Course Description
The primary intent of the course is the completion of creatively produced and technically proficient video production. This course reviews material from COMM/MM 1337 and then builds upon this knowledge as students produce a ten minute short film. Areas covered will be script writing, lighting, videography, editing, casting, site surveys and directing. For this semester we will attentively cover the process of studio and field pre-production, production and post-production as it applies to television and film. This course will acquaint students with advanced production techniques through lectures, discussions, demonstrations, hands on training and critiqued screenings.

Student Learning Outcomes
Upon completion of this course, students will be able to:

- Gather, analyze, evaluate, and synthesize information relevant to a question or issue (CT1--Information Literacy)

- Develop, interpret, and express ideas through effective written communication (CS1--Communication Skills)

- Develop, interpret, and express ideas through effective oral communication (CS2--Communication Skills)

- Acquire skills in working with others as a member of a team (TW1--Teamwork)

- Demonstrate civic knowledge and responsibility by planning and producing a social learning documentary (SR2 -- Social Responsibility)

- Develop specific skills, competencies and points of view needed by professionals in the media industry.

- Develop hands-on experience with camera equipment, field and television studio environments.
Method of Assessing Learning Outcomes
Student learning outcomes will be assessed through the following course assignments:

Library Information Literacy Blackboard Course includes videos, tutorials and assessments to train students on methods of searching, plagiarism and basics of citation. Students will complete an assessment at the end of the required video.
(C1 Information Literacy)

Video Project Production Pitch includes a written and oral presentation that details the strategy and approach to story development for the video production.
(CS1 & CS2 Communication Skills)

Team Evaluation Each student is responsible for creating a production team. The student will include an analysis and critique of the individual efforts and divisions of responsibility for each team member.
(TW1 Teamwork)

Required Text
Single Camera Video Production by Robert B. Musburger, PhD, Michael R. Ogden. This is an electronic book.

Course Materials
Students will need the following supplies
- Headphones
- Thumb Drive (Minimum 32 GB)
- SDHC Memory Card (8-64GB)
- Minimum 250gb Hard Drive

Equipment and Editing Systems
We will be using Adobe CC 2018 Premiere Pro for all editing assignments and projects. You will be responsible for providing one external hard drive, which will be used in the Ram TV editing lab. Should you need them, you will also have access to After Effects, PhotoShop and Illustrator.
Students must supply their own headphones for use during shooting and in the editing facility.

CLASS ATTENDANCE POLICY
Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. For each class or lab you miss, you will be required to provide a typed excuse. Acceptable excuses are from a doctor, police, lawyer, mortician, official university notice and any other recognized authority.

i) Failure to provide an excuse for your absence will result in a ZERO for the day missed.
ii) Exams or assignments missed due to an unexcused absence will receive a ZERO.
iii) Work handed in late without an acceptable excuse will receive a ZERO for the assignment.
iv) You will be counted absent if you are not present for the entire class/lab and receive a ZERO for that day.
v) Exams or assignments missed due to an unexcused absence will receive a ZERO.
v) Three tardies (more than 10 minutes) will result in an absence.
Two (2) points will be deducted from the student’s adjusted FINAL SEMESTER average for each unexcused absence.

Midterm:
This exam will involve identifying camera angles, script writing terminology and lighting techniques. (100 points)

Final Exam:
There will be one multiple choice final exam at the end of the semester based on material covered during the semester. This will be comprehensive (100 points)

Quizzes
There will be 4 quizzes worth 50 points each (100 points)

Video Production Pitch:
You will present a 3-5 minute pitch with PowerPoint. (100 points)
Releases Location and Talent releases. (100 points)

Final Video production
The completed ten minute video is worth 300 points. Along with deductions taken for failure to follow the assignment guidelines, you will also be deducted 25 points for each minute you are over or under (250)

Final Exam
A final comprehensive exam of the semester. (250)

Grading Scale
900-1000 points 90-100%   A
800-899 points 80-89%   B
700-799 points 70-79%   C
600-699 points 60-69%   D
0-599 points Below 60    F

UNIVERSITY SPONSORED EVENTS
Students who will be absent from class due to a university sponsored event must be excused through the university. In these cases it is the responsibility of the student to complete any assignments they will be missing prior to their departure. Please come talk to me if as soon as you know you will be missing a class

DEPARTMENT ATTENDANCE POLICY
The Department of Communication and Mass Media has a departmental attendance policy requiring students to be present at a minimum of 75% of all class meetings in order to pass the class. If you fall under that percentage, you will fail the class regardless of your current grade. This number includes both EXCUSED and UNEXCUSED absences.
LATE TESTS
If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member, etc.) you must make the test up within a reasonable length of time (no more than one week, desirably less.) It is the responsibility of the student to make all arrangements prior to the absence, if possible. A typed, signed and dated explanation must be given to the instructor upon your return to class.

