MIS 3343 Online Section

Course Description/Overview

The course provides a foundation in the theory and practical application of information systems within an organization. Managing, analyzing, designing, and implementing an MIS will be the focus of the course. Strategic value, methodologies, quality, decision making, modeling, reengineering, software, hardware, and ethics will all be included.

Prerequisites

Knowledge

Students should have junior or senior standing at the university level.

Technology

Access course materials and online assignments and tests using Blackboard and LearnSmart. You will need to purchase an access code either from the ASU bookstore or directly from McGraw Hill to access the online textbook and quizzes; information on the required code is found below on this syllabus.

Virtual Classroom Philosophy and Discussion Boards

Even though this is an online class, you will need to interact with your course colleagues using the discussion board found on Blackboard. You will find a discussion assignment for each of the nine chapters on Blackboard, where you are expected to comment on three questions per chapter, and then add your comments to six responses per chapter from your classmates about their thoughts.

In total, I expect to see a minimum of nine sentences per chapter to get full credit for your participation -- three sentences for your original reply to each question and six sentences for commentary on classmates’ responses. Participation for each chapter is worth 15 points for the corresponding discussion board, making your full participation worth 135 points out of 1000 for the course.

For full credit on each discussion board, I expect you to provide a thoughtful answer that includes both reasoning and an example. For example:

- For 5 points credit you might say “I agree with the author that information security is important.
- For 10 points credit: “Information security is important because hackers can cost companies millions of dollars.
- For 15 points credit: “Information security is important because hackers can cost companies millions of dollars. Target Store’s 2013 data breach cost the company over $202 million according to the company’s statement to Fortune magazine on May 2017.

As you would in any classroom, please be thoughtful as you answer the three questions per chapter on your own, and please be respectful and constructive as you comment on your classmates’ responses. I will be reading and monitoring comments.

Class Meeting Times

This an online class only; there are no face-to-face meetings scheduled. You are free to study with classmates as your see fit, or schedule an appointment with the instructor if you need some face-to-face answers of discussion. You may not collaborate on taking tests; you are expected to take your tests by yourself.

Technical Support

The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1 -866-942-2911 or by email at helpdesk@angelo.edu. If you have trouble accessing Blackboard or LearnSmart, please try the helpdesk by phone or on campus (located in the library and in the Math / Science computer lab.) If you get stuck while taking an online test, call or email the TSC and they will either help you with access or open a trouble ticket and the instructor can re-open or re-start the test for you.

LearnSmart (Connect) resources and help are available from McGraw Hill online at: http://mpss.mhhe.com/contact.php.
Faculty/Instructor Information
Larry Hettick, MBA
Instructor of Management and Marketing
Office: Rassman 243
Phone: (559) 942-0062 (mobile)
E-mail: lhettick@angelo.edu
Office Hours: by appointment

Course Objectives

Learning Objectives:
Upon completion of this course, students will be able to demonstrate:
1. Knowledge of contemporary MIS theory and how information systems support business strategy, business processes, and practical applications in an organization.
2. Understanding about how various support systems can be used for business decisions and to sustain competitive advantage.
3. Familiarity with how the Internet and World Wide Web provide a global platform for e-business, business mobility and communications, collaboration, and cloud computing.
4. The proven value of, and relationship between business data, data management, and business intelligence.
5. High-level knowledge of systems development and project management methodologies.
6. Proficiency in analytical thinking, creativity and business-problem-solving as applied to ongoing MIS challenges, future trends, and relevant case studies.
7. Acceptable ethical awareness and moral reasoning applied to a MIS problem, issue or case study.

Course Textbook and Required Readings
Baltzan, Business Driven Information Systems, 6e
Loose-leaf with Connect Access
ISBN#: 9781260187083

IMPORTANT: This is a loose-leaf text plus an online version of the text book and it is bundled with the McGraw Hill LearnSmart Learning Management System. You must have access to the online version to complete your reading assignments and chapter quizzes. While the online-only version is also available (without the loose-leaf bundle), I highly recommend that you also buy the loose leaf printed copy because you will find it useful when you take your open book, open note, online tests. This bundle is available only from the ASU bookstore or McGraw Hill directly. (I also recommend you shop for prices differences between the publisher directly and the bookstore.) You will not be able to share access or buy a used textbook and still complete your assignments.

