

# Graphic Illustration ART2372

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Fall 2019 TR 12:30 - 3:15 PM CARR 238

## Course Description

This is an introductory studio/laboratory course in Graphic Illustration. The course is designed to foster a foundational understanding of the basic conceptual and pictorial concepts of Graphic Illustration. Traditional themes and common practices encountered in commercial illustration will be investigated. Emphasis is placed upon the development of studio skills and exploration of various media and techniques

## Course Objectives

The Student will:

- Be provided with instruction and activities designed to develop a basic conceptual and pictorial understanding of Graphic Illustration.
- Be provided with learning experiences designed to develop an understanding of themes and typical subject matter encountered in commercial applications of Graphic Illustration.
- Be provided with activities that concentrate on developing basic studio skills through the exploration of various media and techniques.
- Be provided with opportunities to explore the formal elements and principles of design and apply them within the context of specific design problems.
- Be provided with activities that encourage individual exploration, experimentation, and creative problem solving.
- Be provided with the opportunities to develop good craftsmanship, sensitivity to materials and a professional attitude.
- Be provided with instruction and activities that will provide a good foundation for further study in Graphic Illustration and Commercial Art.

## Course Structure

Course content will be delivered through lectures and demonstrations. These will be followed by class time devoted to the production of studio projects. Individual supervision will be provided. There will be both individual and group critiques.

- Lectures and demonstrations - These normally will last no more than 30 minutes and will be followed by class time utilized to develop individual projects.
- Supplies and Materials - (IMPORTANT AND ESSENTIAL). Students will be expected to come to class prepared "ready to work" with supplies and materials.
- Individual Review - During the class the instructor will conduct individual reviews with the student to encourage success.
- Group Critique - group critiques will be conducted during the semester. These will take place generally after the completion of a major project in order to process information, allow for feedback, and to provide peer insight.
- Evaluation - After project completion the instructor will provide each student with an Evaluation Form. This evaluation will be utilized along with unexcused absences and missed art major/minor monthly meetings in the calculation of the final grade.

## Course Content

- As a structured and integral approach to Graphic Illustration this course is designed to introduce students to the basic conceptual and pictorial concepts of Graphic Illustration. Students will be required to learn and demonstrate an understanding of the following:
  1. Definition of Graphic Illustration - Vocabulary – Types
  2. Professional Structures and Steps for Success
  3. Exploration of Media & Technique
  4. Traditional Themes and Important Illustrators
  5. Exploration of Idea/Concept
  6. Portfolio and Professional Practice

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## Recommended Text:

*Fundamentals of Illustration (paperback) Current Edition*, by Lawrence Zeegen (2006). Published by AVA Publishing, ISBN: 2940373337.

## Attendance policy

Attendance is vital since a good deal of learning (involving concepts, skills, and interaction with other students) takes place in class. Students are expected to arrive on time, attend class regularly, and participate in all activities.

## Absences:

Excessive absences WILL be reported to administration and will affect your final grade. If the student accumulates more than three (3) un-excused absences his/her grade will be reduced by a full letter grade, and continue to be reduced for each additional unexcused absence. The accumulation of more than seven (7) un-excused absences will result in failure from the class. In this regard, it is the student's responsibility to withdraw from class if they do not want to receive a failing grade.

Note: an excused absence will be granted only for documented health and family purposes. This means you must provide "official documentation" such as an official doctor's note, a newspaper clipping, or official university letter etc. to be excused.)

Late Arrival or Early Departure

- You will be marked absent if you are more than 15 minutes late or if you leave before class is dismissed.
- If you are tardy, it is your responsibility to inform the instructor after class so that the record can be updated.
- Three Late Arrivals = One Absence.

## Final Grade

- Is based upon the average of class projects (includes research material)
- Tests (both scheduled and pop tests)
- Minus points for unexcused absences and tardiness.
- Minus 3.3 points for each art major/minor meeting that is missed (Art Majors & Minors only)

## Student Honor Code and Academic Integrity Policy

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both print and web version of the Student Handbook.

## Special Accommodation

Persons with disabilities which may warrant academic accommodations must contact the Student Life Office, Room 112 University Center, in order to request such accommodations prior to any accommodations being implemented. You are encouraged to make this request early in the semester so that appropriate arrangements can be made. For more information call: (325) 942-2191

Please remember: To receive special accommodation status students must register with the Associate Dean of Student Life. Furthermore, it is the responsibility of the student to report special accommodation needs to his/her instructor in a timely manner. The instructor is not required to anticipate the needs of students with disabilities

## \*Art Major/Minor Meetings

All art majors and minors are required to attend all the general Art Department meetings. Failure to attend these meetings will result in a deduction of 3.3 points for each missed meeting from the final grade of the course, or courses.