COURSE COMMUNICATION
I am available to answer questions just before and after class as well as during office hours and after by appointment.

PROJECT OVERVIEW & REQUIREMENTS
Each individual will give a PowerPoint presentation before a class screening of the completed video production.

CLASS ETIQUETTE
Please be a courteous student and peer. Use of cell phones in class will result in you being counted absent for the day, and will result in a 0 for any work completed on that day. Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their presentations in the classroom. Failure to comply with this rule will result in you being reported to the Dean of Student Life.

DRESS REQUIREMENT
This is a hands on class in which you will be operating equipment in the studio, lab, on campus and around San Angelo. You require to dress appropriately and practice good hygiene in class and when you are out on assignment.

RELIGIOUS HOLIDAY OBSERVANCE
“Religious holy day” means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20. B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence. C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.

HONOR CODE POLICY
Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf
DISABILITY STATEMENT
The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student’s responsibility to initiate such a request by contacting: Mrs. Dallas Swafford, Director of Student Development 325-942-2047 office or 325-942-2211 Fax dallas.swafford@angelo.edu University Center, Suite 112B

GRADE APPEAL PROCESS
As stated in Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at http://www.angelo.edu/opmanual/docs/Section_10_Academic_Polices-Students/OP_10.03_Grade_Grievance.doc.

STUDENT HANDBOOK
The current student handbook is found on the ASU web site under ‘publications’ http://www.angelo.edu/content/files/17187-20122013-student-handbook-for-web

TITLE IX AT ANGELO STATE UNIVERSITY:
Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. In accordance with Title VII, Title IX, the Violence Against Women Act (VAWA), the Campus Sexual Violence Elimination Act (SaVE), and other federal and state laws, the University prohibits discrimination based on sex, which includes pregnancy, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination and unwelcome behavior of a sexual nature. The term includes sexual harassment, nonconsensual sexual contact, nonconsensual sexual intercourse, sexual assault, sexual exploitation, stalking, public indecency, interpersonal violence (domestic violence or dating violence), sexual violence, and any other misconduct based on sex.

You are encouraged to report any incidents involving sexual misconduct to the Office of Title IX Compliance and the Director of Title IX Compliance/Title IX Coordinator, Michelle Boone, J.D. You may submit reports in the following manner:

Online: www.angelo.edu/incident-form
Face to Face: Mayer Administration Building,
            Room 210
Phone: 325-942-2022
E-Mail: michelle.boone@angelo.edu
TITLE IX AT ANGELO STATE UNIVERSITY CONTINUED:

Note, as a faculty member at Angelo State, I am a mandatory reporter and must report incidents involving sexual misconduct to the Title IX Coordinator. Should you wish to speak to someone in confidence about an issue, you may contact the University Counseling Center (325- 942-2371), the 24-Hour Crisis Helpline (325 486-6345), or the University Health Clinic (325-942-2171)

For more information about resources related to sexual misconduct, Title IX, or Angelo State’s policy please visit: [www.angelo.edu/title-ix](http://www.angelo.edu/title-ix).

I have read and understand the class policies.

Student Name Printed ____________________________________________

Student Signature________________________________________________

Date__________________
THIS SCHEDULE IS SUBJECT TO CHANGE

Week 1-2
Camera Angles and Alien. The film is mandatory and there will be a test.

Week 3
Script writing workshop. We will be using Writers Duet. It’s a screenplay software on the web and best of all, it’s free! Sign up to use it before class.

Week 4
Camera work shop. We will be going over the camera in order for you to get familiar with them before you shoot.

Week 5
Lighting work shop. We will go over the best lighting for any situation. FILM PITCH IS DUE.

Week 6
Editing work shop. You will hone your editing skills using all the various projects your shot during the workshop in the previous two weeks.

Week 7
MIDTERM EXAM. Casting Workshop. How do you cast your movie? You will discover the do’s and don’ts during this workshop.

Week 8
SCRIPTS ARE DUE. Sight survey begins.

Week 9
LOCATIONS AND RELEASES ARE TO BE TURNED IN.

Week 10 - 12
Production, and Post Production

Week 14
Presentation

Week 15
FINAL EXAM
December 12, 2019 – 3:30pm – 5:00pm