PowerPoint slides are also available for each chapter as a study guide / test reference material on Blackboard under the “course resources” tab found on the course home page.

Grading Policies

Grades are based on your total points.
A= 1000- 900 points
B = 899 - 800 points
C = 799 - 700 points
D = 600 – 699
F = 599 - 0 points
The table below shows how assignment points are allocated.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Each worth</th>
<th>Course Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 Chapter Readings &amp; Quizzes</td>
<td>25</td>
<td>225</td>
</tr>
<tr>
<td>9 Discussion Boards</td>
<td>15</td>
<td>135</td>
</tr>
<tr>
<td>8 Tests (drop lowest test of 9)</td>
<td>50</td>
<td>400</td>
</tr>
<tr>
<td>Research Paper</td>
<td>165</td>
<td>150</td>
</tr>
<tr>
<td>3 Essays</td>
<td>30</td>
<td>90</td>
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<tr>
<td>Course Total</td>
<td>-</td>
<td>1000</td>
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</tbody>
</table>

**Response Times**

LearnSmart quizzes and Chapter are graded automatically, and you should see your score posted on Blackboard immediately on completion. Note: If your score on LearnSmart assignments does not post immediately or it is incorrect, notify the instructor by email.

Discussion board posts will be reviewed periodically and credit assigned manually based on your full participation. (See “virtual classroom” above for the grading metrics.)

Essays and assignments will normally be graded within three business days, except the final research paper that may take up to five business days for grades to post.

Response to emails or text messages will normally be within 24 hours Monday through Friday. I am here because I want you to learn, so please consider me a resource. You may talk to me in my office by scheduling an appointment, or e-mail me with a call back number at any time between 8 AM and 10 PM and if I am available, I will call you back as soon as possible.

**Assignment Deadlines and Missed/ Late Work**

The schedule for assignments is on the last page of this syllabus. Late work and missed work will not be accepted after these deadlines. Completing assignments early is accepted and encouraged.

**Exams**

You will have nine online tests including one test for each of the nine chapters in the book. Each exam is worth 50 points. You will have 70 minutes to answer 50 multiple choice questions, but the questions will not be easy so please prepare well for each test—you will not have time to look up all the answers when you take the test. Your test questions will come from a test pool and will be ordered randomly. There will be no true / false questions or extra-credit essay questions on these exams. Once you start the exam, you must complete it— you cannot pause it and then return later. There is no final cumulative exam, and I will drop your worst exam out of the nine exams you take.

I strongly recommend you take the exam in a location with a solid Internet connection such as the ASU library or a campus-based computer lab. If your Internet session is interrupted while taking the exam, you will need to contact the ASU technology services center and get a trouble ticket assigned so I can re-open or re-start your exam.
You may use your online book, your notes, PowerPoint slides, or other online resources to take your test; however, you must take the test by yourself. If you are found to be collaborating with other students on a test, you will receive an F in the class and might be dismissed from ASU.

Course and University Policies

Academic Honesty and Other Important Issues

Academic Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code and the ASU Student Handbook.

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It is the professor’s intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do not violate this trust. Violation of academic integrity will result in a failing grade for the course.

A special note on plagiarism
Your research paper and essays will be submitted using “Turn it In” to check for plagiarism and originality, so please cite your sources when quoting from others. The proper way to cite your source is to put quotation marks (“…””) when quoting directly, and in all cases to use either MLA format or APA format to credit the original source. Failure to do so is considered plagiarism and it will earn you a failing grade on the assignment and may result in a failing grade for the course. Please contact the ASU writing center if you need assistance with proper citations or formatting.