## Last day for a partial or total withdrawal from the University

Friday, November 1, 2019

## Final Exam

Thursday, December 12, 2019, 10:30 AM - 12:30 PM

## Electronics

All cell phones must be turned off or to silent mode during class.

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## Supplies

Students are responsible for their own materials.  
These can be purchased at the University Center Bookstore or  
from your local art supply dealer.

9" x 12" sketch book  
Illustration Board - hot pressed 100% (full sheet is 30 x 40")  
Painters Tape – Blue  
Drawing Pencils - a variety of hard & soft leads - HB, 4H & 4B  
Fixative (Krylon, Blair)  
Kneaded Eraser, Magic Rub Erase  
Prismacolors /color pencils or markers  
Set of Black Technical Pens (Faber Castell)  
Extra/extra Fine Point Sharpie  
Watercolor (optional)  
Sable Brush - Flat 1/2" and Small Round (optional)  
Container for water & Paper towels (optional)  
Portfolio (Graphic Majors only)  
Recordable "memory stick storage device"  
X-Acto Knife & extra blades  
Straight Edge, Ruler, T-square - Stainless steel

\*\* Additional supplies as required

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## Course Schedule

### Week One

Discussion: Introduction to Course  
Activity: Supplies

Discussion: Introduction to Graphic Illustration: Definition and Types  
Studio: Project One: Rendering and Scaling Up

### Week Two

Discussion: Introduction to Graphic Illustration: Definition and Types  
Studio: Project One: Rendering and Scaling Up

Discussion: Introduction to Graphic Illustration: Definition and Types cont.  
Studio: Project One: Rendering and Scaling Up

### Week Three

Discussion: Introduction to Graphic Illustration: Definition and Types cont.  
Studio: Project One: Rendering and Scaling Up

Project One Due  
Critique: Project One: Rendering and Scaling Up

### Week Four

Discussion: Professional Structure: Advertising, Employers and Specialists  
Studio: Project Two: Pen and Ink Manipulated Images

Discussion: Professional Structure: Advertising, Employers and Specialists  
Studio: Project Two: Pen and Ink Manipulated Images

### Week Five

Discussion: Professional Structure: Advertising, Employers and Specialists  
Studio: Project Two: Pen and Ink Manipulated Images

Discussion: Professional Structure: Advertising, Employers and Specialists  
Studio: Project Two: Pen and Ink Manipulated Images

### Week Six

Discussion: Professional Structure: Advertising, Employers and Specialists  
Studio: Project Two: Pen and Ink Manipulated Images

Project 2 Due  
Critique: Project Two: Pen and Ink Manipulated

### Week Seven

Discussion: Fundamental Steps to Successful Illustrations  
Studio: Project Three: Literal Translations

Discussion: Fundamental Steps to Successful Illustrations  
Studio: Project Three: Literal Translations

### Week Eight

Discussion: Fundamental Steps to Successful Illustrations  
Studio: Project Three: Literal Translations

Discussion: Fundamental Steps to Successful Illustrations  
Studio: Project Three: Literal Translations

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## Week Nine

Discussion: Fundamental Steps to Successful Illustrations  
Studio: Project Three: Literal Translations

Discussion: Introduction to Final Project  
Project 3 Due  
Critique: Project Three: Literal Translations

## Week Ten

Discussion: Traditional Themes in Graphic/Illustration  
Studio: Project Four: Tessellation

Last Date to Withdrawal form Course  
Discussion: Traditional Themes in Graphic Illustration cont.  
Studio: Project Four: Tessellation

## Week Eleven

Discussion: Traditional Themes in Graphic Illustration  
Studio: Project Four: Tessellation

Discussion: Traditional Themes in Graphic Illustration cont.  
Studio: Project Four: Tessellation

## Week Twelve

Discussion: Traditional Themes in Graphic Illustration cont.  
Studio: Project Four: Tessellation

Project 4 Due  
Critique: Project Four: Tessellation

## Week Thirteen

Discussion: Important Illustrators  
Studio: Project Five: Research and Final Project

Thanksgiving Holiday\*

## Week Fourteen

Discussion: Important Illustrators  
Studio: Project Five: Research and Final Project

Discussion: Important Illustrators  
Studio: Project Five: Research and Final Project

## Week Fifteen

Discussion: Final Presentations

Discussion: Final Presentations

## Week Sixteen

Thursday Dec. 15

FINAL CRITIQUE  
10:30 am – 12:30 pm

\* Be advised that this is a tentative course schedule for Art 2372, section 01Z. The schedule may be changed at any time according to the needs of the course. It is the responsibility of the student to note and be aware of changes if they occur.