SPORTS BROADCASTING COMM 3360

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

Develop communication skills through effective oral and visual communication, operate Television production equipment and produce and direct live broadcast events.

(CT-1-Critical Thinking Skills)
Gather, analyze, evaluate, and synthesize information relevant to a question or problem

(CS1-- Communication Skills)
Develop, interpret, and express ideas through effective oral communication

(CS2-- Communication Skills)
Acquire skills in working with others as a member of a team

(TW1-- Teamwork)
Demonstrate the ability to work various production positions as a member of a sports broadcast team and/or member of a Play by Play/Color Commentator team.

(SR2 -- Social Responsibility)
Identify and describe equipment used for sports broadcast and produce a live sports event using production techniques commonly used in sports broadcasting.

COURSE OBJECTIVES

- Develop an understanding about sports broadcast on how it operates.
- Develop sports broadcasting performance techniques for roles of live event play-by-play, color analyst and reporter.
- Develop sports broadcasting production techniques.
- Students will learn the proper way to produce a sporting event, including proper equipment set up, proper camera settings, what to look for when shooting, and proper tear down.
- Students will learn each of the following positions: Camera Operator, TriCaster/Director, Replay (ThreePlay) Operator, Play by Play and/or Color Commentary.

CLASS:

The Sports broadcasting class will meet every week on Blackboard. It is important to check your email and Blackboard daily for changes. Online / game venue Attendance is mandatory (20 percent of your grade). During your time online, you will receive chapter assignments in which you will be required to write papers on your assessment of the chapter. There will be guest lectures/interviews with local and national sports casters currently working in the sports broadcasting industry. Quizzes will be prerecorded for your convenience and culminate with a quiz at the end. Chapter quizzes and tests will also appear on blackboard. (50 percent of your grade). Remember the sports broadcasting class is not primarily a hands-on production class. Approximately 1/3 of our class time will take place training in the Ram TV studios, and on location at the various ASU sports venues, while rest are purely academic. Make sure to manage you time responsibly.
Each student will be a part of the Ram TV sports production team. ASU home games are televised by Ram TV, giving you the perfect method for practical application of the theory you will have read in your book. You are required to attend ten sporting events this semester. This is flexible, with plenty of dates and type of games to attend. You will sign up for your games with the Brianna Ray, the Assistant Director of Ram TV who does the sports scheduling to set up your dates. For the fall we will be covering football, women’s soccer, volleyball and basketball. At each game you attend, you will have specific responsibilities and roles to fill during the live broadcast. This is to ensure you will receive opportunities to gain experience with each role available and those roles that interest you most. (30 percent of your grade).

GRADING SCALE

- 90-100: A
- 80-89: B
- 70-79: C
- 60-69: D
- 50-59: F

REQUIRED TEXTBOOK

Television Sports Production
Edition: 5th
Author: Owens
ISBN: 9781138781306
Copyright Year: 2015
Publisher: Taylor & Francis

- You can find this on Amazon. Renting it for the semester will be your cheapest option. [https://www.amazon.com/Television-Sports-Production-Jim-Owens/dp/1138781304/ref=sr_1_fkmr0_1?ie=UTF8&qid=1484658222&sr=8-1-fkmr0&keywords=Television+Sports+Production+Edition%3A+5th](https://www.amazon.com/Television-Sports-Production-Jim-Owens/dp/1138781304/ref=sr_1_fkmr0_1?ie=UTF8&qid=1484658222&sr=8-1-fkmr0&keywords=Television+Sports+Production+Edition%3A+5th)

CLASS ATTENDANCE POLICY

Though this is a hybrid online course, attendance is required in both cyberspace and at the sporting venues. Your presence online through participation with your peers for discussion counts towards your attendance. It is also important that you attend the games you are schedule for, on time and for the duration or you will receive a zero and have to makeup that sporting event. For each class or lab you miss, you will be required to provide a typed excuse. Acceptable excuses are from a doctor, police, lawyer, mortician, official university notice and any other recognized authority.

i) Failure to provide an excuse for your absence will result in a ZERO for the day missed.

ii) Exams or assignments missed due to an unexcused absence will receive a ZERO.

iii) Work handed in late without an acceptable excuse will receive a ZERO for the assignment.

iv) You will be counted absent if you are not present for the entire class/lab and receive a ZERO for that day.

v) Exams or assignments missed due to an unexcused absence will receive a ZERO.

vi) Three tardies (more than 10 minutes) will result in an absence.