College of Business Code of Ethics

Students, faculty, administrators and professional staff of the College of Business should always:
• Be forthright and truthful in dealings with all stakeholders
• Take responsibility for one’s actions and decisions
• Serve as an example of ethical decision-making and behavior to others
• Admit errors when they occur, without trying to conceal them
• Respect the basic dignity of others by treating them as one would wish to be treated

Courtesy and Respect
Courtesy and Respect are essential ingredients to this course. We respect each other's opinions and respect their point of view at all times while in our class sessions. The use of profanity & harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, life style, race (ethnicity), religion, etc., violations of these rules will result in immediate dismissal from the course.
Accommodations for Disability

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA), and subsequent legislation.

Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by emailing studentservices@angelo.edu, or by contacting:

Mrs. Dallas Swafford
Director of Student Development
Office of Student Affairs
University Center, Suite 112
325-942-2047 Office
325-942-2211 FAX
Dallas.Swafford@angelo.edu

Student absence for religious holidays
As stated in the Angelo State University Operating Policy and Procedure (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

Course Drop
To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit http://www.angelo.edu/services/registrars_office/course_drop_provisions.php.

Incomplete as a Course grade
As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I’s.

Grade Appeal Process
As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: http://www.angelo.edu/content/files/14196-op-1003-grade-grievance
## Course Outline

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<thead>
<tr>
<th>DATE</th>
<th>Activity</th>
<th>Points</th>
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<tbody>
<tr>
<td>9-Sep</td>
<td>LearnSmart Assignment 1</td>
<td>25</td>
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<tr>
<td>9-Sep</td>
<td>Chapter 1 Test (50 points) and Discussion Board 1 Due (15 points)</td>
<td>65</td>
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<tr>
<td>16-Sep</td>
<td>LearnSmart Assignment 2</td>
<td>25</td>
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<tr>
<td>16-Sep</td>
<td>Chapter 2 Test (50 points) and Discussion Board 2 Due (15 points)</td>
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<tr>
<td>23-Sep</td>
<td>LearnSmart Assignment 3</td>
<td>25</td>
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<tr>
<td>23-Sep</td>
<td>Chapter 3 Test (50 points) and Discussion Board 3 Due (15 points)</td>
<td>65</td>
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<tr>
<td>30-Sep</td>
<td>LearnSmart Assignment 4</td>
<td>25</td>
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<tr>
<td>30-Sep</td>
<td>Chapter 4 Test (50 points) and Discussion Board 4 Due (15 points)</td>
<td>65</td>
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<tr>
<td>7-Oct</td>
<td>Essay 1 Due</td>
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<td>14-Oct</td>
<td>LearnSmart Assignment 5</td>
<td>25</td>
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<tr>
<td>14-Oct</td>
<td>Chapter 5 Test (50 points) and Discussion Board 5 Due (15 points)</td>
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<td>21-Oct</td>
<td>LearnSmart Assignment 6</td>
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<tr>
<td>21-Oct</td>
<td>Chapter 6 Test (50 points) and Discussion Board 6 Due (15 points)</td>
<td>65</td>
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<tr>
<td>4-Nov</td>
<td>Essay 2 Due</td>
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<tr>
<td>11-Nov</td>
<td>LearnSmart Assignment 7</td>
<td>25</td>
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<tr>
<td>11-Nov</td>
<td>Chapter 7 Test (50 points) and Discussion Board 8 Due (15 points)</td>
<td>65</td>
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<td>18-Nov</td>
<td>LearnSmart Assignment 8</td>
<td>25</td>
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<td>18-Nov</td>
<td>Chapter 8 Test (50 points) and Discussion Board 8 Due (15 points)</td>
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<td>25-Nov</td>
<td>LearnSmart Assignment 9</td>
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<td>25-Nov</td>
<td>Chapter 9 Test (50 points) and Discussion Board 9 Due (15 points)</td>
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<tr>
<td>2-Dec</td>
<td>Essay 3 Due</td>
<td>30</td>
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<td>2-Dec</td>
<td>Research Paper Due</td>
<td>150</td>
</tr>
<tr>
<td>9-Dec</td>
<td>Drop Lowest Test Score</td>
<td>-50</td>
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<tr>
<td>9-Dec</td>
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