Course: MGT 6340  
Instructor: Dr. Flor Leos Madero  
E-mail: flor.madero@angelo.edu  
Office: LIB B320  
Office Phone: 325-486-6077  
Office Hours: MW: 11-12 / 1-3 pm  
Thu: 1-3 pm

COURSE DESCRIPTION
Students will learn to identify and implement strategies conducive to building effective staff communications in the diverse healthcare environment. This course will address basic skills and knowledge that a manager should have to effectively communicate with employees that build trust, assure efficiency in the workplace while ensuring productivity that is efficient, safe, and meets the needs of all stakeholders.

REQUIRED COURSE MATERIALS
Handbook of Health Communication  
Thompson, Parrott, Nussbaum (2nd Edition)  
Publisher: Routledge  

HBR (Harvard Business Review) On Emotional Intelligence  
Daniel Goleman  
Publisher: Harvard Business Review Press  

HBR (Harvard Business Review) On Managing Yourself  
Clayton M. Christensen  
Publisher: Harvard Business Review Press  

Real-Life Scenarios: A Case Study Perspective on Health Communication  
Publisher: Oxford  
Athena du Pre & Eileen Berlin Ray  

ASSIGMENTS/GRADING
Grades are determined on a straight percentage scale, there will be no further rounding or curving. We will explore the various contexts of healthcare communication through the following assignments. Additional instructions will be provided to you throughout the semester.

****Assignments turned in after class, even on the due date, are considered late. Late assignments are not accepted.****
ASSIGNMENTS | POINTS
--- | ---
Class Lead (2 @ 50) | 100
Response Papers (4 @ 50) | 200
Health Issues Paper | 100
Practitioner Interview | 100
Leadership Application | 200
Diversity Training | 200
Participation | 100
TOTAL | 1,000

GRADING SCALE
A= 1,000 – 900
B= 899 – 800
C= 799 – 700
D= 699 – 600
F= 599 and below

COURSE SCHEDULE

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<th>DATE</th>
<th>WEEK</th>
<th>MGT 6340</th>
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<td>AUG 28</td>
<td>1</td>
<td>Introduction to Healthcare Communication</td>
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<td>SEP 4</td>
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<td>Legal and Ethical Implications</td>
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<td>SEP 11</td>
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<td>Theories &amp; Research</td>
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<td>SEP 18</td>
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<td>Health Issues Presentations</td>
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<td>SEP 25</td>
<td>5</td>
<td>Provider/Patient Communication</td>
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<td>OCT 2</td>
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<td>Evaluating Campaigns</td>
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<td>OCT 9</td>
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<td>Practitioner Interview Presentations</td>
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<td>OCT 16</td>
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<td>Health News Coverage &amp; The Media</td>
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<td>OCT 23</td>
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<td>Influence &amp; Persuasion</td>
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<td>OCT 30</td>
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<td>Emotional Intelligence</td>
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<td>NOV 6</td>
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<td>Healthcare Administrative Issues</td>
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<td>NOV 13</td>
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<td>Intercultural Communication In Healthcare</td>
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<td>NOV 20</td>
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<td>Final</td>
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COURSE POLICIES

Attendance: Attendance is required. A roll sheet will be passed around each day during the first ten minutes of class. It is your responsibility to sign in (being present but not signing the roll is the same as being absent). The following policy will be enforced in this class:

1. Your first absences is without penalty.
2. Your second absence will lower your final course average by 50 points or the equivalent of ½ of a letter grade. (ex: If you have 820 points, you will be reduced to 770 points).
3. Each subsequent absence will lower your final course average by 50 points (½ letter grade).
Absences on Exam and/or Presentation Days: Please note that an unexcused absences on exam or presentation days will result in a zero (0). You must give your presentation/take your exam on the day it is scheduled. NO EXCEPTIONS.

Excused Absences: You will be given an excused absence when acting as an official representative of the university, provided you give me written verification from the faculty/staff supervisor of the event. For all other absences to be considered excused, official documentation must be submitted to me verifying the reason for your absence.

Typed Work (essays, papers, etc.) must be typed. Failure to type any written portion of an assignment will result in a zero for that assignment.

Cell Phones: Cell phone use, in any mode at any time, is not permitted in the classroom. If you are expecting an important call/text/email you must notify me BEFORE class begins. Students who ignore this policy will be asked to leave the classroom and counted absent for the day.

ADDITIONAL INFORMATION

Religious Holidays: A student wishing to observe a religious holy day must notify me in writing at least 14 days prior to the classes scheduled on dates the student will be absent. For religious holy days that fall within the first two weeks of the semester, notice should be given on the first day of the semester.

Academic Advising: The Department of Communication and Mass Media requires that Communication majors visit with a faculty advisor once they have completed 60 hours. Communication and Mass Media majors who have questions about advising can call 325-942-2031. Undeclared majors are supported by ASU's Freshman College located in Library A312, and can be reached at 325-942-2710.

The Americans with Disabilities Act (ADA): ADA is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation. Angelo State University complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. If you suspect that you may have a disability (physical impairment, learning disability, psychiatric disability, etc.), please contact the Dean of Student Life and Student Services at 325-942-2191. If you need disability accommodations in this class, please see me as soon as possible.

Freedom of Expression: Each student is strongly encouraged to participate in class. On sensitive and volatile topics, students may sometimes disagree not only with each other but also with me. It is expected that faculty and students will respect the views of others when expressed in classroom discussions.

Academic Integrity: University standards regulating academic integrity (e.g., cheating, plagiarism, etc.) are strictly enforced. Infractions may result in a zero for the assignment or a failing grade in the course.

Plagiarism: Plagiarism is a serious offense; you must cite the source of any material, quoted or paraphrased, used in your presentation. The absence of this documentation constitutes plagiarism—a serious academic and professional offense. If you are caught being dishonest, you could be given an “F” for the assignment and/or the course depending on the severity of the offense.