Text: Design Principles and Problems by Paul Zelanski and Mary Pat Fisher second ed., ISBN no 0-15-501615-6 the book is required there is copy in the Hold Section of the ASU Library for you to make reference for your first set of projects.

Introduction to the elements of visual design (line, color shape, form, texture, value, and space). Includes skill development in organizing these elements and applying the principles of visual design (harmony, variety, balance, tension, unity, repetition, rhythm, and emphasis.

Design I: is a basic course required of art majors, as well as major in a number of related areas of study. While no particular media, value system, or point of view will be emphasized, students should be exposed to approaches to visual organization, which deals with both the processes of abstraction from nature, and also visual organization by means of non-objective principles of design.

Attendance Policy: Absences from classes are counterproductive to learning. Attendance is part of your grade. Arriving late and leaving early will also affect your grade. For every 3 absences will lower your grade by one letter grade. I will not accept work late. Our Critiques are at the beginning of our class on the day they are due. Working on project while we are have our critique is late and will not be accepted. Absences from every Art-major/minor art meeting you lose 3.3 points from your total grade.

Criteria:
1. Successful completion of assignment specifications.
2. Understanding and successful use of design elements and principles of composition covered in your calls and text.
3. Proficient craftsmanship in production and presentation with specific criteria indicated for each media project.
4. Regular class and monthly meeting attendance in accord with class syllabus.
5. A basic understanding of the evolution of art and aesthetic values.
6. Developing aspects of individual artistic expression.

Specific Criteria of this class:
1. Craftsmanship: Clean cuts, no smudges, stray marks, no glue marks, or spots.
2. Quality of design: completion of work in such a way to satisfy the artistic and or function of the given assignment and the instructor.
3. Instruction, material and techniques: use the proper material and techniques to the professor’s instructions.

Grade Determination: Final grade is based upon the average of your class projects, plus the final project and your attendance. There is no Final Exam. The class projects are due on specific day. Projects are due at the beginning of class. I will grade down for late work. I only accept work one day late after that I will not accept the work. If your work is not ready at the beginning of class it is considered LATE. (Consider yourself forewarned!!)

<table>
<thead>
<tr>
<th>GRADE Marks</th>
<th>Grade Meaning</th>
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<tbody>
<tr>
<td>A</td>
<td>Superior work. Superior quality of design, superior craftsmanship. Clean edges, no smudges, and no glue mark “perfections”.</td>
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<tr>
<td>B</td>
<td>Above average work/ Excellent quality design, good craftsmanship—good edges, few smudges, and few glue marks.</td>
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<tr>
<td>C</td>
<td>Average work. Meets requirement assignments, average design quality, average craftsmanship.</td>
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<tr>
<td>D</td>
<td>Below average. Poor work, poor quality of design, and poor craftsmanship</td>
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<tr>
<td>F</td>
<td>Failure/ Did not meet requirements.</td>
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Materials needed:
- Black construction paper
- White drawing paper
- 9x12 newsprint pad
• Ruler or T-Square
• Jars of rubber cement
• Eraser
• Pair of scissors
• X-acto Knife and blades
• #2 pencils
• Drafting brush
• Watercolor palette
• Paintbrushes
• Portfolio
• Watercolors: one small tube of each—cadmium yellow pale, Thalo blue, Thalo red, Mars or Ivory black, and China White

**Project Due Dates:** These dates are subject to change according to the semester workload and at the discretion of the Professor. Remember that projects are due at the beginning of class time—when you walk in the classroom. Working on them during critique is not acceptable and will be considered late. Assignments for Design I/2D) if no format size is stated then always use the 8”x10” measurement.

