Visual Editing Theory and Techniques  
COMM/MM 4366.D10  
Hybrid/Blended Instructional Method

Instructor: Professor Leah Mangrum  
Office: Library Building, Room B310  
Phone: 325-486-6084 Email: leah.mangrum@angelo.edu  
(allow 24-48 hours for thorough responses to your questions)

Virtual Office Hours: By Appointment, M/W 11:30-1:00pm, T/TH 12:30–2:00pm (Blackboard Collaborate)  
Please schedule an appointment during office hours if needed.

Hybrid or Blended learning is described by the university as the combination of traditional (face-to-face) and e-learning (online) practices.

There will be up to 3 required face-to-face campus meetings for this course:  
Face-to-Face meetings will be located in Library Building, Room: 326 (formerly LC304)

There will be up to 3 required online synchronous meetings for this course:

Most course communication and activities will be in Blackboard Learn: https://blackboard.angelo.edu/

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**Required Textbooks:**
Grammar of the Edit, 4th Edition  
Author: Christopher J. Bowen  
Available for purchase and for rent at the ASU Bookstore  
Access any device with a web browser (sharing limit 2, print and copy/paste limit 2% of total pages)  
Publisher: McGraw-Hill Higher Education

Film and Video Editing Theory (how Editing Creates Meaning), 1st Edition  
Author: Michael Frierson  
Print ISBN: 978-1-138-20207-8  
Available for purchase and for rent at the ASU Bookstore  
Access any device with a web browser (sharing limit 2, print and copy/paste limit 2% of total pages)  
Publisher: McGraw-Hill Higher Education

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**Software:**
There will be open lab editing time for this course  
Editing bays are available, located in: Radio/TV Production Lab, room LB340 (M-Th 10a-8p & F 10a-4p)  
and Computer Lab Classroom 326 (M/W/F 11-11:50am, as well as when other classes are not in session).

Adobe Creative Cloud CC applications and Encore CS6 are available for your use to complete course activities. A minimum of one DVD-R may need to be purchased for this course.

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**Student Learning Outcomes:**
The role of the film/video editor is one of the most demanding and rewarding positions on a motion picture crew, and encompasses a broad range of post-production responsibilities. This course addresses some of the most useful techniques and theories for digital non-linear video editing, through several visual storytelling assignments. Post-production editing is often a communal endeavor, and therefore the structure of this course emphasizes community interactions, as well as individual responsibility and artistic communication.
Upon completion of this course, students should be able to:
- Examine and critically evaluate ideas, arguments and points of view
- Establish online socialization and interaction with classmates
- Demonstrate the process of post-production in the non-linear editing environment
- Apply theories to approaches in design and story structure
- Describe how visual components are used technically and aesthetically in storytelling
- Develop specific skills, competencies and points or view by professionals in the media industry

**Method of Assessing Learning Outcomes:**

**Quizzes**
There will be four quizzes during the semester. The quizzes will draw from lectures, readings, in-class discussions, online discussions and all other material and activities used in the course. Quizzes will be made available in Blackboard beginning Thursday at 12:00am and must be complete by Friday at 11:59pm. You will have only one attempt at these quizzes and they must be completed within the time frame.

**Discussion Topics**
You will be graded on informed participation in online discussions. You will be expected to contribute to class discussions based on the text, assigned readings, audio/video material and other information sources, as well as your own thoughts. We will regularly discuss issues in an online forum, and you will be graded on your postings. Discussion topics must be posted in a timely manner.