Two (2) points will be deducted from the student’s FINAL SEMESTER average for each unexcused absence.
UNIVERSITY SPONSORED EVENTS
Students who will be absent from class due to a university sponsored event must be excused through the university. In these cases it is the responsibility of the student to complete any assignments they will be missing prior to their departure. Please come talk to me if as soon as you know you will be missing a class.

DEPARTMENT ATTENDANCE POLICY

The Department of Communication and Mass Media has a departmental attendance policy requiring students to be present at a minimum of 75% of all class meetings in order to pass the class. If you fall under that percentage, you will fail the class regardless of your current grade. This number includes both EXCUSED and UNEXCUSED absences.

LATE TESTS
If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member, etc.) you must make the test up within a reasonable length of time (no more than one week, desirably less.) It is the responsibility of the student to make all arrangements prior to the absence, if possible. A typed, signed and dated explanation must be given to the instructor upon returning to class.

CLASS ETIQUETTE
Please be a courteous student and peer. Use of cell phones in class will result in you being counted absent for the day, and will result in a 0 for any work completed on that day. Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their presentations in the classroom. Failure to comply with this rule will result in you being reported to the Dean of Student Life.

DRESS REQUIREMENT
This is a hands on class in which you will be operating equipment in the studio, lab, on campus and around San Angelo. You require to dress appropriately and practice good hygiene in class and when you are out on assignment.

RELIGIOUS HOLIDAY OBSERVANCE
A. “Religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20. B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence. C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.

HONOR CODE POLICY
Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf
DISABILITY STATEMENT
The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student’s responsibility to initiate such a request by contacting: Mrs. Dallas Swafford, Director of Student Development 325-942-2047 office or 325-942-2211 Fax dallas.swafford@angelo.edu University Center, Suite 112B

GRADE APPEAL PROCESS
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at http://www.angelo.edu/opmanual/docs/Section_10_Academic_Policies-Students/OP_10.03_Grade_Grievance.doc.

STUDENT HANDBOOK
The current student handbook is found on the ASU web site under ‘publications’ http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web

TITLE IX AT ANGELO STATE UNIVERSITY:
Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. In accordance with Title VII, Title IX, the Violence Against Women Act (VAWA), the Campus Sexual Violence Elimination Act (SaVE), and other federal and state laws, the University prohibits discrimination based on sex, which includes pregnancy, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination and unwelcome behavior of a sexual nature. The term includes sexual harassment, nonconsensual sexual contact, nonconsensual sexual intercourse, sexual assault, sexual exploitation, stalking, public indecency, interpersonal violence (domestic violence or dating violence), sexual violence, and any other misconduct based on sex.
You are encouraged to report any incidents involving sexual misconduct to the Office of Title IX Compliance and the Director of Title IX Compliance/Title IX Coordinator, Michelle Boone, J.D. You may submit reports in the following manner:

**Online:** [www.angelo.edu/incident-form](http://www.angelo.edu/incident-form)

**Face to Face:** Mayer Administration Building, Room 210

**Phone:** 325-942-2022

**E-Mail:** michelle.boone@angelo.edu

*Note, as a faculty member at Angelo State, I am a mandatory reporter and must report incidents involving sexual misconduct to the Title IX Coordinator. Should you wish to speak to someone in confidence about an issue, you may contact the University Counseling Center (325-942-2371), the 24-Hour Crisis Helpline (325 486-6345), or the University Health Clinic (325-942-2171).*

For more information about resources related to sexual misconduct, Title IX, or Angelo State’s policy please visit: [www.angelo.edu/title-ix](http://www.angelo.edu/title-ix).

I have read and understand the class policies.

Student Name Printed

Student Signature

Date

**Sports Schedule will be posted on Blackboard.**