MGMT 3312 – International Management

Course Description/Overview

This course is designed to develop the knowledge and skills needed to manage effectively in
different cultures to ensure sustained competitive advantage, by applying management concepts
and techniques in a multinational environment and adapting management practices to different
economic, political, and cultural contexts.

Prerequisite Knowledge

Students should have junior or senior standing at the university level.

Course Technology

Use of Blackboard and Internet resources.

Technical Support

The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or toll free at
(866) 942-2911 or by email at helpdesk@angelo.edu

Faculty/Instructor Information

Instructor: Jun Huang
Department: Management and Marketing
Office: RAS 202
Phone: (325) 486-6610
Email: jun.huang@angelo.edu

Course Objectives

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This course focuses on the challenges and opportunities associated with organizational
management and business strategy in the global environment. The International Management
course is intended to be a challenging advanced management course for the undergraduate
Students will gain a general overview of the process and effect of internationalization in contemporary business, along with an introduction to theories, concepts and skills relevant to managing effectively in today’s global environment. Students will be challenged to integrate knowledge they have gained from other business core courses and apply their accumulated knowledge to business case studies. Students will engage in active research and analytical problem solving related to managing in the international environment and will frequently be called upon to brief their findings to the class.

These objectives can only be achieved through a joint effort: I will work to stimulate your interest and learning in these areas, but you will be expected to display initiative and a program of self-study as well. In that sense, a complementary objective of the course is to provide you with an environment that will encourage and reward your own intellectual effort, while simultaneously maintaining rigorous standards that identify those who are motivated to pursue excellence in their own educational preparation for a business career.

The objectives for this course are for you to:

- LG3a: Demonstrate knowledge of contemporary business theory and practice in both domestic and global settings; and
- LG5: Demonstrate respect for diversity and cultural differences in both domestic and global settings

Method of Assessing Learning Outcomes

Course content will be posted on Blackboard for self-paced learning. **Students need to register for McGraw Hill Connect.**

Core student learning outcomes will be assessed through embedded questions in reading assignments, quizzes, and a final project.

Course Requirements

- Reading assignments and quiz for each chapter will assess the ability to remember and understand the core knowledge proficiencies related to international Management.
- A final project will assess the competencies in understanding international management as well as logical and creative thinking.

Course Textbook and Required Readings


Your time during the course will be allocated among a set of interrelated activities:

- Read the textbook and complete reading assignment
- prepare for tests and final project
• discuss course topics on discussion forum

Grading Policies

This course employs the following to measure student learning:

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<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Reading Assignment</td>
<td>40%</td>
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<tr>
<td>Quizzes</td>
<td>30%</td>
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<td>Final Project</td>
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<td>Total</td>
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Your grade will be determined by following grading scale:

- 90 – 100 = A
- 80 – <90 = B
- 70 – <80 = C
- 60 – <70 = D
- <60 = F

Final Project
You will find requirement and instruction of the final project on Blackboard. The report for the final project is due on 08/07/2019 at 11:59 p.m.

Course Policies

Academic Honesty and Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code and the ASU Student Handbook.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please don’t violate this trust. Violation of academic integrity will result in a failing grade for the course.

Accommodations for Disability
As stated in the Angelo State University Operating Policy and Procedure (OP 10.15 Providing Accommodations for Students with Disabilities), the Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student's responsibility to initiate
such a request by contacting the Student Life Office at (325) 942-2191 or (325) 942-2126 (TDD/FAX) or by e-mail at Student.Life@angelo.edu to begin the process. The Student Life Office will establish the particular documentation requirements necessary for the various types of disabilities.

**Student Absence for Religious Holidays**
As stated in the Angelo State University Operating Policy and Procedure (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

**Course Drop**
To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit http://www.angelo.edu/services/registrars_office/course_drop_provisions.php.

**Incomplete as a Course Grade**
As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I’s.

**Grade Appeal Process**
As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: http://www.angelo.edu/content/files/14196-op-1003-grade-grievance.
<table>
<thead>
<tr>
<th>Date</th>
<th>Class Activity</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Chapter 1. Globalization and international linkages</td>
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<td>Chapter 4. The meanings and dimensions of culture</td>
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<td>Week 2</td>
<td>Chapter 5. Managing across cultures</td>
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<td>Chapter 7. Cross cultural communication and negotiation</td>
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<td>Week 3</td>
<td>Chapter 12. Motivation across cultures</td>
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<td>Chapter 13. Leadership across cultures</td>
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<td>Week 4</td>
<td>Chapter 14. Human resource selection and development across cultures</td>
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<td>Final Project</td>
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