**DO NOT WAIT UNTIL THE LAST DAY TO BEGIN POSTING!**

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<th>Weekly Assessment</th>
<th>Summative Assessment</th>
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<td><strong>25 points</strong></td>
<td><strong>Your activity log in Blackboard shows you logged in regularly.</strong></td>
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<td>Postings on time and responds to 2 other posts in a very insightful and reflective manner.</td>
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<td><strong>15 points</strong></td>
<td><strong>Your activity log in Blackboard shows you logged in fairly regularly.</strong></td>
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<td>Postings on time, however with limited insight or analysis (that is posted for the sake of having to post).</td>
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<td><strong>5 points</strong></td>
<td><strong>Your activity log in Blackboard shows you logged in at the last minute, that is, mostly on the specified due date.</strong></td>
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<td>Last minute postings. No reflection or critical thinking involved in contributions.</td>
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<tr>
<td><strong>0 points</strong></td>
<td>No postings.</td>
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**Editing Assignments**
Clips will be provided for you on Blackboard. You will need to purchase a hard drive or flash drive to store works in progress and will have available lab time to edit (designated times listed above). You are to connect your hard drive, download each clip to a folder on the hard drive (or personal storage device) and import into your post-production project to begin editing.

**Commercial, Film Trailer & Opening Scene Adaptation Project**
You will edit a commercial with no dialogue, followed by a trailer and opening scene of a major motion picture. You will select from a list of mainstream films to re-edit and recreate the storyline.

**Course Blogs**
Blog writing assignments are another medium for reflective learning. You will be required to describe various aspects of post-production and reflect on storytelling approaches in an individual blog.

**Web Authoring Project**
You will design a multiple nested menu with chapter points using professional authoring tools. This project will highlight and showcase completed course assignments.
The Lessons section in Blackboard lists weekly module pages that identify each task to be completed for that week. The weekly folders include links to readings, assignments, discussions and related media.

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<th>Course Outline</th>
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**Grading Criteria:**
Your competency in this course will be measured by involvement in six course discussions, two course blogs, twelve assignments, four quizzes and two projects.

Discussion Topics (6) - 25 points each
Course Blog (2) - 25 points each
Assignments (12) – 100 points each
Quizzes (4) – 100 points each
Projects (4) – 100 points each

How final grades will be calculated:
90-100% 1800-2000 points A
80-89%  1600-1799 points B
70-79%  1400-1599 points C
60-69%  1200-1399 points D
under 60%   1199 points & below F

The Course Schedule in the Course Resources section on the left-hand light gray panel in Blackboard, provides an illustration of all due dates in the course. All course activities, excluding the portfolio are due by 11:59pm on date specified - No Exceptions

To be successful in this course, check **Announcements & Lessons** Daily

**Course Communication**
I am available to answer questions synchronously if needed. To schedule virtual office hours, you will email imangrum@angelo.edu 24 hours in advance and prepare to use Blackboard Collaborate.
Code of Student Conduct
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding Academic Misconduct, which is contained in both the print and web versions of the Student Handbook. URL: http://www.angelo.edu/forms/pdf/Honor_Code.pdf

Disability Services Policy Statement
Request for accommodations may be reviewed on a case-by-case basis, taking into account the essential elements of the academic course and/or the degree being sought. Faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statues and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Office of Student Affairs, Room 112, Houston Harte University Center, (325) 942-2047. URL: http://www.angelo.edu/services/disability-services/disability-services-policy-statement.php

Office of Title IX Compliance Statement
Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. Faculty members are responsible to report allegations to the Office of Title IX Compliance in order to connect students with resources and options in addressing allegations reported. You are encouraged to report incidents to the Director of Title IX Compliance/Title IX Coordinator, Mayer Administration Building, Room 200, 325-942-2022, michelle.boone@angelo.edu or file a report online at www.angelo.edu/incident-form. If you are wishing to speak to someone about an incident in confidence, you may contact the University Health Clinic and Counseling Center at 325-942-2173 or the ASU Crisis Helpline at 325-486-6345. The Office of Title IX Compliance also provides accommodations related to pregnancy (such as communicating with your professors regarding medically necessary absences, modifications required because of pregnancy, etc.). For more information about Title IX visit www.angelo.edu/title-ix.

Grade Appeal Process
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at http://www.angelo.edu/content/files/14196-op-1003-grade-grievance.

Student Handbook
The current student handbook is found at http://www.angelo.edu/student-handbook/

Available Software Purchases