<table>
<thead>
<tr>
<th>Date</th>
<th>Assignment</th>
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| Aug. 26, 2019 | Assignment Read Chapters 1, 2, & 3.  
Line assignment.  
Chapter 3 line  
3.1 a, b, c, d  
3.2 a  
3.4(8x10 format)  
3.8 a, b (8x10 format)  
3.9 create a design of a human figure using only lines (8.5x11 format) |
| Sept 9, 2019 | Line project due. Read Chapter 4. Assign shape and form projects.  
Chapter 4 Shape and Form  
4.1 a, b use only 4”square  
4.2  
4.3 a (8x10 format)  
4.8 a, b use only 7 steps, each step should be roughly 2”x3”  
4.9 a. create a design using only square shapes  
b. Create a design using only rectangular shapes  
c. Create a design using only biomorphic shapes  
d. Create a design using only triangular shapes  
The above projects will have a format of 8x10 each. |
| Sept. 18, 2019 | Shape and form projects due. Read Chapter 5.  
Assign space project.  
5.3 a format 8x10 an inner hallway of our own building  
5.6 format 8x10 note the work “Accurate”  
5.9 create a design using ambiguous space 8x10 format |
6.1 search for 7 interesting textures, a. Do one series of prints of the actual textures you have, b. do another series of rubbings of the actual textures and c. do a series of drawing of the textures to create a near photo image.  
6.3 arrange in a non-representational design  
6.5 you may use a computer to generate image  
6.6 do not go the library and molest their magazines or books  
6.7 the format is 8x10 you must hand draw this assignment  
6.10 invent a new texture and present it on a 5 x 5 inch format  
Final project announcement. |
| --- | --- |
| Art 1321-Design-2D | 5.10 create a design using only rectangular shapes to show shallow space 5.11 create a design using only rectangular shapes to show deep space 5.12 create a design using only positive negative space  
a. where the objects themselves are dominate (positive space)  
b. where the empty space is the dominate (negative space)  
5.13 Carefully draw separate views of an object a front, side and or bottom views on separate sheets of tracing paper; some examples might be a typewriter, camera, egg beater, pencil sharpener, telephone, et cetera. Then using the light table combine at least 10 views and portions of the views into a unique composition. Copy that image to a good piece of paper and using a graphite pencil to give some values to the image. |
| Room: EFA 240 | Professor E.C. Apodaca  
325-942-2085 ext. 222 |
7.1 make 2 -13 step gray value scales  
a. using only solid values of watercolor  
b. using a design you create, the design should not change the value on the design will change the steps should be a 2x2 inch format in graphite  
7.2 use a 6”x 6” format  
7.4 be original with your design 8 ½ x 11 inches  
7.8 8 ½ x 11 famous painting in gray. I need to |
Oct 23, 2019

Value project due. Read Chapter 8. Assign color project.
8.1 create a color wheel be original do not copy the one in your book or the one I give you 8 ½ x 11 format
8.2 create a values scale (13 steps) using the color red or blue each one of the 13 steps should be 2x2 inches in format with a 1/8” space between each step and the completed series should be 2”x29” approx. then mat it with a ½ black boarder all around the steps
8.3 create a still life or geometric design: 5”x5” reproduce it 4 times now color a. using a monochromatic color scheme b. using complimentary 2 colors and 4 values of each color. c. using 4 analogous colors and at least 4 values of each color d. using only the Primary colors and 4 values of each color.
8.9 the format is 5” x 5”
8.12 create a self portrait format 8.5”x 11”

Nov. 9, 2019

Color project due. Read Chapter 9. Assign 3-D project. Create a 3 dimensional non-representational work. You will be using plaster of Paris

Nov. 20, 2019

3-D project due.

Dec 11, 2019 1-3pm

Final project due.

Guest in class: Only officially registered ASU students or registered audit students are allowed in class. Do not bring guest (including family members). If you are parents in the San Angelo Independent School District or the surrounding districts in the event of different school holidays you are responsible for furnishing day care for your children. Please do not bring them to class.

Cell Phones: Please silence your cell phones during my class. If I ask you on more that one occasion to turn off the phone or to get off the phone I will ask you to leave and it will be an unexcused absence. If you need to be contacted in the case of emergency the party needs to contact the Department of Visual and Preforming Arts at the following number—325.942.2085 ext. 221. The department secretary will make sure you get the message.

Accommodations: Persons with disabilities which might warrant academic accommodations must contact Audrey Wilson, Room 112, Houston Harte University Center in order to request accommodations prior to
any accommodations being implemented. You are encouraged to make this request early in the semester so the appropriate arrangements can be made.

Last day to drop class is October 31, 2019

I have received, read and understand a copy of this course (Art 1311) syllabus and information sheet.

Name: ___________________________ Date: ___________________________

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