussion of Branding speeches and Special Topics

WEEK 10: Branding speeches

WEEK 11: Continue Branding speeches

WEEK 12: Special Topics speeches

WEEK 13: Guest Lecture on Research, Wednesday and Friday will be the Thanksgiving Break

WEEK 14: Students will be divided into groups for Group Research Projects and will conduct research during the week

WEEK 15: Group Presentations

WEEK 16: Week of FINAL EXAMS, Students will defend
their final answers